

Final Report

Potato Leadership and Development Mission 2015 – China

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AUSVEG Ltd

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the potato industry the potato industry

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Overview

The Potato Leadership and Development Mission 2015 – China was an exciting and dynamic learning experience for Australian potato levy payers.

A key focus of the mission was the 9th World Potato Congress in Beijing, which provided deep insight into the international potato industry. Further tour activities also gave insight into the Chinese potato industry, which growers found useful and relevant.

Nine growers from multiple potato growing regions across four states were selected to represent the seed, fresh and processing sectors of the potato industry.

Interest in the mission was high, with AUSVEG receiving many expressions of interest. Those selected were able to demonstrate their commitment to the industry in their applications and have the ability to extend learnings from the mission to the wider industry. In addition to the nine funded growers, an additional full-fee paying grower industry representative joined the mission at the full expense of their own company.

Disclaimer:

Any recommendations contained in this publication do not necessarily represent current HIA policy. No person should act on the basis of the contents of this publication, whether as to matters of fact or opinion or other content, without first obtaining specific, independent professional advice in respect of the matters set out in this publication.

Expected outcomes and how they were achieved

The mission aimed to increase the overall knowledge of international trends and developments, giving the Australian potato industry the best opportunity to adopt best practices that could advance local growing procedures and increase the efficiency of the industry.

Participants were shown many leading farms and facilities throughout China, allowing them to see the similarities and differences in conditions between Australia and China. Participants on the 2015 Industry Leadership and Development Mission all gained a wealth of information that will enhance their domestic growing operations.

These outcomes were achieved through the following:

- Gaining an understanding of the various climate, soil and environmental conditions that
 international growers contend with. This could assist growers in developing strategies and
 solutions to manage pests, diseases and similar issues.
- Developing and strengthening relationships between both Australian potato growers and their international counterparts, including other growers, researchers, processors and mechanisation specialists.
- Identifying new tools and machinery that could be introduced to the local industry to increase its efficiency.

As a part of the mission, participants are expected to bring the information home and implement what they have learned while also sharing the information with industry colleagues.

To measure the outcomes participants were required to complete evaluation forms at the conclusion of each day. The quotes below are excerpts from the evaluation forms:

What was best about the development mission?

- "The insight into the Chinese food chain was excellent. We visited the various types of markets and supermarkets to better understand the quality of products and the way Chinese people purchase fresh vegetables."
- "I gained new contacts in the industry, domestically and internationally as well as new knowledge, a lot of which I can use in my own operation."
- "Very interested to see the issues that face the Chinese potato growers and finally seeing with my own eyes how things work in China."
- "Meeting new people that were in the same industry and being able to talk to them about their problems and how they deal with them."
- "Thanks for a great trip. It's been a life changing experience. I would never have seen what I have over the past few weeks without AUSVEG."
- "I think our AUSVEG tour group being exposed on the world stage at the World Potato Conference in China is beneficial to Australia's future potential trade business."

Mission Report

Day one: Wednesday 22 July

(Travel day) Melbourne Australia to Beijing China.

Day two: Thursday 23 July

(Travel day/rest day). Beijing to Harbin, growers used the time after arriving in Harbin to rest and recover from travel, as well as meet and network with other delegates.

Day three: Friday 24 July

The group was met by a Chinese representative from McCain's, Mr Ren Wang who holds the position of Agriculture Director at McCain's foods (Harbin) Ltd, in China. The group visited three different potato farms operated by McCain Foods. Growers were eager to be accompanied by Mr Wang and hear about issues which the Chinese potato growers and companies face in China.

The delegation travelled by bus to the Hulan area located outside Harbin to visit the first growing operation. The delegation was met by the owner of the farm Mr Cheng who gave the delegation an overview of his growing operation and explained the venture he has with McCain and the land which he rents from adjoining farmers in the village.



A grower in Harbin showcases potato growing techniques.

Growers were informed about the implications of growing crops in China, it is historical that each person in a village was given a portion of land in each paddock to make sure no one was given the overly fertile land or the non-fertile land. Each farmer in a village is given five to fifteen rows in any one paddock for which they are able to grow whatever they need to support their family for that coming year. This causes problems with farmers not wanting to relinquish their land.

McCain's growers face an arduous task of negotiating land leasing rights, with land holders constantly bargaining for better prices. Growers were amazed at how the growing operations were divided between the famers and contracting companies. The Chinese Government owns the land, which it then leases to landholders on one-hundred-year-leases. Each lease has a different start

date, and is often sublet, adding another complication to the growing operations of commercial crops in China.



Potato and Corn crops in Hulan.

As demonstrated above the potato and corn crops are planted on the same block of land with no separation. By maximising their growing space there is a high chance of spreading disease between each crop variety due to the types of chemicals used on each crop.

The group was taken to the offices of Mr Cheng to look at the machinery used on his growing operation. The group was impressed by the amount of machinery Mr Cheng had for his operation which wasn't overly large. The group was informed that Chinese farmers are given a subsidy by the Chinese government to grow and expand their businesses. Chinese farmers tend to buy machinery and often never use it, as it is all subsidised by the government to help start their businesses.

Upon arrival at the second farm, there was noticeable difference in size and scale, with this farm significantly smaller than the first. Mr Wang pointed out that farms operated by McCain's were different sizes to meet the scale of production which is needed to operate their factory.



Mr Wang showing the growers farm number two.

McCains provided lunch at a Chinese restaurant with Mr Wang, where discussion continued across the table about the issues faced by companies trying to grow large amounts of potatoes under the strict conditions as small farmers and larger organisations often operate independently.



Post lunch at the McCain experiments and demonstrations farm.

After lunch the group was taken to the experiments and demonstrations farm where McCain tests different varieties of potatoes, chemicals and water over a large growing field. Growers were interested in seeing the difference between the chemical areas and how the Chinese growers determined what essentials were missing from the soil. Mr Wang showed his in-depth knowledge on the issues which China faces, explaining the processes of producing potatoes under different environmental circumstances.





Signage of different trials at McCain's testing field.





Signage of different trials at McCain's testing field.

The group found the day visiting growers in the Harbin region to have been useful and insightful, with growers impressed at how McCain's growers do business and grow specified amounts of potatoes for the Chinese market.

Day four: Saturday 25 July

(Travel/Rest day) Harbin to Beijing.

Day five: Sunday 26 July

Rest day/Historic sightseeing day in Beijing.

Day six: Monday 27 July

The group were met in the hotel lobby by Ms Cynthia Wei from Bayer CropScience to be taken on a journey to understand how fresh vegetables and fruit reach Beijing residents' dining tables, food safety, express delivery and retail networking. The day was split into a four stop tour through different areas in Beijing.

The first stop was the Da Yang Lu Market which is the second largest fresh produce market in Beijing covering an area of 326,000m². The market is able to supply businesses with eight different transaction items including, vegetables, fruits, meat, grain, oil, seafood, drinks and flavourings. Growers experienced the different ways of trading vegetables inside a Chinese wholesale market giving them an understanding of how wholesale trade occurs in China. The fresh vegetable area within the market did not have any cold storage as fresh vegetables in China are not seen as a valuable commodity and are too expensive to operate a cold chain system to transport these commodities.



Bayer representative, Ms Wei answering growers questions about the size of potatoes and issues of transporting of potatoes to the wholesale market

Growers departed the Da Yang Lu Market for a chain Metro supermarket. The group was taken around the store by Mr Xu Dongwei the Fresh Food Manager. Metro supermarkets are a German owned company with a particular focus on business to business wholesale markets. Metro run eighty one wholesale markets in fifty seven cities across China with more than twelve thousand employees serving more than 3.8 million customers annually.



Metro representatives walking the group through Metro Supermarket.

The third stop was at the San Yuan Li Market which is a local fruit market located near the embassies. These markets were interesting as they were able to stock fruits from around the world which other supermarkets didn't have on their shelves. The group used Mandarin to barter and purchase fruit for a traditional Chinese market sales experience.



Growers purchasing fresh fruit from local vendors.

Stop number four was at a small local Jing Ke Long supermarket where the group was able to browse the shelves of the fresh produce section comparing prices and potato varieties. The group found much in common between both Australian prices and quality compared to the Chinese varieties.



Available potato variety at Jing Ke Long supermarket priced at 1.19Yaun per/500g which is equivalent to what it would sell for in Australia.

After finishing the tour the group was taken to Bayer's Chinese headquarters to enjoy lunch and a presentation on the fresh produce industry and the future China is looking towards. At the conclusion of the presentation the group departed Beijing for Yanqing for the World Potato Congress.

The group attended the opening ceremony where growers were able to gain an appreciation of the scale of the congress and a detailed understanding of the program for the coming days.

Day seven: Tuesday 28 July

The group departed for the Congress centre at 8:00am to hear the opening ceremony and commence the first day of speaker sessions. Growers were able to move between speakers, the trade show and technical session presentations, allowing the group to divide and listen to areas of specific interest.

Topics on Day One of the Congress covered, 'Sustainable Development of the Potato Industry in China' by the Chairman of the Potato Association of China, Mr Dongyu Qu. Another notable speaker for the day was the President of the China Agricultural University Bingsheng Ke speaking on the 'Development of Chinese Agriculture and Food Security'.

At the conclusion of Day one, a networking event was held for growers to discuss the day's events and what knowledge they had taken away from the day's proceedings.



Main hall for the World Potato Congress.

Day eight: Wednesday 29 July



Growers departed the hotel for the Congress at 8:00am for an 8:30am start listening to speakers discuss variety development, integrated crop management, major potato diseases, development of potato staples and the industry, potato mechanization, application of biotechnology in potato breeding and potato consumption markets. These areas were covered throughout the day allowing the growers to divide into groups and attend the topics they were interested in. Growers ventured into the tradeshow where machinery, chemicals and innovative food products were being displayed. The upstairs area in the tradeshow was insightful, showing the different uses of potatoes that the Chinese had developed.

Overall the day was for growers to network throughout all speaker sessions and at the Gala Dinner that evening, allowing them to continue with conversations from previous meetings during the day.

Australian potato industry researcher Dr Kevin Clayton-Greene was awarded for his lifetime of achievements and contributions to the Australian potato industry.

Dr Kevin Clayton-Greene receiving his lifetime of achievements and contributions to the Australian potato industry award.

Day nine: Thursday 30 July

The World Potato Congress organised three industry tours for participants to choose from, each covering different areas of the potato industry and other aspects of agriculture. Growers were able to look into the production of Chinese potatoes and facilities which were open for display. The delegation took part in an industry tour which visited the Snow Valley Agricultural Development. Growers were able to view the high tech facilities for storage, processing, seed cultivation and growing operations on a nearby lot. This allowed growers to gain an understanding of how a major Chinese company operates and to compare the differences between Chinese and Australian processing companies.



A growing lot in Snow Valley during the Industry Tour.

Impacts for Australian horticulture

Following the mission growers took away new contacts, business partners and information to use within their own growing operations in Australia and share with the broader Australian potato sector. Being exposed to such a diverse group of growers and industry representatives enhances the Australian growers' insights into the international world of potato production.

The growers found that learning about farm investments which major company McCain's has made in Harbin in the North Eastern China was valuable. The most interesting experience from the McCain grower's visits in the Harbin area were:

- Understanding the difficulties they experience when dealing with local conditions and
 disease pressures and how they dealt with smaller Chinese farmers. Plots of land are owned
 by individual farmers which McCain's leases. This can be challenging when managing
 relationships with all of the growers involved on those blocks of land.
- McCain's helped the Australian delegation to understand Chinese farm techniques. It was an
 eye opener for the Australian delegation, seeing the different techniques of the modern and
 traditional Chinese farmer. This covered the size of the blocks farmed and methods which
 were used between the farms, as well as machinery versus hand planting and harvesting.

The World Potato Congress provided the Australian delegation with the opportunity to interact with world leaders within the potato industry, sharing knowledge and creating contacts to secure international partnerships at later dates. A majority of international contacts were based in the United States of America and discussed the scale of production which Australian growers found highly relevant and useful. The scale the Americans were talking about inspired the Australian delegation with ways they could upscale their own operations to become more competitive within the Australian market.

There were discussions about large companies from America coming to Australia to scope out new venture options, to determine if they could be competitive within the Australian and Asian market places. This opened up discussion between growers as to how it could positively and negatively impact the Australian industry. A large majority of growers were open to the idea of these companies setting up a facility in Australia to compete in the Asian marketplace.

One grower in particular has benefited significantly from the World Potato Congress meeting a seed supplier and inventor from the Netherlands. This grower has been able to see the benefits by visiting the Netherlands post-China to see the research facilities, talk to the scientists and establish a connection for future collaboration of bringing new seed varieties to Australia. This new partnership could establish other new contacts within the European industry to look at Australia for expanding seed supply.

The mission was successful overall in providing members of the Australian potato industry with an intimate understanding of the Chinese potato industry. The information which arose from the World Potato Congress has enabled the Australian growers to look at how they are able to adapt and configure structures for their personal farms. Engagement with international and domestic growers enabled them to raise points of interest with each other to combine ideas and develop solutions for the industry and their own potato growing areas.

How the information gathered will be disseminated

All participants exchanged details during the mission in order to keep in touch. AUSVEG also encouraged participants to attend the 2015 National Horticulture Convention in order to share all the information gained from the mission with their industry associates.

Following the mission, participants have kept in regular contact to discuss various parts of the mission and further develop networks. AUSVEG has strongly encouraged participants of the 2015 Potato leadership and development mission to share information on what they learnt and experienced with their local counterparts.

AUSVEG has also encouraged the participating growers to share their new knowledge with growers by actively participating in industry events and through networks and by attending the 2016 National Horticulture Convention in order to share all the information gained from the mission with their industry associates. Grower attendance at this event provides an opportunity to access a large section of the industry and engage in the sharing of valuable industry knowledge.

AUSVEG will publish an article in an upcoming edition of *Potatoes Australia* indicating the outcomes of the tour by covering the major findings and events of the tour. The magazine is distributed to approximately 3,000 industry members and stakeholders. AUSVEG has also featured articles about the tour in its *Weekly Update* e-Newsletter, communicating information from the tour to approximately 4,000 industry members.

AUSVEG personnel have also presented information about the Potato leadership and development mission in presentations delivered at industry meetings.

Potato Leadership and Development Mission 2015 – China itinerary

Date	Location	Activities
	Melbourne - Beijing	Attendees to catch individual flights to Melbourne to meet with the tour group and then proceed to China.
		Airline Qantas, Hong Kong Dragon Airlines Flights
Day 1		Qantas QF29 departs Melbourne MEL 10:20 am arrives Hong Kong HKG 6:00pm
Day 1 Wednesday 22 July 2015		Hong Kong Dragon Airlines KA906 departs Hong Kong HKG 7:00pm, arrives Beijing BJS 10:30pm.
2013		On arrival in Beijing we will be met and transferred to the hotel.
		Accommodation: Traders Hotel by Shangri-la No.1 Jianguomenwai Avenue, Beijing, 100004, China Ph: 86 10 65052277

	Beijing - Harbin	Transport:
		We will fly from Beijing to Harbin. Depart Beijing 8:50 am CA1643 Arrive Harbin 10:45 am
Day 2 Thursday 23 July 2015		Upon arrival we will be met and transferred to the hotel. Then we will be met by representatives from Syngenta to visit seed potato operations, providing an opportunity see how Syngenta operate within the China potato industry.
2013		This evening we will be served dinner at the hotel.
		Accommodation: Sofitel Wanda Harbin 68 Ganshui Road Xiangfang District Hei Long Jiang, 150090, Harbin, China Ph: 86 451 8233 6888
	Harbin	
		Today we will be met by an agricultural guide from McCain at our hotel who will accompany and lead us on a tour of a number of growing facilities which McCain operate. Harbin is a large potato growing area in China, mainly contracted by McCain's.
Day 3		We have been invited to taste local food for lunch during the farm visits.
Friday 24 July 2015		Dinner will be organised at a local restaurant, where we will be joined by the McCain agricultural guide following the day's farm visits.
		Accommodation: Sofitel Wanda Harbin 68 Ganshui Road Xiangfang District Hei Long Jiang, 150090, Harbin, China Ph: 86 451 8233 6888
	Harbin - Beijing	Rest and recovery day with the opportunity to explore the city of Harbin.
		Transport to the airport from the hotel has been arranged. Upon arriving in Beijing we will be taken to the hotel.
Day 4		Air China flight CA1612
Saturday 25 July		Depart Harbin: 7:50 pm Arrive Beijing: 9:45 pm
2015		Accommodation: Traders Hotel by Shangri-la No.1 Jianguomenwai Avenue, Beijing, 100004, China Ph: 86 10 65052277

	Beijing	Event: Historic sightseeing day of Chinese history.
Day 5		Today we have a chance for sightseeing in the Beijing area with a program including visiting The Great Wall of China at the Juyongguan section and the Temple of Heaven.
Sunday 26 July		Lunch has been included in today's activities.
2015		Dinner will be organised at a restaurant for the evening.
		Accommodation: Traders Hotel by Shangri-la No.1 Jianguomenwai Avenue, Beijing, 100004, China Ph: 86 10 65052277
	Beijing – Yanqing County	We will begin the day with a Beijing Food Chain experience, hosted by Bayer. The Beijing food chain experience will include visits to a wholesale market, a major multinational B2B market (Metro), a consumer wet market, a local supermarket and a presentation by Bayer focussing on the entire horticulture market in China.
Day 6		In the afternoon we will travel by bus from central Beijing to Yanqing County, where the World Potato Congress is being held.
Monday 27 July 2015		Upon arrival in Yanqing we will check into our accommodation and register for the World Potato Congress and attend the reception in the evening.
		Accommodation: Beijing Jinyu Badaling Spa Resort No.1 North Guishui Street, Yanqing County, Beijing Ph: 010 69186869
	Yanqing	World Potato Congress including expo, keynote presentations, technical sessions and poster sessions.
Day 7		Dinner will be organised in Yanqing.
Tuesday 28 July 2015		Accommodation: Beijing Jinyu Badaling Spa Resort No.1 North Guishui Street, Yanqing County, Beijing Ph: 010 69186869
	Yanqing	World Potato Congress including technical sessions, presentations, industry development technical seminars and closing plenary.
Day 8 Wednesday 29 July 2015		We will also attend the World Potato Congress Gala Dinner & Awards Ceremony. Held at the Badaling Great Wall, the Awards ceremony will allow the opportunity to enjoy Chinese potato delicacies, climb the Great Wall in the moonlight, traditional Chinese music, and the unique charm of Chinese food culture.
		Accommodation: Beijing Jinyu Badaling Spa Resort

		No.1 North Guishui Street, Yanqing County, Beijing Ph: 010 69186869
	Yanqing	World Potato Congress industry tour featuring insights into the Chinese potato and agricultural sector.
Day 9		Dinner will be organised in Yanqing.
Thursday 30 July 2015		Accommodation: Beijing Jinyu Badaling Spa Resort No.1 North Guishui Street, Yanqing County, Beijing Ph: 010 69186869
	Yanqing - Beijing -	On the final day of the mission we will make our way from Yanqing to
Day 10	Australia	Beijing for departing flights home.
Friday 31 July 2015		Flight CX391 will depart Beijing airport (PEK) at 1:30pm and will arrive in Hong Kong (HKG) at 5:20pm. Flight QF30 will depart Hong Kong at 8:30pm and arrive in Melbourne (MEL) at 8:00am on Saturday 1 August.
Day 11	Beijing -	Flight QF30 arrives Melbourne MEL 8:00am, at which point participants
	Melbourne	will catch their respective flights home.
Saturday 1 August 2015		

Recommendations

Based on feedback from study tour participants and observations made during the tour, the following list of recommendations has been compiled:

- Dissemination of the tour insights and learnings through multiple communication channels such as the Potatoes Australia magazine and the AUSVEG weekly update.
- Liaising with participating growers to gain an insight into what are the main areas of interest to accommodate with setting the itinerary.
- Offer more study missions to attend the World Potato Congress with a delegation of potato growers to attend the next congress in 2018.
- When setting the itinerary consider the length of the tour program and the possibility of incorporating all visits into a shorter timeframe.

Acknowledgments

AUSVEG would like to thank the following:

- The Australian potato growers who participated in the delegation.
- Bayer CropScience China for the informative market experience and hospitality at their headquarters in Beijing.
- McCains for organising a day of farm visits to their respective growers in the Harbin area.
- The World Potato Congress organisation team for the setup of the event.
- Blue Ocean International Travel for the organisation of buses and interpreters.

The 2015 Potato Leadership and Development Mission to China was funded by Horticulture Innovation Australia (HIA) using the National Potato Levy and funds from the Australian Government.

Potato Leadership and Development Mission 2015 – China participants

Name	Surname	Organisation	Position	City	State
Jamie	Roberts	Thomas Foods International Fresh Produce	General Manager	Virginia	South Australia
Michael	Radcliff	Rhebanvale	Owner	Wesley Vale	Tasmania
Chris	Waugh	Red Gem Potatoes	Seed and Development Manager	Nar Nar Goon	Victoria
Nathan	Daly	GP & SJ Daly Pty Ltd	Trainee Farm Manager	Boomer Bay	Tasmania
Sam	Humphries	KR & JM Humphries	Grower	Manya North	Victoria
Gary	O'Neill	Mitolo Group	General Manager – Agronomy	Virginia	South Australia
Dean	Bone	Emerald Valley Seed Potatoes	Grower	Kennedy's Creek	Victoria
lan	Holmes	J.S Holmes & Co	Co-Owner	Guyra	New South Wales
Greg	Murphy	A.P.Murphy & Sons	Manager	Dunnstown	Victoria
*Rod	Knight	Thomas Foods International Fresh Produce	Chief Financial Officer	Virginia	South Australia
Tom	Cohen	AUSVEG – Staff Member	Assistant to the CEO	Melbourne	Victoria

^{*}Denotes full fee paying participant.



EVALUATION FORM

2015 CHINA WORLD POTATO CONGRESS MISSION

Name: Rod Kr	ight						
1. How did you hear	about the 2015 Stud	dy Tour?					
√Word of mouth	□ Weekly Update		□ Email		□ Newspa	aper	
□ Mail	□ Potatoes Austra	ılia	□ AUSVEG web	site	□ Other		
2. How did you rate	the tour overall?						
□ Excellent	d Good	□ Average		□ Poor			
Speaking to	people fro	gards to	nt busines the potar	to inc	and a	diffe	<u>r+</u>
4. Why did you atte	nd? 'n more ab	out doing	bosiness	ín (China	ard	globally

5. Please rate ea	ch day listed below	at its conclusion:		
Day two – 23 July	y: Syngenta Networl	king Dinner		
□ Excellent	□ Good	□ Average	□ Poor	
Please comment	: <u>N</u> /A			
Day three – 24 Ju	ily: McCain Farm Tou	ır	□ Poor	
Please comment:	10	were ok, and cility in operar	1'	able to disappointing.
Day four – 26 July	: Bayer Food Chain I	experience		
Excellent	□ Good	□ Average	□ Poor	
the value		wholesale & ret		Professionally
1	nd market some more		understandi	in and assisted
the Ohina	experience	00		J

Day seven – 28 Jul	y: World Potato C	ongress		
□ Excellent	⊑ Good	□ Average	□ Poor	
Please comment:	The export	ere quite good	presented, and	the keynote
=				
Day eight – 29 July	: World Potato Co	ongress		
	□ Good	Average	□ Poor	
Please comment:	A couple were quit	of the speakers re. good. Minimal	in relation to imposet of the	variety Exposion
	_ = _			
Day nine – 30 July:	World Potato Cor	ngress		
	□ Good	□ Average	Poor	
Please comment: _	Tour A	offered little rel	Evance_	

6. How did	you rate the :	2015 World Potat	o Conference ove	erall?		
□ Excellent	O	Good	d Average	Ţ.) Poor	
Comment:	Sould I	ded a bi	t more 3	400 150 d	, ! :/	24/60/4 1435 144 444
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	u recommen	d the tour to othe	er growers?		an ann ann an Ann a	
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9. What additions to the tour would have made it more beneficial or enjoyable?												
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Thank you for taking the time to complete the form.

Please return to tour leader, Tom Cohen, in person at the conclusion of the tour.



EVALUATION FORM

2015 CHINA WORLD POTATO CONGRESS MISSION

Name: Nat	han Ouly		
1. How did you hear	about the 2015 Study Tour?		
₩ord of mouth	□ Weekly Update	□ Email	□ Newspaper
□ Mail	□ Potatoes Australia	☐ AUSVEG website	□ Other
2. How did you rate	the tour overall?		
Excellent	□ Good □ Av	erage 🗆 Poo	r
3. What was best ab	out the tour?		
Meeting	New People	that were	in the same
industra	y & being	able to tall	c to them about
their pro	blems and	idow they	deal with
then, to	latto me	under stend	more about
the Day	rate indust	VI was t	1 - 1 0 - 1
for me.	(((0,0))	ry was r	he best Part
4. Why did you atter	nd?		
I affend	ed to Gro	W My kno	wledge in
the poto	uto industri	y. \$ to ex	esperiance
a neu	s culture o	ind their	ways of
doing	thing.		

5. Please rate each	day listed below at i	its conclusion:		
Day two – 23 July:	Syngenta Networkin	g Dinner		
Excellent	□ Good	□ Average	□ Poor	
Please comment: _	Tiger F	Park Pro	doced the	Crood!
Day three – 24 July	r: McCain Farm Tour	□ Average	□ Poor	
Mcains	Factory Nas my	working first e things	ye opener	e over her
Day four − 26 July: □ Excellent	Bayer Food Chain Exp	perience	□ Poor	
Please comment: _	was a	ood Seei	ng a few	siles

Day seven – 28	July: World Potato Con	gress		
□ Excellent	⊯/Good	□ Average	□ Poor	
Please commen	t: Fabidan	city was	good to s	201
			esting leasts	peakers
ensoure	d lookin	a through	, the orim	NEE
prisplace	as 10	Never S.	een a 4 R	ow howarist
	2			
Day eight – 29 II	uly: World Potato Cong	ress		
□ Excellent	Good	□ Average	□ Poor	
□ Excellent	∆/G00d	□ Average	□ P001	
			me Good interesting	
^		the way		CAVOLDEVS
-				
Day nine – 30 Ju	ly: World Potato Congr	ess		
□ Excellent	□ Good	及Average	□ Poor	
Please comment	t: Was a	but des	apointed iv	the
			see the	
			nder stand	
	orles.			

6. How did you rate	e the 2015 World Po	otato Conference over	State	
□ Excellent	æ Good	□ Average	□ Poor	
over all	atot ho	cnow where colors as	od Lina	2
□ Excellent	a Good	n throughout the tour	□ Poor	
	_	two place	4	e; but
Undlusto Something 8. Would you recom	an dable Cy On his	in a control the other growers? Wo	congress. a	ceonadation been limited.
Why or why not? Would Leal	highly v	rellmend	it to en	Jery ons

9. What additions	to the tour wo	uld have made it i	more benef	icial or enjoyable?	
Secunqu	<u></u>	<u>14.0005</u>	1/1	Mongola	bleow
Manuel	055M	<u> 4600)</u>	**************************************	Mongola	100 ***********************************
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11. Oo you have an	y additional co	ımments?			
thank	<u> </u>	<u> </u>	رسوسا	- trip.	15 been
A-				periance.L	
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	Jarho	m (Du)	1	440040000000000000000000000000000000000	
	Thai	ık you for taking t	the time to	complete the form.	

Please return to tour leader, Tom Cohen, in person at the conclusion of the tour.



EVALUATION FORM

2015 CHINA WORLD POTATO CONGRESS MISSION

Name: Dean	Bone				
1. How did you hear a	bout the 2015 Study	Tour?			
Word of mouth	Weekly Update	□ Email		□ Newspaper	
□ Mail	Potatoes Australia	□ AUSVEC	3 website	□ Other	
2. How did you rate th	ne tour overall?				
Excellent	□ Good	□ Average	□ Poor		
1	etworking ent issues	with other and new world	growe	& Technol	bookere ogy
4. Why did you attend 145 500 Roman and ways of		at I really to speaked	enjoy s and	, valking. Seeing	to learning

		its conclusion:	
Day two – 23 July	y: Syngenta Networkir	ng Dinner	
□ Excellent	□ Good	□ Average	□ Poor
Please comment:	8		
Day three – 24 Ju	ly: McCain Farm Tour		
⊐ Excellent	Good	□ Average	□ Poor
			1 1 0
Please comment:	Very Interes	ited to see	the Issues that bace
the chin	lese growin	3 polatoes or	nd finally seeing for
My OW	n eyes h	ow things u	sork in china.
7			
		perience	
/	: Bayer Food Chain Ex		
Day four – 26 July Excellent	: Bayer Food Chain Ex ☐ Good	□ Average	□ Poor
Excellent	□ Good	as a great	experience Bayer
Excellent	This wa	as a great	
Excellent Please comment:	This wa	as a great	experience Bayer
Please comment:	This war	as a great	ow, showing us the chain, market was
Please comment: really various eyeope	This wa put on shages a	as a great show the food	chain, market was
Please comment: really various eyeope	This wa put on shages a ener, meh	as a great show the food spermake	chain, market was ret was first dass, well as did local syperm
Please comment: really various eyeope ds on go	This was put on Shages of ener, met	as a great ship the food of Supermake yed worked	chain, market was

Day seven – 28 July	y: World Potato Cor	ngress		
□ Excellent	☑ Good	□ Average	□ Poor	
Please comment: _	Speakers "			
		Terrible		
Day eight – 29 July	: World Potato Con	gress		
□ Excellent	₩ Good	□ Average	□ Poor	
	networki.	ng - excellent		
Frac	de show	- excellent		
Sou	nd - st	nit		
gal	a dinner.	- improffesion	ral	
	World Potato Cong		T/Roos	
□ Excellent	□ Good	□ Average	□/Poor	
I would sounded	of boon beller	better off	a waste of ut seed, 1 or Tour 2 ast other me	whink it
1.77		sed out on	to much	lont Gel

6. How did you rate the 2015 World Potato Conference overall? Good □ Excellent □ Average □ Poor was all about 7. How did you rate the accommodation throughout the tour? Good □ Excellent □ Average □ Poor excell 8. Would you recommend the tour to other growers? Yes □ No Why or why not?

9. What additions to the tour would have made it more beneficial or enjoyable?
you can always Improve things with hindsight
but overall I which Austrea did an excellent
106. arranging what we saw and did. perhaps
For another Four Ausung could call on past hour
and company's from other countries to help with therera
plans
11. Do you have any additional comments?
I am extremely graheful for the oppurtunity to
Attend as I was for the last edinburgh congress
hope I added to the row somehow with
my input and be of value to the group and
hour. For those what treat this opportuiting
as a junker they should have a good hard
Look at whenselves overall I think our group
was a good one quent. Thank you Tom for doing on
excellent job on short notice, you made a great
"Fearless leader" and kept a variety of personalities and ego's
-o come together Thank you for taking the time to complete the form.
Please return to tour leader, Tom Cohen, in person at the conclusion of the tour.
I hope Ausueg considers a Tour to Pern for the
I hope Ausveg considers a Tour to Pern for the next congress and I will be sure to apply for a
Spot again. Thanks again
(1)



EVALUATION FORM

2015 CHINA WORLD POTATO CONGRESS MISSION

Name: I	AN HOLI	MES			
1. How did you hear a	bout the 2015 Study	Tour?			
$\hfill\Box$ Word of mouth	Weekly Update		□ Email	□ Newspa	per
□ Mail	□ Potatoes Australia	מ	□ AUSVEG websi	te 🗆 Other	
2. How did you rate the	ne tour overall?				
Excellent	□ Good	□ Average		Poor	
at sen (3) Leo	ut the tour? tchanging aining new inarc and urning about	I trade	nation/enshow at	entacts we world co	ngress
	To ga ed above, our opera	/	nd to a	e in the extraction of contact	1 1

Day three - 24 July: McCain Farm Tour Excellent Bood Average Poor Please comment: One of the main points about Chinas challange Expanding their potato industry was learnt on this towning only lacre or so of land each own so little lan inhibits large potato operations expanding. Disappointing to miss flarbin Potato factory. Day four - 26 July: Bayer Food Chain Experience Excellent Good Average Poor Please comment: Cynthia was an ettremely thorough and intellegent four guide The Wholesaled markets, the	5. Please rate each	day listed below a	t its conclusion:		
Please comment: Day three - 24 July: McCain Farm Tour Excellent & Good Deverage Depoir Please comment: One, of the main points about Chinas challange expanding their potato industry was learnt on this tour. The fact that so many small Chinase farmers (owning only lacre or so of land each) own so little land inhibits large potato operations expanding. Disappointing to miss tlarbin Potato factory Day four - 26 July: Bayer Food Chain Experience Excellent Good Deverage Poor Please comment: Cynthia was an extremely thorough and intellegent four gride The Wholesaled markets, the	Day two – 23 July: 5	Syngenta Network	ing Dinner		
Day three - 24 July: McCain Farm Tour Excellent & Good Daverage Depor Please comment: One of the main points about Ehinas challange Expanding their potato industry was learnt on this town. The fact that so many small Chinese Farmers (owning only lacre or so of land each) own so little land inhibits large potato operations expanding. Disappointing to miss tlarbin Potato factory. Day four - 26 July: Bayer Food Chain Experience Excellent Dood Daverage Deport Please comment: Cynthia was an extremely thomagh and intellegent town guide The Wholesaled markets; the				□ Poor	
Day three - 24 July: McCain Farm Tour Excellent & Good Daverage Depor Please comment: One of the main points about Ehinas challange Expanding their potato industry was learnt on this town. The fact that so many small Chinese Farmers (owning only lacre or so of land each) own so little land inhibits large potato operations expanding. Disappointing to miss tlarbin Potato factory. Day four - 26 July: Bayer Food Chain Experience Excellent Dood Daverage Deport Please comment: Cynthia was an extremely thomagh and intellegent town guide The Wholesaled markets; the	Please comment:				
Please comment: One, of the main points about Ekinas challange expanding their potato industry was learnt on this tour. The fact that so many small Chineze farmers (owning only lacre or so of land each) own so little land inhibits large potato operations expanding. Disappointing to miss tlarbin Potato factory. Day four -26 July: Bayer Food Chain Experience Excellent Good Average Poor Please comment: Cynthia was an extremely thorough and intellegent tour guide The Wholesales markets, the	_				
Please comment: One, of the main points about Ekinas challange expanding their potato industry was learnt on this tour. The fact that so many small Chineze farmers (owning only lacre or so of land each) own so little land inhibits large potato operations expanding. Disappointing to miss tlarbin Potato factory. Day four -26 July: Bayer Food Chain Experience Excellent Good Average Poor Please comment: Cynthia was an extremely thorough and intellegent tour guide The Wholesales markets, the					
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tour. The fact that so many small chineze farmers (owning only lacre or so of land each) own so little land inhibits large potato operations expanding. Disappointing to miss tlarbin Potato factory. Day four - 26 July: Bayer Food Chain Experience Excellent Good Average Poor Please comment: Cynthia was an extremely thorough and intellegent tour guide The Wholesaled markets, the	□ Excellent	☑ Good	□ Average	□ Poor	
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Day four - 26 July: Bayer Food Chain Experience Excellent Good Average Poor Please comment: Cynthia was an extremely thorough and intellegent tour guide The Wholesales markets, the	(owning	, ,	cre or so of/	and each) own	so little lan
Day four - 26 July: Bayer Food Chain Experience Excellent Good Average Poor Please comment: Cynthia was an extremely thorough and intellegent four guide The Wholesales markets, the	to miss	Y	. /	as expanding.	UIS appointing
Please comment: Cynthia was an extremely thorough and intellegent four guide The Wholesules markets, the	Day four - 26 July: E				
and intellegent four guide the wholesaled markets, the	Excellent	□ Good	□ Average	□ Poor	
excellent insight into the Chinese potato industry	Please comment: and inte	Cynthic Hegent tou	I Julian 1	tholesaled marke	ets, the
	exceller	t moight	into the	Chinese potal	to Industry

Day seven – 28 July: 1	World Potato Congre	ess		
□ Excellent	d Good	□ Average	□ Poor	
from them Chineze	Enjoyed However issues (wi	the speece	hes and gained knowledge on them to cused on wall	
Day eight - 29 July: W	Vorld Potato Congre	ss		
□ Excellent	Good	□ Average	□ Poor	
and the that I a I wante prior to to arrive Day nine - 30 July: W	trade show didn't have de Inot, the WPC. early just orld Potato Congres	ecol the C If that happ to get more	time to see everything chineze expo was helding be ben et time at the trade show.	4
Excellent	□ Good	□ Average	□ Poor	
fertigation propagat	eriments on, mulch, on was	ing and the also interest eze tour	were excellent Good to cropping drip irrigation, variety trials. Minituber ting Would be a must and is on the way to	-

6. How did you ra	te the 2015 World P	otato Conference overall?		
□ Excellent	- & Good	□ Average	□ Poor	
1613 BSG 1950 100 118 AS 2 B/SO	<u>A a frenen</u> Lechnology Jamed 3ki	have been appointing flow and issues is dustry was u	tales for me stormation as the World p the event.	the WPC but new Walaniadady
7. How did you ra	te the accommodation	on throughout the tour?	□ Poor	
Comment:		e been excel	Ment if it it it it wasn't t	warnt for bad anyway.
8. Would you reco	mmend the tour to	other growers?		
Why or why not?	For all	the reasons	mentioned is	n the previous
answevs	rational fi	New knowle	stacts in the	industry donestruly
Chineze	ny own op sculture.	Cour tour	gamed an in.	riskt into
excellen	<i>d</i>			

Please return to tour leader, Tom Cohen, in person at the conclusion of the tour.

Thank you for taking the time to complete the form.



Name:G	REG MUR	PHY			
1. How did you hear	about the 2015 Study	Tour?			
□ Word of mouth	□ Weekly Update		□ Email	□ Newspaper	
□ Mail	□ Potatoes Australi	а	AUSVEG website	e □ Other	
2. How did you rate	the tour overall?				
□ Excellent	₫ Good	□ Average	□Р	oor	
3. What was best ab Hard to because The Sector	pick ab	rench)	The Harb ry based justing the		only only
4. Why did you atter To See 1 the Issues To Meet	No Investion	world ross H	potado In	tostry see u to China Inpo	onat enticular

5. Please rate each d	ay listed below at	its conclusion:					
Day two – 23 July: Sy	ngenta Networkir	ng Dinner					
□ Excellent	□ Good	□ Average		□ Poor			
Please comment:		A					_
Big hon	gra Tio	er).					_
Please comment:	The Ir	- Average	Impar the p In	- Poor - Jed b Position - the grower	y Ren Herbin	n wa mcCan area e in	s t
Day four – 26 July: Ba	gyer Food Chain Ex			□ Poor			
Please comment: 1 food from in the 3tep of	n mark	interesting zet to that it	Supern	narket	A 100	al mo	2+6/3

Day seven - 28 July	y: World Potato Co	ngress			
□ Excellent	Good	Average	□ Poor		
to hear	the f	present ers we may ed had some	of the	2 Spe	
Day eight – 29 July	: World Potato Con	gress			
□ Excellent	Good	□ Average	□ Poor		
Please comment: _ Insightful are de	The trad	e stands the uses of	Jood are	thes	the Chinese
Day nine – 30 July:	World Potato Cong	gress			
□ Excellent	₩ Good	□ Average	□ Poor		
good to	Sec +h	e positión e to New Va	that the	hove	_ developal
to field The deir	g was	Massive,	good 8	How	
			_		

∷ Excellent	a Good	□ Average	⊡ Poor	
Comment: 1	rest Loa	<u> </u>	Interesting	gjas ok
<u> </u>	ustra th	o Some roughable to		<u>as , </u>
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000-2000-00-2000				·····
I Wasselid van ra	iezbammansei	nga bhasasarahnnish ahan anasa F		
		on throughout the tour?		
7. How did you ra	te the accommodation	- /	□ Poor	
⊒ Excellent	4 Good A	àAverage	□ Poor	Vera and
Excellent	4 Good A	àAverage	□ Poor	Very good
Excellent Comment: F	Good A First Trade	- Daverage	Litel were	
Excellent Comment: F The but but	Good A First Trade last one dding was	cost Sol	Litel were	
Excellent Comment: F Debators B. Would you reco	Good A First Trade	cost Sol	Litel were	
Excellent Comment: F The but but	Good A First Trade last one dding was	cost Sol	Litel were	
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Excellent Comment: F Debators B. Would you reco	Good A First Trade last one dding was	cost Sol	Litel were	
Excellent Comment: b b	Good A First Trade last one dding was	Cleen,	Poor Lite were	
Excellent Comment:F	First Trade last one dding was	Average Average Solution Offern Offern	Litel were	

9. What additions to the tour would have made it more beneficial or enjoyable?
I doit know that anything In particular would be more
beneficial or enlogable but the involvement of Companie
beneficial or enjoyable but the involvement of Companies like Bayer with the local Involvement in the Industry 5 gives a different Slant on the Industry.
to alues a different slant on the Industry.
11. Do you have any additional comments?
మాతాల గ్రామం పెలుగు మార్ రాజుకే ప్రాయాలు ప్రయాగం కారు కథికాలు పెట్టారు. మాతాల గ్రామం పెలుగు మార్ రాజుకే ప్రాయాలు ప్రయాగం కారు కథికాలు పెట్టారు.
Ton did a god jub as four leader, very
Thorough & professional.
The tour applies we had Edward &
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Le were involvable to the tour as the
Le were invaluable to the toor as the language barrier was evident where ever we
Le were involvable to the tour as the language barrier was evident where ever we went
Le were involvable to the tour as the language barrier was evident where ever we went
Le were invaluable to the toor as the language barrier was evident where ever we went

Thank you for taking the time to complete the form.



Name: Sam	Humphries				
1. How did you hear	r about the 2015 Study	Tour?			
Word of mouth	□ Weekly Update		□ Email		□ Newspaper
□ Mail	□ Potatoes Australia		□ AUSVEG websit	te	□ Other
2. How did you rate	the tour overall?				
Excellent	□ Good	□ Average		Poor	
3. What was best al	oout the tour?				
				,	
4. Why did you atte	nd?		1		
To go	to the war	Id por	to confera	nce,	learn about
new tech	nology learn of	pinese co	Iture and	to	meet other
growers	from As a	round	the war	old.	
V					

5. Please rate ea	ch day listed below a	t its conclusion:		
Day two – 23 Jul	y: Syngenta Network	ing Dinner		
□ Excellent	□ Good	□ Average	□ Poor	
Please comment	**			
-	_			
Day three - 24 Ju	uly: McCain Farm Tou	ır		
□ Excellent	Good	□ Average	□ Poor	
1 - 1	lopment We was closed	e did miss	. 11	stages chory eschedule.
	y: Bayer Food Chain I			
Excellent	□ Good	□ Average	□ Poor	
Please comment	: Insight in	also the chin	us types of mark	2 1
			I govern of prod	
			se Cresh yegalable	
		very well	organised	

Day seven – 28 July:	World Potato Congres	SS	
□ Excellent	☑ Good	□ Average	□ Poor
of repetation	of the bound of the party of th	rology on sl	the bodo with the downent had head to a lot and was quite large and
Day eight – 29 July: \	World Potato Congress	S	
□ Excellent	Good	□ Average	□ Poor
Please comment:	The Norw	randy.	sether the technical
Day nine – 30 July: V Excellent Please comment:	Vorld Potato Congress Good Cacilines	- Average	a like had our photo's a not operational with
very little	- hechnical	explanations	e not operationalisth

6. How did you rate the	2015 World Potato	Conference over	all?		
□ Excellent □	Good	□ Average	□ Po	or	
Comment: I think There was information System was	not a provided very po	the hoge . Sound	amount	e vas ago of technal through the	<u>A</u>
7. How did you rate the	accommodation thr	Average	r? □ Poo	or	
Comment: Good	l al l	le ste	urt. Ver	y Average	al
8. Would you recommen	d the tour to other	growers?			
Why or why not?					
The experi			Mant See	eing how fo	w/
in front	our prod	luction sy	Ishems a	re generally	· Experience
what offe	r poratro	produce	is are	doing.	

9. What additions to the tour would have made it more beneficial or enjoyable?
Bether organisation of Flights/ Lining Albernative
arrangments for if a day gets changed or selve
so the four can visit the Corns with the goide.
Bether selection of growers visited a limited ranges
of grovers. We did not see the more Advance
growers
11. Do you have any additional comments?
The Four leader was good. China
Mangola (more Advanced Corners) would be worth
While in the folyone. Flight timing meant
we were arising lake or leaving early even
without delays Overall very good lour.
European potato expo night be worth looking
at some people syggested it had more technical
into & Machinery.

 ${\it Thank you for taking the time to complete the form.}$



2015 CHINA WORLD POTATO CONGRESS MISSION

Name: Gary O'Neill				
1. How did you hear a	bout the 2015 Study	Tour?		
$\hfill\Box$ Word of mouth	□ Weekly Update		X Email	□ Newspaper
□ Mail	□ Potatoes Australia		X AUSVEG website	□ Other
2. How did you rate th	ne tour overall?			
□ Excellent	X Good	□ Average	□ Poor	

3. What was best about the tour?

The tour participant's all got on very well and it was a very well balanced group of industry participants. I found the Bayer tour on the Monday looking at the different types of markets as the highlight of the activities undertaken.

The overall running of the tour in terms of transport, accommodation and the interpreters made the trip so much more enjoyable. It would have been very difficult to negotiate your way around China if you did not have an interpreter and had to use public transport or taxis.

4. Why did you attend?

I attended the tour to firstly gain an appreciation of the emerging potato industry in China and what opportunities there may be for Australian potato imports in the future. I also wanted to attend the WPC to gain more information to adopt in my business. Thirdly I saw the tour as a great opportunity to gain some insight into the Chinese culture and renew and make new beneficial contacts as part of my networking.

5. Please rate ea	ich day listed below a	at its conclusion:	
Day two – 23 Jul	y: Syngenta Network	ing Dinner	
□ Excellent	□ Good	□ Average	X Poor
Please comment	:: The Syngenta netw	orking dinner did not occu	r.
Day three – 24 Ju	uly: McCain Farm Tou	ır	
□ Excellent	□ Good	X Average	□ Poor
Please comment	: It was nice to trave	out into the country and	see some farming and local villages. We spent
a full day on the	bus to only see 3 pag	docks of potatoes which v	was a lot of travel for such a small amount of
content. I did en	joy talking to the Mc	Cains rep and understandi	ng some of the difficulties they were
experiencing wh	en dealing with the le	ocal conditions and disease	e pressures and they dealt with the smaller
Chinese farmers.			
Day four – 26 Jul	y: Bayer Food Chain I	Experience	
X Excellent	□ Good	□ Average	□ Poor
Please comment	: This was the highlig	tht of the tour for me. I gai	ned a very good understanding of how
produce is delive	red and marketed th	rough the value chain. It a	lso highlighted to me that potatoes are not
seen as a preferr	ed staple outside of t	he lower class Chinese. Th	e Bayer staff provided a great morning of
activities and site	es to visit.		
Day seven – 28 Ju	uly: World Potato Co	ngress	
□ Excellent	□ Good	X Average	□ Poor
Please comment:	I have attended bot	h the Idaho and New Zeala	and WPC previously and I thought the overall
content of the Co	ongress was not as go	od as the 2 WPC's I had at	tended previously.
I did gain some in	sights into the nutrit	ional benefits of potatoes	compared to other vegetables and starch

Day eight - 29 July: World Potato Congress

food stuffs. The varietal breeding information was also useful.

□ Excellent	□ Good	X Average	□ Poor	
Please comment	:: Comments the sam	ne as day 1.		
I attended the m	echanization session	and it did not provide a lo	t of information that could be app	lied back in
Australia.			•	
Day nine - 30 Jul	ly: World Potato Con	gress		
□ Excellent	□ Good	□ Average	X Poor	
Please comment	: Tour A was very dis	appointing in that it provid	ed little in the way of increasing a	nyone's
knowledge on po	otatoes. I believe tou	r B provided a much bette	day of potato activities.	
6. How did you ra	ate the 2015 World P	otato Conference overall?		
□ Excellent	□ Good	X Average	□ Poor	
Comment: Havin	ng been to 2 WPC's pi	reviously my expectations	were fairly high. I thought there co	ould have
			r than being focused heavily arou	
Chinese potato in		•	,	
7 How did you ra	ate the accommodati	on throughout the tour?		
		on throughout the tour?		
X Excellent	□ Good	□ Average	□ Poor	
Comment: The ac	commodation was e	xcellent except for the last	place we stayed at the WPC at the	≥ Spa
Resort. I am sure	it looked much bette	er on the website at the tim	e of booking than what it turned o	out to be.
8. Would you reco	ommend the tour to	other growers?		
X Yes □ No				
Why or why not?				

I believe it is important for industry to take the opportunity to go overseas and see how the potato industry operates in different countries. It is great opportunity to network and meet other likeminded potato people.

9. What additions to the tour would have made it more beneficial or enjoyable?

After travelling to China I think it would have been great to have gone and visited Inner Mongolia where the major processors have set up and are growing potatoes. This seemed to be where most of the western influence is occurring and would have been great to see and gain an appreciation of the scale of production in this region.

11. Do you have any additional comments?

I would like to thank both AusVeg and HIAL for selecting me for the tour and putting the tour itinerary together. I don't think I would have travelled to China to gain an insight into their agricultural practices or culture if it had not been for the tour being arranged on my behalf.

Overall Tom did a good job at keeping the tour participants together and looking after their needs when required.

Thank you for taking the time to complete the form.



neticic

MISSION 1. How did you hear about the 2015 Study Tour? ☐ Word of mouth ₩ Weekly Update □ Email □ Newspaper □ Mail □ Potatoes Australia □ AUSVEG website □ Other 2. How did you rate the tour overall? Excellent □ Good □ Average □ Poor 3. What was best about the tour? 4. Why did you attend?

5.	Please	rate	each	day	listed	below	at	its	conclusion:

Day two − 23 July: Syng □ Excellent	genta Networking	Dinner □ Average	□ Poor	
□ Excellent	□ Good	□ Average	□ Poor	
			□ P001	
		/ ^		
Please comment:		A A		
<u> </u>	/_	ALV		
		11/9		
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	, air			
Day three – 24 July: Mo	1			
□ Excellent	⊠ Good	□ Average	□ Poor	
1+		1 1	4 + H1 1 1-	0/1
Please comment:	was good	driving ou	l of lagon into Tie	elas L
* learning h	ow it is	None grou	ing Meun patritoes	lon
the tadon . Sha	me we did	but physicall	witness site but a	Course
long drive of	for dose	angray.	Gou't encouraging re	al / Tode Hond
torners to	ac off	land to the	city to free up lan	l for
modern Anni	cultural 4	oralises		
Baratana as laba Bara	as Food Chair Free	aulau aa		
Day four – 26 July: Bay			- 0	
	□ Good	□ Average	□ Poor	
	9/1/1	010	tour by Cystia h	10:
Please comment:/	16501010	1. T	1 11/ c) A	1
her the	- 1- 1768	11 1 1 1 h	he Whole sale market.	1 exsirered
interesting exp	periencing	the lack of	cool-chain implemente	tion
The Soperno	certet ins	pection ?	explanation very int	erely.
The game	to be :	5 fruits fro	- 5 county origins	rull
Sell /a	17	0 4	least money spens	1
			were money speri	nes
a good e	xercise			1111
Burn	h	10N on	64 RMB Spena	6 . 77

Day seven – 28 July	: World Potato Cor	ngress		
□ Excellent	Good	□ Average	□ Poor	
Please comment: It was made Day at Chinase to Day eight - 29 July: Excellent	e up by he sessions of trade was completed was one World Potato Con	scapo: I operate and with so slow when you also sight be a constant of the peel. It gress with fellow a Average	ain hy gravie pe un also go delegales tro	osce of many of execution of execution to some for some for groups - other toor groups -
Please comment:	Don of good ople to eal	sessions va into fro- to increase hwore potches discappoil Great Wall was lit up sons a	some. The was every hold me	yields > encorres relevance yields > encorres se re-iterated al ? drinks, > tun dinbing
□ Excellent	☑Good	□ Average	□ Poor	
1/2 × 80 / A long w	Dairy La dr	ive but a ga	lined up a	to raisit snow

6. How did you ra	te the 2015 World i	otato Conference overall?		
□ Excellent	_ 12 (Good	□ Average	□ Poor	
hoittin Ch.	twee go caterina fordions that is about tracking the in the in the in incre graphing incre graphing	is eleans 3		coltree de la manine
□ Excellent	□ Good	□ Average	□ Poor	
Comment: 1 tank Beiji 8. Would you reco	Tralers Sofile Sofile mmend the tour to	Eduling Spa R	contained by	totallo t edegrale
Lagger !	La sare ugain be potent pertre	but to Ch.	rica WPC consider agreement consider a consider agreement consider a consider agreement consideration agreement consid	econt de la

9. What additions to the tour would have made it more beneficial or enjoyable?
I' I a a a t and I have a
I - aways one to except and appearate was is
on ofter and organised on these trips aways on an
Organisation such as Hus-vega that to please
everyone I not everything that is organised in
Honory works at ea Syranta tour. Flexibility when
avon is in partal so everyone enjoys themselves.
11. Do you have any additional comments?
A trene-does four eggin lead to lo-
and handled exstreety well considering to-
very yours, very well grow-ded 2 akaptables.
I think our Aucusec tour aroup being
exposed on the world stack at a care
UPC: China is beneficed to Augh D
totore potestial trade basiness.
The WPC i- aring created World potentia
significence ? dougosely helps potate concomply
anoverers & this potentil potatoe production protitutell
The state of the s
Thank you for taking the time to complete the form.

Please return to tour leader, Tom Cohen, in person at the conclusion of the tour.

Harls 10 m. Appadelff.



2015 CHINA WORLD POTATO CONGRESS MISSION

Name: Gary O'Neill				
1. How did you hear	about the 2015 Study	Tour?		
☐ Word of mouth	□ Weekly Update		X Email	□ Newspaper
□ Mail	□ Potatoes Australia		X AUSVEG website	□ Other
2. How did you rate	the tour overall?			
□ Excellent	X Good	□ Average	□ Poor	

3. What was best about the tour?

The tour participant's all got on very well and it was a very well balanced group of industry participants. I found the Bayer tour on the Monday looking at the different types of markets as the highlight of the activities undertaken.

The overall running of the tour in terms of transport, accommodation and the interpreters made the trip so much more enjoyable. It would have been very difficult to negotiate your way around China if you did not have an interpreter and had to use public transport or taxis.

4. Why did you attend?

I attended the tour to firstly gain an appreciation of the emerging potato industry in China and what opportunities there may be for Australian potato imports in the future. I also wanted to attend the WPC to gain more information to adopt in my business. Thirdly I saw the tour as a great opportunity to gain some insight into the Chinese culture and renew and make new beneficial contacts as part of my networking.

5. Please rate ea	ch day listed below a	t its conclusion:		
Day two – 23 Jul	y: Syngenta Network	ing Dinner		
□ Excellent	□ Good	□ Average	X Poor	
Please comment	: The Syngenta netw	orking dinner did not occu	r.	
Day three – 24 Ju	uly: McCain Farm Tou	ır		
□ Excellent	□ Good	X Average	□ Poor	
Please comment	: It was nice to travel	out into the country and	see some farming and local villages. We spe	eni
a full day on the	bus to only see 3 pag	Idocks of potatoes which v	was a lot of travel for such a small amount of	of
content. I did enj	joy talking to the Mc	Cains rep and understandi	ng some of the difficulties they were	
experiencing who	en dealing with the lo	ocal conditions and disease	e pressures and they dealt with the smaller	
Chinese farmers.				
Day four - 26 July	y: Bayer Food Chain I	Experience		
X Excellent	□ Good	□ Average	□ Poor	
Please comment:	This was the highlig	ht of the tour for me. I gai	ned a very good understanding of how	
produce is delive	red and marketed th	rough the value chain. It a	lso highlighted to me that potatoes are not	
seen as a preferre	ed staple outside of t	he lower class Chinese. Th	e Bayer staff provided a great morning of	
activities and site	es to visit.			
Day seven – 28 Ju	ıly: World Potato Cor	ngress		
□ Excellent	□ Good	X Average	□ Poor	
Please comment:	I have attended both	n the Idaho and New Zeala	and WPC previously and I thought the overa	ıll
content of the Co	ngress was not as go	od as the 2 WPC's I had at	tended previously.	
I did gain some in	sights into the nutrit	ional benefits of potatoes	compared to other vegetables and starch	

food stuffs. The varietal breeding information was also useful.

Day eight - 29 July: World Potato Congress

□ Excellent	□ Good	x Average	□ Poor	
Please comment	: Comments the sam	e as day 1.		
I attended the m	echanization session	and it did not provide a lo	t of information that could be a	pplied back in
Australia.				
Day nine - 30 Jul	ly: World Potato Con	gress		
□ Excellent	□ Good	□ Average	X Poor	
Please comment	: Tour A was very dis	appointing in that it provid	led little in the way of increasing	g anyone's
knowledge on po	otatoes. I believe tou	r B provided a much bette	day of potato activities.	
6. How did you ra	ate the 2015 World P	otato Conference overall?		
□ Excellent	□ Good	X Average	□ Poor	
Comment: Havin	ng been to 2 WPC's pr	eviously my expectations	were fairly high. I thought there	could have
			er than being focused heavily are	
Chinese potato in			•	
7. How did you ra	ate the accommodati	on throughout the tour?		
X Excellent				
A Excellent	□ Good	□ Average	□ Poor	
Comment: The ac	commodation was e	xcellent except for the last	place we stayed at the WPC at	the Spa
Resort. I am sure	it looked much bette	r on the website at the tin	ne of booking than what it turne	d out to be.
8. Would you reco	ommend the tour to	other growers?		
X Yes □ No				
Why or why not?				
vally of willy liot:				

I believe it is important for industry to take the opportunity to go overseas and see how the potato industry operates in different countries. It is great opportunity to network and meet other likeminded potato people.

9. What additions to the tour would have made it more beneficial or enjoyable?

After travelling to China I think it would have been great to have gone and visited Inner Mongolia where the major processors have set up and are growing potatoes. This seemed to be where most of the western influence is occurring and would have been great to see and gain an appreciation of the scale of production in this region.

11. Do you have any additional comments?

I would like to thank both AusVeg and HIAL for selecting me for the tour and putting the tour itinerary together. I don't think I would have travelled to China to gain an insight into their agricultural practices or culture if it had not been for the tour being arranged on my behalf.

Overall Tom did a good job at keeping the tour participants together and looking after their needs when required.

Thank you for taking the time to complete the form.



Name:	REG MI	RPHY			
1. How did you hear	about the 2015 S	tudy Tour?			
☐ Word of mouth	□ Weekly Upda	te	□ Email	□ Newspaper	
□ Mail	□ Potatoes Aus	tralia	₩ AUSVEG website	□ Other	
2. How did you rate	the tour overall?				
□ Excellent	₫ Good	□ Average	□Р	oor	
Hard to because the Sector	pick a it was		The Harb ry based ustry the	and the	only at 18
4. Why did you atte	No loves	world	potato Inc	ry in China lostry see u	what
To meet	. 1 1	1	wers from	1	he world

5. Please rate each d	ay listed below at	its conclusion:				
Day two – 23 July: Sy	ngenta Networkir	ng Dinner				
□ Excellent	□ Good	□ Average		□ Poor		
Big hone	tra Tio	er).				
Day three – 24 July: N	AcCain Farm Tour ☐ Good	□ Average		□ Poor		
the Frence	h Fra	formation tranding to Industry problems	he posi	he Her	bin area	i d
Day four – 26 July: Ba	yer Food Chain Ex	perience	ī	⊐ Poor		
Please comment: 1 food from In the 3tep of	~ mark	interesting let to 5 that 17	uper mas	bet I	local m.	enplo

Day seven – 28 July:	World Potato Cor	ngress			
□ Excellent	Good	Average	□ Poor		
to hear	the p	the fact resenters	of the	Wes rather it was ha e speaches of en Seafed nformation	rd and
Day eight – 29 July: \	World Potato Cong	gress			
□ Excellent	⊞ Good	□ Average	□ Poor		
Please comment: _ Insightful are dev			Jood are	that the C	hinese
Day nine – 30 July: W	orld Potato Cong	ress			
□ Excellent	☑Good	□ Average	□ Poor		
good to	Sec the	e position 2 to New Va	that they	bus ride it have develo	pal
The deira	was v	Irrigition pra	good S	How	_

6. How did y	you rate the 2015	World Potate	o Conference o	verall?			
□ Excellent	2600	d	□ Average		□ Poor		
Comment: _	There Industry E chille	<u> </u>	<u>Some</u>	<u> </u>	resting	<u>54045</u>	<u>aboo.</u>
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<u>Jo</u>	<u>e chelle</u>	rije i	the interest of	<u> Javn</u> k	inte	res + 11/4	
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s thich did the desired the desired the second and Sub-General constraints.							
7. How did y	ou rate the acco	mmodation tl	roughout the	tour?			
□ Excellent	₩ Goo	a Å	à Average		□ Poor		
Comment: _		Trader	> { S	Soffiael	werc	Verz 3	00el
The	First Last	One	U/45	<u>d</u> 354p	inlig 1	<u>1 2860</u>	Chais.
	bedding						
8. Would yo	u recommend th	e tour to othe	r growers?				
n les 🗆	No						
Why or why	not?			٠			
et transmit		9 rest	00000	w.i.k	+0	Eurn 1	ybech
			+42	, 100		meet	
9000	> <u>}-100~</u>	у Ł					
)	oos a nondekit ka Cakka C ikk a 1994 ka ka Sista Cikka Ki stok	***************************************				

9. What additions to the tour would have made it more beneficial or enjoyable?
I doi! know that anything In particular would be more
beneficial or enjoyable but the involvement of Company
Deneticial or enicoable but the involvement of Compenies like Bayer with the local Involvement in the Industry 5 gives a different slant on the Industry
to always a different class of the last
The state of the s
11. Do you have any additional comments?
Tom did a good les as door leader, very
thorough + prolessional.
The tour gaides we had Edward &
Le were involvable to the tour as the
Le were involvable to the toor as the
lenguage barrier was ovident where ever we
3
lenguage barrier was ovident where ever we
lenguage barrier was ovident where ever we

Thank you for taking the time to complete the form.



Name:	AN HOL	MES			_
1. How did you hear	about the 2015 Study	Tour?			
\square Word of mouth	Weekly Update		□ Email	□ Newspape	r
□ Mail	□ Potatoes Australia	a	□ AUSVEG websi	te 🗆 Other	
2. How did you rate t	the tour overall?				
Excellent	□ Good	□ Average		Poor	
at sen (3) Leo +Ley fo	iaining her ninarc and arning about	I trade	show at	the fellow pentacts world con world con fure and	dwide grees
4. Why did you atten	d? To ga	in kno	outedge	in the a	reas
mention	ed above	and an	nd to use	in the a.	nation
in my		1	1 /	isseminate	
informati	on to my	fellow	industr	y contacts	

5. Please rate each o	day listed below a	t its conclusion:		
Day two – 23 July: S	yngenta Networki	ng Dinner		
□ Excellent	□ Good	□ Average	□ Poor	
Please comment:				
Day three – 24 July:	McCain Farm Tou	r		
□ Excellent	☑ Good	□ Average	□ Poor	
Please comment:	One of	the main poi	into about Ehi	has challanges
tour, Th	to fact to	hat so many	small Chineze	Farmers
(owning	large De	tato operation	and each own	so little lang
to miss i	Harbin Pot	ato factory.	ns expanding. L	13 appoint (1)
Day four - 26 July: E	Bayer Food Chain B	experience /		
Excellent	□ Good	□ Average	□ Poor	
Please comment:	Cynthic Hegent tou	a was an	tholesales marke	tough
super mo	arket and	her speech	all gave us	an 11
exceller	thale whole	into the	Chinese potate	2 raustry

Day seven – 28 July: W	orld Potato Congress	:	
□ Excellent	₫ Good	□ Average	□ Poor
from them Chineze	Enjoyed However		em tocused on dead derstandable) and had
Day eight – 29 July: Wo	orld Potato Congress		
□ Excellent	Good	□ Average	□ Poor
and the to	lidat have d. I notice the WPC. I early just o	enough time ed the Chine. If that happens	the seminars very much ic. So good infact et see everything ze expo was held just in Peru it may be benefine at the trade show.
Excellent	□ Good	□ Average	□ Poor
fertigation propagation on any fur	n, mulchin on was a ture Chine	g and the var Iso interesting 20 tour and	ing drip irrigation, icty trials. Minituber would be a must of is on the wap to

see.

6. How did you r	ate the 2015 World P	otato Conference overall?	ja I	
□ Excellent	r Good	□ Average	□ Poor	
this one provide marketing I also	was dis datrenen stechnology gamed gk	appointing Has dons amount / and issues /	to previous MPCs sand Never for me the MPC information about new In the Executa The forms	Y -
·	ate the accommodati	on throughout the tour?		
□ Excellent	ඦ Good	□ Average	□ Poor	
Comment:		ne been exce minodition wh	Went if it wasn't for ich wasn't too bad any	i prode
8. Would you red	commend the tour to	other growers?		
Why or why not?	for all	the reasons	mentioned in the pres	Tods
	5 I gai	and new in	ortacts in the indutry do	reshed,
and inte	matigae 94.	New know!	ledge, alof of which Ic	an l
<u> (450) 10</u>	my own ox	recapion. And	I gained an insight into	
ch mez	e culture.	(Our tou	edge, alot of which Ic I gained an insight into a guides and interpreters	WERE
excelle,	41.			

9. What additions to the tour would h	ave made it more beneficial or enjoyable?
The second secon	earlier. The Harbon factory, operation
in lange Mongol	a and a possible early account at it
were to see Hori	Leadier The Holbin factory, greating a and a possible early arrival of the contract of the
Abbertation man man man and a second of the	
chattary-following and an area and a state of the contract of	
+000mmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmm	
11. Do you have any additional commo	2, 3 .
Low Was	as excellent tour leader and
made things no	in as smoothly as possible in a
sometimes cha	atic environment, hee and
Edward Milvo	also excellent at their jobe
and essential	to the success of the four
2004/ammenta-100000mmmenta-1004/ammenta-1004/ammenta-1004/ammenta-1004/ammenta-1004/ammenta-1004/ammenta-1004/	

Thank you for taking the time to complete the form.



Name: Dean	Bone				
~	about the 2015 Study	Tour?			
Word of mouth	Weekly Update	□ Email		□ Newspaper	
□ Mail	Potatoes Australia	□ AUSVEG w	vebsite	□ Other	
2. How did you rate to Excellent 3. What was best abo	□ Good	□ Average	□ Poor		
\cap	etworking ent issues	and new 10	growe deas	of Technolog	y here
4. Why did you attend 145 500 Roman and way sof	newhing the distening	at I really to speakers	enjoy	, talking to seeing 1	- learning -he

5. Please rate ea	ch day listed below at	its conclusion:		
D-14-1-15-11		Pinner		
	: Syngenta Networkin			
□ Excellent	□ Good	□ Average	□ Poor	
Please comment				
				_
				-
				_
Dav three – 24 Ju	ly: McCain Farm Tour			
□ Excellent		□ Average	□ Poor	
	1		1 1 1 0	
Please comment	very Interes	ited to see	the Issues that bac	e
the chu	rese growing	is polytoes a	nd finally seeing for	
My Oh	'n eyes h	ow things 1	sork in china.	_
7	V	0		_
				_
Day four - 26 July	: Bayer Food Chain Ex	perience		
Excellent	□ Good	□ Average	□ Poor	
Please comment:	The Low	as a great	a mience Rayer	
really	Out on	e should sh	ow, showing us H	10
the day	Shapel	of the food	chain, market wa	(
a Pugano	4	FO Sypermal)_
1,	V	1		_
nots on go		yed worked	1	- A
			headquarter was enjoy	
0			ow china 15 raking	on
e Future	was ext	remely into	matice,	

Day seven – 28 Jul	y: World Potato Cor	ngress	
□ Excellent	☑ Good	□ Average	□ Poor
Please comment:	. 1	excellent	
	Speakers		
	trade show		
a	constics -	Terrible	
Day eight – 29 July	: World Potato Con	gress	
□ Excellent	Good	□ Average	□ Poor
Please comment:		ng - excellent	
	speakers	- good	
Trac	de show	- excellent	
Sou	nd - st	rit	
gal	a dinner.	- improffesio	nal
Day nine – 30 July:	World Potato Cong	ress	
□ Excellent	□ Good	□ Average	Poor
			a waste of time
it was	Supposed	to be abou	of seed, I whink
1 would	of been	better of	on Tour 2. 11
Sounded	beller	, but at lea	ast other members of
			port so Idon't De
		sed out on	

6. How did you rate the 2015 World Potato Conference overall? □ Excellent □ Average □ Poor 7. How did you rate the accommodation throughout the tour? Good □ Poor □ Excellent □ Average excel was 8. Would you recommend the tour to other growers? Yes □ No Why or why not?

9. What additions to the tour would have made it more beneficial or enjoyable?
you can always Improve things with hindsight
but overall I think Austrea did an excellent
job. arranging what we saw and did. perhaps
for another Four Ausung could call on past tou,
members who have made relationships with gro
and company's from other countries to help with I timera
plans
11. Do you have any additional comments?
I am extremely graheful for the oppurhunity to
Attend as I was for the last edinburgh congress
I hope I added to the row somehow with
my input and be of value to the group and
rour. For those what treat this opportuity
as a junker they should have a good hard
Look at whenselves overall I whink our group
was a good one overal. Thank you Ton for doing on
excellent job on short notice, you made a great
"Fearless leader" and kept a variety of personalities and ego's
Thank you for taking the time to complete the form.
Please return to tour leader, Tom Cohen, in person at the conclusion of the tour.
I have Augus concluded a Tox to Page Colle
hope musices considers a rout to term for the
I hope Ausveg considers a Tour to Pern for the next congress and I will be sure to apply for a
Spot again. Thanks again
Manks again
(1/.



Name: Dat	nan Oaly		
1. How did you hear	about the 2015 Study Tour?		
Word of mouth	□ Weekly Update	□ Email	□ Newspaper
□ Mail	□ Potatoes Australia	□ AUSVEG website	□ Other
2. How did you rate	the tour overall?		
Excellent	□ Good □ Avera	nge 🗆 Poor	
3. What was best ab	out the tour?		
Meeting	New People	that were	in the same
industra	y & being c	able to talk	to them about
their Pro	1.	you they	deal with
then to	help me	inder stend	more about
the po!	1	. 11	1 1 2 2 2
for Me.	(Mans)	y was A	in best part
4. Why did you atter	nd?		
I aftend	red to Grou	J My kno	wledge in
the Poto	uto industry	, \$ to exc	speriance
a neu	s culture a	nd their	ways of
doing	thing.		

5. Please rate each day listed below at its conclusion:	
Day two – 23 July: Syngenta Networking Dinner	
☑ Excellent □ Good □ Average	□ Poor
Please comment: Tiger Park Prodo	ced the Good!
Day three – 24 July: McCain Farm Tour	
□ Excellent □ Good □ Average	□ Poor
Please comment: would have been Mains factory working Good. Was My Girst eye Avip to How things a enjoyed seeing the farm	s opener on the
Day four – 26 July: Bayer Food Chain Experience	
□ Excellent □ Good □ Average	□ Poor
Please comment: Was Good Seeing in Jahr harbin city.	a few sites

Day seven – 2	8 July: World Potato Con	gress			
□ Excellent	p ∕Good	□ Average	□ Poor		
	ent: Flaticlan	city was	9	longh spea	leens
	ed lookin	1.1	111	,	
Displa	q as là	Never &	seen a	4 ROW	havorist
Day eight – 29	July: World Potato Cong	gress			
□ Excellent	Good	□ Average	□ Poor		
and	ent: listen in talked avosud	to some	inter		
	July: World Potato Congr □ Good	ress A Verage	□ Poor		
Please comme	ent: Was a	but des	sapointe	d in d	he
tour	but was	crood t	o See	the m:	VV.
fuber	factory &				
il W	orks.				

6. How did you rat	te the 2015 World I	Potato Conference overa	Post common	
□ Excellent	æ Good	□ Average	□ Poor	
Some Some Some Some Some Some Some Some	ater	Know wh	od hime	and the same in th
7. How did you rat Excellent Comment: The	n Good	iion throughout the tour □ Average - Jwo ∩(a.c	□ Poor	re Unveal
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Why or why not?				
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9. What additions to t	the tour would h	ave made it m	ore benefici	ial or enjoyable	7	
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	Thank yo	u for taking the	≀ e time to co	mplete the forr	77.	

Please return to tour leader, Tom Cohen, in person at the conclusion of the tour.



Name: Rod K	right			
1. How did you hear	about the 2015 Stud	y Tour?		
√Word of mouth	□ Weekly Update		□ Email	□ Newspaper
□ Mail	□ Potatoes Austral	lia	□ AUSVEG website	□ Other
2. How did you rate	the tour overall?			
□ Excellent	d Good	□ Average	□ Poo	or
Speaking to		n differen	nt businesses the potato	s, and differt industry.
4. Why did you atter Try and lear		ot doing	business in	China and global

5. Please rate ea	ch day listed below a	t its conclusion:		
Day two – 23 Jul	y: Syngenta Networki	ng Dinner		
□ Excellent	□ Good	□ Average	□ Poor	
Please comment	:_N/A			
Day three – 24 Ju	ıly: McCain Farm Tou	r		
□ Excellent	□ Good	■ Average	□ Poor	
Please comment	: Form trips packing for	were ok and cility in opera	12	ile to sappointing.
Day four – 26 July	y: Bayer Food Chain E	xperience		
Excellent	□ Good	□ Average	□ Poor	
1	: Was good E chain (ie		different compa	professionally
1	and market	fruit boying	game was fun	1 1 1
the Chino	,	anguage, and	understanding	more of

Day seven – 28 Ju	ly: World Potato Cor	ngress		
□ Excellent	Good	□ Average	□ Poor	
Please comment:	The expo topics we	was quite we puite good	il presented, an	nd the keynot
Day eight – 29 July	v: World Potato Cong	gress		
□ Excellent	□ Good	Average	□ Poor	
	A couple of where quite		in relation t	to variety z Expo in
Day nine – 30 July:	World Potato Cong	ress □ Average	₽poor	
E EXCENCITE	_ 000d	□ Average	E POOI	
Please comment: _	Tour A c	ffered little M	elevance	

6. How did you ra	te the 2015 World	Potato Conference overall?		
□ Excellent	□ Good	& Average	□ Poor	
comment: <u>Cou</u>	Neded a	iiiimmineeneeneeneenimmineenimmineeneeneeneeneeneeneeneeneeneeneeneenee	I, and lamping	
7. How did you ra Excellent Comment: Bei	₫ Good	ion throughout the tour?	D Poor	average to
8. Would you reco	ommend the tour to	other growers?		
Why or why not? Only wid Improverne but not	als. Some	plemontation of of the travel you get aro	distances h	

9. What additions	to the tour	would have	made it mor	e beneficial	or enjoyabl	e?		
Tip ney	<u>have</u>	bein	2 days	<u> </u>	long. A	<u>boller</u>	<u></u>	<u>500</u>
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11. Do you have a	na nisibian an		, reg					
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Thank you for taking the time to complete the form.

Please return to tour leader, Tom Cohen, in person at the conclusion of the tour.



Name: Sam	Humphries				
1. How did you hear	about the 2015 Study	Tour?			
Word of mouth	□ Weekly Update		□ Email		□ Newspaper
□ Mail	□ Potatoes Australia	i	□ AUSVEG web	site	□ Other
2. How did you rate t	he tour overall?				
Excellent	□ Good	□ Average		□ Poor	
3. What was best abo	out the tour?				
	_				
4. Why did you attend To go New technology	to the wor	hinese cul	to confer the and	to r	learn about neet other

5. Please rate ea	ch day listed below a	t its conclusion:		
Day two – 23 Jul	y: Syngenta Networki	ng Dinner		
□ Excellent	□ Good	□ Average	□ Poor	
Please comment	:			
Day three - 24 Ju	uly: McCain Farm Tou	r		
□ Excellent	Good	□ Average	□ Poor	
Please comment	lopment we was closed	had 3 for did miss	on a tight	he factory time schedule.
	_			
Day four - 26 Jul	ly: Bayer Food Chain E	Experience		
Excellent	□ Good	□ Average	□ Poor	
Please comment	insight in hels to be	also the chir rether understan	d garlity of	hamus markets and products and
Bayar	Law liters	very hell	organised	garables. The

Day seven – 28 July:	World Potato Congress	S	
□ Excellent	☑ Good	□ Average	□ Poor
of repetation	of the bound	rology on sho	
□ Excellent		□ Average	□ Poor
Please comment:	The National Market Mar	handy.	the techinical
Day nine – 30 July: W Excellent Please comment:	0 11		We had our phoho's
very little	Cacilities Fedmical	explanations.	not operational with

6. How did you rate the 2015 World Potato Conference overall?
□ Excellent □ Good □ Average □ Poor
Comment: I think awall the conference was good. There was not a hoge amount of technical information provided. Sound gavily through the PA system was very poor.
7. How did you rate the accommodation throughout the tour? □ Excellent □ Good □ Average □ Poor
the end.
8. Would you recommend the tour to other growers? ✓ Yes □ No
The experience was excellent seeing how for in Front our production systems are generally Experience
in Front our production systems are generally . Experience what other potato producers are doing.

9. What additions to the tour would have made it more beneficial or enjoyable?
Bether organisation of Flights / hining Albernative
arrangments for if a day gets changed or selve
so the four can visit the forms with the goide.
Bether selection of growers visited a limited range of
or growers. We did not see the more Advance
growers
11. Do you have any additional comments?
The Four leader was good. China/
Mongola (more Advanced Comers) would be worth
While in the folyere. Flight timing meant
We were ariving lake or leaving early even
without delays Overall very good love
European potato expo night be worth looking
at some people syggested it had none techinat
into & Machinery.

Thank you for taking the time to complete the form.

Please return to tour leader, Tom Cohen, in person at the conclusion of the tour.



nelicia

MISSION 1. How did you hear about the 2015 Study Tour? ☐ Word of mouth ₩ Weekly Update □ Email □ Newspaper □ Mail □ Potatoes Australia □ AUSVEG website □ Other 2. How did you rate the tour overall? Excellent □ Good □ Average □ Poor 3. What was best about the tour? 4. Why did you attend?

5. Please rate each day listed below at its conclusion:

Day two – 23 July:	Syngenta Networki	ng Dinner		
□ Excellent	□ Good	□ Average	□ Poor	
		/		
Please comment:				
		11/01		
***************************************	0 0	,el		
) and			
Day three - 24 July	y: McCain Farm Tou	r		
□ Excellent	⊠ Good	□ Average	□ Poor	
	14	1 0	1111	11
Please comment:	IT was ga	od driving out	of Harbin into field	1
2 learning	how it	is done grow	ing M'Cevis potatoes	for
the tadon.	Shame we d	idn't physically	witness site but at	Course
long drive ?	Landres das	red annan	Gou't encouraging real	I Tand timb
1 1	1	1 1 +04	1 1 1 1 1	1 1
January 10	- are cott	land to the	city to free up land	100
modern /	gricolli-al	praelises.		
Day four - 26 July:	Bayer Food Chain E	xperience		
Excellent	□ Good	□ Average	□ Poor	
	0////	11 1	1 1 2 1/ ()	
			tour by Cystia We	
			Whole sale market e.	
intresting &	experiencino	the lark of	cool-chain implementat	iona
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N J	19	1 4 1	1	
11		7.	ceel money spent	nas
e good	exercise	2		1 , 1
		MON an	64 RMB Spend	1.77

□ Excellent
Please comment: After disago: I spering ceronom test many it was made, up by bowing nice med with argory across rol. The Pan at cessions good with some relevance of the day was completed once again by going to some Chinese restaunt as last night because we were advised by Localo it was one of the pest. It was also good called on Day eight - 29 July: World Potato Congress with fellow delegals tron oker toor groups.
□ Excellent
Please comment: Don of session's varied in intered Prelevance but some good into tro- some. The emphasise of Chimese product to increase with high yields 2 encourse Chimese people to eat more patches was every re-iterated. Closing ceromo discapped but meal? alright, the trip to Badeling Great Wall was work it 2 tun climbing a scetion with it 1it up so well. Day nine-30 July: World Potato Congress
□ Excellent □ Good □ Average □ Poor
Please comment: The four organized by WPC to visit Snow Valley research i production was an exemperer. The Dairy operation was stappering withnessing (b x 80 hd. Rotory dairies lined up with essocial with A long was to drive but a good look at counts on ways Piscape they glass ower the tour sites without a little more internation and practical inspection wedged.

6. How did you ra	ite the 2015 World I	Potato Conference overall?		
□ Excellent	⊈ Good	□ Average	□ Poor	
comment: I skill with greels of proble The re how as exercise how did you rai	twos graphics Londians L	is elways a	iduly. T	hospide se culture se culture se trade do he madin de brows wes
□ Excellent	□ Good	□ Average	□ Poor	
Seiji 8. Would you reco	Tralers Single A mmend the tour to	Hotel to dang. Lating Spe K other growers?	esol disappi.	co-to-tollo great. but edagoall
die for	Ly same	but to Chile	hica/WP inalogeg -endede aming a	C won't agricultural especial of i-pall

2. As par agritudes to the root, world have broke it work believed at eutologics.
T' de la constant de
I - aways one to except and appreciate was is
on ofter and organised on those trips aways by an
organisation such as Aus-very a thank to please
everyone ? not everything that is organised in
itano- works at a Some-to town Plexibility when
avon is i-portal so everyone enjoys themselves
11. Do you have any additional comments?
A treme-dous tour aroun ted to To-
and brounded exstred well considering to-
A III
very your of very well grow-ded a elaptodos.
I think our Aversey town group being
Exposed e- The world stack at a verie
Who; Chine is beneficial to Auel 2
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The WPC i- Coing created World potato
significance ? obviously helps potatoe concounty
concreres 2 this potentil states probable protected
Thank you for taking the time to complete the form.

Please return to tour leader, Tom Cohen, in person at the conclusion of the tour.

Thanks Ion.
Appendelff.