Australian Greenlife Industry 2017/2018

The greenlife industry in Australia crosses all state borders and covers urban, peri-urban and rural environments. The industry is broad and encompasses the ornamental market and supplies starter plants for fruit and vegetable production and stock for landscaping, forestry and revegetation.

The importance of the Industry cannot be understated as it significantly underpins the food, fibre and foliage plant production in Australia and offers Australia both aesthetic and scientific solutions to climate mitigation.



\$2.4 Billion

17/18 Farmgate value



plants in the environment and economy



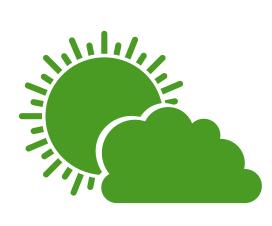
1,651

greenlife production businesses in operation



25,000

employed as full time, part time or casual



6,616 на Outdoor production



1,287 Ha Indoor production

59% of growers invested in their businesses

Infrastructure and technology



53% of growers are planning to expand

Within the next 5 years