

Final Report

Australian Banana Industry Congress 2019

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Australian Banana Growers' Council (ABGC)

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Project:

Australian Banana Industry Congress 2019 BA17003

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Summary

The Australian Banana Industry Congress is the Australian banana industry's premiere national event. Held every two years, Congress is convened by the industry's peak industry body, the Australian Banana Growers' Council (ABGC).

The inaugural Congress was held in 1995 after it was decided that the banana industry was in need of a national forum to gather key industry stakeholders and discuss current issues, ideas and scientific developments.

The 2019 Banana Congress was held on the Gold Coast from May 22-24. It built on the success of previous Congresses, with the aim of giving participants a transformative, thought provoking and inspiring experience – as well as a platform to generate new ideas and share innovative insights.

More than 370 delegates – including 103 growers – converged on Royal Pines Resort enjoying an inspiring grower-focused program, giving all those involved in the industry a chance to consider ways to farm better, inject business growth through change and innovation, deal with adversity, tap into emerging markets and deliver the best possible product for consumers into the future.

The event delivered significant outcomes to industry value chain, by providing;

- Greater insight into current international and domestic TR4 science and research
- Increased knowledge into Hort Innovation funded R&D and marketing programs for the banana industry
- Opportunity for growers to get the latest updates on supply chain development and technology.

The event was spearheaded by an energetic Management Committee, along with the ABGC, with a voluntary Program Committee enlisted to develop a robust two-day plenary program.

The ABGC also used the services of event planning company MCI Australia to aid in logistics and operational activities.

Farm safety ambassador and football great Shane Webcke kicked off the two days of plenary proceedings. He was followed by an impressive line-up of presenters, including well-known Australian demographer and social commentator Bernard Salt who had delegates captivated while presenting on future consumer demand trends expected over the next decade.

Continuing to successfully market the nation's favourite fruit also took centre stage, along with emerging export opportunities and challenges. Australian and international experts offered insight into the future of R&D, with global trade trends, value-adding and embracing change offering additional retrospect and stimulus to the program.

Grower-focussed panels generated some of the most positive feedback from Congress, including the 'Living and Farming with TR4' panel (featuring Mark Smith from Darwin Fruit Farms and Gavin and Stephen MacKay from MacKay's Farming) along with an 'Innovation Panel' made up of four growers currently trialing innovative practices and technologies on farm.

Antarctic adventurer, author and leadership expert Rachael Robertson brought the plenary program to a compelling and entertaining end, before delegates headed to the Banana Ball and Awards Ceremony, for a night of fine food, dancing and entertainment by comedian Dave Hughes.

Two optional off-site tours were included on the Congress program in 2019, prior to the official event opening on May 22. These included; Tour 1 - Duranbah Trial Site, Tropical Fruit World and Husk Gin Distillery. Tour 2 – Visy pack house, Riviera Boat Factory and Rock Point Mulching. Both these tours proved extremely popular and received positive reviews.

Another successful new addition to the 2019 program was a Banana Women's Network luncheon, which was held on the first day of the plenary program and was attended by 24 growers, partners and other industry stakeholders, providing both a great social and networking opportunity.

Overall, the feedback from Congress 2019 was overwhelmingly positive, with many delegates describing it as one of the best ever held. Additionally, 96 per cent of delegates who were surveyed post-Congress said they would attend Congress in 2021.

Keywords

Bananas, innovation, research, inspiration, innovation, education, resilience, sustainability, science, marketing.

Introduction

The Australian Banana Growers' Council (ABGC) is the banana industry's national industry development organisation. It was formed in 1961 to represent the interests of Australia's commercial banana growers. In more recent years, it has also run industry development projects, including the biennial Congress, the first of which was held in 1995.

Bananas are purchased by 96 per cent of Australian households, with about 414,000 tonnes of fresh bananas sold last year, producing a farm gate value of around \$600 million. There are approximately 600 banana growers in Australia. The major banana production region is North Queensland, in and around the areas of Tully, Innisfail, the Atherton Tablelands and Lakeland Downs. About 94 per cent of national banana production comes from across these areas. Bananas are also grown on the mid-north to far-north coast of NSW, in Western Australia at Carnarvon and Kununurra in the Northern Territory.

Since the introduction of the national banana industry levy for marketing and research and development (R&D) in 2008, some of the ABGC's funding for the biennial Banana Congress has been matched by the Commonwealth Government, via Hort Innovation.

The 2019 Congress again attracted some matched funds from Hort Innovation, for which ABGC is extremely grateful, as it helped ensure a successful event. Again, the largest contributor to revenue for this Congress was sponsorship, with the second largest contributor being delegate registration fees. We are also very grateful for the continued generosity of sponsors, exhibitors and delegates – both new and existing.

The ABGC's Congress Management Committee was assisted in the organisation of the 2019 Congress by Judy Kingston and Lynn Fairbrass from event management company, MCI Australia. The event also had a voluntary Congress Program Committee, which was integral in developing a thought-provoking and innovative Congress Program.

Work started on the May 2019 Congress at the end of 2017 - soon after the completion of the preceding Congress, held in Sydney in June of that year.

Congress 2019 was held at the Royal Pines Resort on the Gold Coast, with a shorter, grower-focussed program which was developed following grower feedback from Congress 2017.

A post-Congress survey conducted in 2017 revealed that growers wanted a shorter program – at that time Congress was held over two-and-a-half days – they also wanted more focus on innovative practices growers themselves were trialing on farm, as well as more growers presenting in the plenary program.

As a result, the Program Committee included two grower-focussed discussion panels which followed presentations from a number of growers. The panels included 'Living and Farming with (Panama) TR4'. This panel featured Mark Smith from Darwin Fruit Farms and Gavin and Stephen MacKay from MacKay's Farming, all three growers farm with Panama TR4. The second 'Innovation Panel' was made up of four growers currently trialing innovative practices and technologies on farm. Each grower gave a presentation on stage of their trials before answering questions from the floor. Both of these grower-focussed sessions attracted some of the most positive reactions from delegates at the Congress, with a post-Congress survey also revealing that delegates would like to see similar panels during the next Congress in 2021.

Methodology

In May (2018), a grower survey was developed by the Congress Management Committee and undertaken via SurveyMonkey to help shape the 2019 Congress program.

The key central outcomes of the survey included effectively gauging;

- Reasons for not attending Congress in 2017
- Main subject/subjects that should form the 2019 program
- Biggest motivation to attend Congress 2019
- Highlights of previous Congresses
- Any additional subject matter or activity the respondent would like added to the 2019 program.
- Whether the respondent was interested in attending an off-site tour prior to the official start of Congress; and, were they likely to bring a partner that would be interested in attending a pre-Congress excursion as part of a dedicated partners' program.

The results of this survey assisted the 2019 Congress Program Committee to shape an exciting and informative program of events, tailored from this grower feedback.

The main feedback from growers included;

- A shorter program that concluded on the Friday night of the Banana Ball and Awards Ceremony.
- A more grower-focussed program, including more presentations by banana growers themselves.
- Discussion panels focusing on innovation trials being conducted by growers on farm.
- Venue to be located at a destination in Queensland, to ensure greater affordability.

Congress 2019 was held at the Royal Pines Resort on the Gold Coast, with a shorter, grower-focussed program which was developed following this grower feedback.

Congress consisted of a three-day program of events, including a two-day plenary program and an optional day of off-site tours.

As with previous Congresses, the program maintained a strong scientific and marketing focus, while providing broad insights into innovation, export potential, latest research and development, sustainability, value adding and general business growth.

The program commenced on Wednesday morning with registrations and two optional off-site tours, followed by the official Congress Opening that evening. The following morning kicked off two days of plenary sessions, with a Trade Show Evening that night, concluding with the Banana Ball and Awards of Honour the following night.

Exhibition

- A trade exhibit was held over two days, featuring 37 exhibitors in 42 exhibition booths located outside the main plenary room, as well as an adjoining outdoor exhibition space.
- Placement of the booths was of major importance in order to allow ample opportunities for delegates to network with sponsors and exhibitors in this trade show area.
- Science researchers were also able to exhibit posters with information on their research in this exhibition area, known as the "Science Cafe". A range of topics was covered by 28 science 'snap shot' posters, including the latest in TR4 research, progress on new varieties, plus new ideas for controlling major pests and diseases such as leaf spot, thrips and crown rot.
- Science Speed Talks were presented by seven scientists and researchers during the Thursday afternoon of the plenary program, allowing each to present their current scientific research into bananas, in three-minute intervals, followed by a 15 minute Q&A. Following the Speed Talk session, delegates were encouraged to meet a number of scientists, researchers and banana extension officers, one-one-one over morning tea, to learn more about their current work.

Plenary

- Plenary sessions included speakers on banana industry issues including banana science, production, supply chain, marketing and retailing, as well as business development and thought provoking innovation.
- The program included keynote speakers, presentations and panel discussions. Audience questions and interaction were encouraged and were assisted by a tailor-designed Congress App.

Research and Development Zone

- As discussed above, banana levy-funded R&D was showcased in a designated Science Cafe Zone in the exhibition area throughout the duration of Congress, with 28 posters and display materials from banana industry and other relevant horticultural sector scientists and researchers on display.
- Science Speed Talks were presented during the plenary program where speakers had three minutes to deliver ‘snap shots’ into their current scientific research into bananas, followed by a 15 minute Q&A.
- Following the Science Speed Talks, delegates could meet scientists one-on-one to learn more about their research activities.

Social (not funded by Hort Innovation)

- The social networking aspect of Congress is very important to delegates. Social events were scheduled on three nights including a Welcome Reception, Trade Show Evening and Banana Ball. A dedicated ‘Banana Bar’ each evening providing opportunities for continued networking after each event had concluded.
- The Banana Ball also included the ABGC Awards of Honour presentations and was a major highlight of the 2019 event.

Outputs

Some 381 delegates attended the Banana Industry Congress 2019 - compared to 355 at the previous Congress - including 103 growers (a 20 per cent increase on Congress in 2017).

Participants enjoyed presentations by 27 invited speakers, including Science Speed Talks and robust discussion panels, along with a capacity exhibition area and a program designed to educate and inspire.

Prior to the event, extensive marketing of Congress was featured in the Australian Bananas Magazine, including August 2018, December 2018 and April 2019 editions. December 2018 and April 2019 editions included multiple page features, profiling keynote speakers and detailing the program of events and optional off-site tours.

The Australian Bananas Magazine has a national distribution to more than 1000 growers and industry stakeholders.

- August 2018 edition – Australian Bananas Magazine

https://abgc.org.au/wp-content/themes/abgc/assets/lib/magazine/magazine.html?file=https://abgc.org.au/wp-content/uploads/2018/08/ABG6837_Magazine_FINAL_WEB_SPREADS.pdf

- December 2018 edition – Australian Bananas Magazine

<https://abgc.org.au/wp-content/themes/abgc/assets/lib/magazine/magazine.html?file=https://abgc.org.au/wp-content/uploads/2018/12/Issue-54-Dec-2018.pdf>

- April 2019 edition – Australian Bananas Magazine

<https://abgc.org.au/wp-content/themes/abgc/assets/lib/magazine/magazine.html?file=https://abgc.org.au/wp-content/uploads/2019/04/Issue-55-April-2019-ONLINE.pdf>

Following Congress, a 7-page feature was published in the August 2019 edition of the Australian Bananas Magazine. This included a comprehensive wrap of the three-day event, a re-cap of keynote presentations, acknowledgement of the 2019 Award of Honour recipients and galleries of photos from social events, including the Banana Ball and Welcome Drinks.

The August 2019 magazine also included a special recognition, in a three-quarter page ad, thanking major sponsors and exhibitors, all growers, speakers and other delegates who attended and supported Congress 2019, helping to make it an overwhelming success.

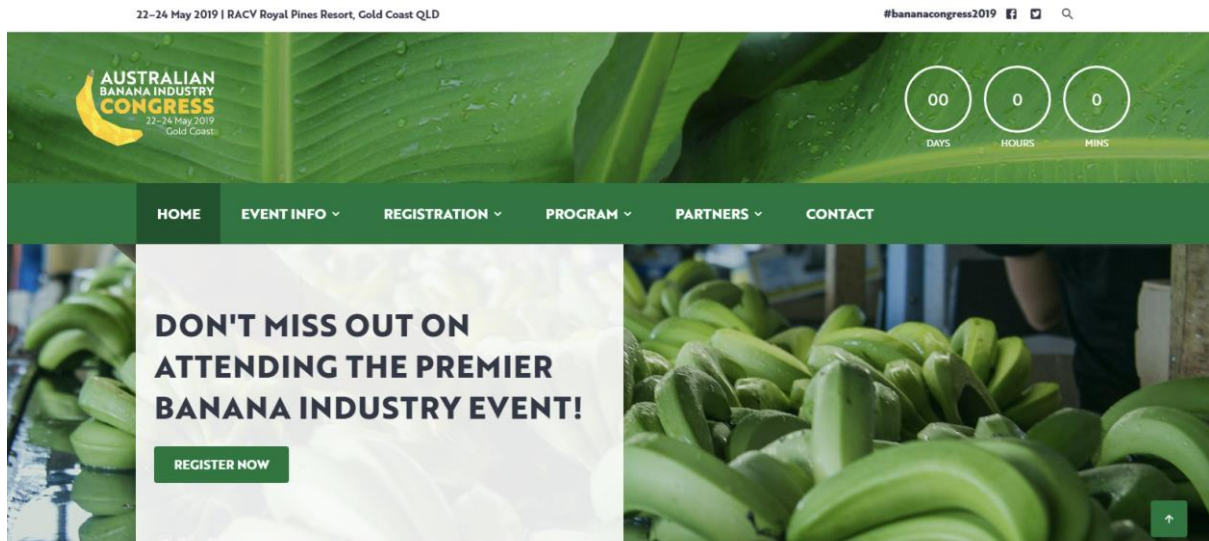
Marketing

- The Management Committee liaised with the graphic design team at MCI to develop modern branding for the Congress, which was used for all media promotion, marketing and promotional material.



Website

All information on the Banana Industry Congress 2019 was hosted on the designated website www.bananacongress.org.au. This website served as the key communication tool for all details relating to Congress including the program, speaker profiles, registration, accommodation, venue information and sponsorship and exhibition details.



Congress website.

This website provided delegates with all the information they needed to attend Congress, including downloading the Congress App, which was also developed so delegates could access all event information on their electronic devices.



Congress App

The website and App included;

- Detailed information about ABGC and its objectives
- Detailed information about Royal Pines Resort and the Gold Coast as a destination
- Program information and updates
- Profiles of all speakers
- Social function details
- Contact information
- Sponsors and exhibitor information

- Exhibitor floorplan

Delegate Collateral

Custom-made satchel bags were given to all Congress delegates, along with other sponsored items such as lanyards, diary and other sponsors' inserts.

Other material produced as part of the conference were:

- Printed program booklet
- Sponsorship and Exhibition prospectus
- Registration brochure

Hort Innovation branding

Hort Innovation was branded as a partner for all events where applicable, with Hort Innovation branding maintained (as per guidelines) on all event outputs, including the R&D Science Cafe in the exhibition area.

ABGC Facebook page

Videos

The ABGC produced a number of videos for Congress which were uploaded to its Facebook page and website.

A video produced to 'Open' Congress featuring banana growers telling their personal stories and why they love growing bananas had almost 7000 'views' on Facebook, received 175 'likes' and was 'shared' 95 times

<https://www.facebook.com/AustBananaGrowers/videos/2448004925238594/>

A video to 'Open' Day 2 of Congress focussed on the Next Generation of Banana Growers. This video attracted more than 2800 'views', 38 'shares' and 20 comments and 92 'likes'.

<https://www.facebook.com/AustBananaGrowers/videos/504069943464696/>

The ABGC also uploaded daily highlights packages from Congress. These received hundreds of 'views'.

First Day Highlights Package (820 views)

<https://www.facebook.com/AustBananaGrowers/videos/345850555983975/>

Second Day Highlights Package (733 views)

Day 2: <https://www.facebook.com/AustBananaGrowers/videos/344583999589081/>

Third and Final Day Highlights Package (956 views)

Day 3: <https://www.facebook.com/AustBananaGrowers/videos/606545183161057/>

Promotion of Congress began well before the event kicked off and several videos shared to the ABGC Facebook page garnered significant engagement. A video with Congress Chair Paul Inderbitzin encouraging delegates to register before May 1 for Congress and go into the draw to win a \$250 bar tab attracted more than 7200 'views' and 11 'shares'.

<https://www.facebook.com/AustBananaGrowers/videos/889301604738856/>

To encourage more delegates to register early for Congress this year we ran a ‘Win Your Way To Congress’ competition. Anyone who registered during the ‘early bird’ period went into the draw to win back their registration and accommodation and \$500 towards flights.

<https://www.facebook.com/AustBananaGrowers/videos/1483273401803350/>

During the inaugural National Banana Day, Hort Innovation Marketing Manager Tate Connolly filmed a video with Billy Slater on behalf of ABGC, encouraging people to register for congress. This video attracted more than 3700 views.

<https://www.facebook.com/AustBananaGrowers/videos/2803827082990612/>

To promote Congress, ABGC Communications Manager Sonia Campbell shot a short video at Royal Pines encouraging people to come along. The video received 2500 ‘views’ and 15 ‘shares’.

<https://www.facebook.com/AustBananaGrowers/videos/743388929331812/>

A post to promote one of the optional Off-site Tours at Congress attracted more than 270 views.

<https://www.facebook.com/AustBananaGrowers/videos/2874770329207595/>

Posts/Photos

Commencing December 2018, a number of branded/themed Facebook posts were shared to promote registration, speakers, Congress-related events and even scientific participation.

Examples of this include:

- [Early bird registration](#)
- [Abstract submission callout for researchers](#)
- [Media coverage of speakers](#)
- [A competition to go into the draw to win a drinks voucher by registering](#)

Post-event, professional photos were also shared on the ABGC’s website and on the ABGC’s Facebook page. The posts on Facebook received a combined ‘reach’ of 3686 and generated 2322 ‘engagements’.

Acknowledging Sponsors

In the lead up to Congress 2019, more than 15 posts were shared to acknowledge the various sponsors and supporters of the event. These posts were an added incentive for partners to come on board, and were clearly distinguished from regular ABGC content.

Scientific and General Media Coverage

Media coverage was extensive and included the following outlets:

- Good Fruit and Vegetables
- FreshPlaza
- North Queensland Register
- Local Far North Queensland radio (4KZ)
- ProducePlus
- NewsCorp (Cairns Post and Courier Mail)
- Industry publications, including the ABGC’s own Australian Bananas magazine and Fresh Source (Brisbane Markets).

Good Fruit & Vegetables

Profile on key Congress speakers

<https://www.goodfruitandvegetables.com.au/story/6084930/banana-congress-speaker-line-up-to-impress/>

Coverage of Day 2 of Congress with Picture Gallery

<https://www.goodfruitandvegetables.com.au/story/6179717/banana-growers-gather-on-the-goldy/?cs=4920#slide=1>

Coverage of Final Day of Congress with Picture Gallery

<https://www.goodfruitandvegetables.com.au/story/6193296/info-flows-at-banana-congress/?cs=4920#slide=1>

Life with TR4 is tough but possible (speaker coverage - syndicated into NQR, Stock Journal etc)

<https://www.stockjournal.com.au/story/6201101/life-with-tr4-is-tough-but-possible/>

Kiwifruit PSA saga has lessons for banana industry (speaker coverage - syndicated into NQR, Stock Journal etc)

<https://www.goodfruitandvegetables.com.au/story/6201321/kiwifruit-psa-saga-has-lessons-for-banana-industry/>

Banana industry should look to exports (speaker coverage - syndicated into NQR, Stock Journal etc)

<https://www.stockandland.com.au/story/6189349/banana-industry-should-look-to-exports/?cs=4582>

Info flows at Banana Congress (speaker coverage - syndicated into NQR, Stock Journal etc)

<https://www.stockjournal.com.au/story/6193296/info-flows-at-banana-congress/#slide=3>



Print Edition (June 2019)

Eight pages of dedicated coverage including front page photograph.

FreshPlaza

Photo report

<https://www.freshplaza.com/photos/album/9383/australian-banana-industry-congress-2019/>

Future growth of banana industry (feature on sponsor MacKays Marketing)

<https://www.freshplaza.com/article/9112091/australian-banana-growers-are-looking-forward-to-investments-in-future-growth/>

Robot to reduce workplace injuries (feature on sponsor Visy)

<https://www.freshplaza.com/article/9107893/au-the-new-versatile-collaborative-robot-set-to-reduce-the-potential-for-workplace-injuries/>

Opportunities for Nutrano (feature on sponsor)

<https://www.freshplaza.com/article/9110567/au-nutrano-sees-opportunities-to-be-bigger-and-more-relevant-across-the-banana-sector/>

Australian Banana Congress begins on the Gold Coast

<https://www.freshplaza.com/article/9107148/australian-banana-congress-begins-on-the-gold-coast/>

Awards of Honour as Congress wraps up

<https://www.freshplaza.com/article/9108141/banana-industry-recognises-some-of-its-best-australian-growers-as-congress-wraps-up/>

Photo report

<https://www.freshplaza.com/article/9108240/australian-banana-industry-congress-photo-report/>

The importance of embracing change (speaker feature)

<https://www.freshplaza.com/article/9109852/unless-we-embrace-it-change-will-happen-to-our-businesses-without-us/>

Cairns Post (and syndicated)

Awards of Honour at Banana Congress

<https://www.couriermail.com.au/news/national/owner-of-liddles-area-spraying-given-award-of-honour-at-australian-banana-industry-congress/news-story/b63fb399337001092d18b1cbb44a69e1?btr=e6212e3060c5001db07f3441e8e7189b>

ProducePlus

International visitors headline banana congress

<http://www.fruitnet.com/produceplus/article/178783/international-visitors-headline-banana-congress>

4KZ Radio

Paul Inderbitzin, Congress Chair, conducted an interview with the 'Breakfast Experience'.

FreshSource

A short article promoting Congress 2019 ran in the Brisbane Markets magazine 'Fresh Source'.

Australian Bananas Magazine

- April 2018 - One page feature announcing the Gold Coast / Royal Pines Resort as the Congress destination.
- August 2018 - One page feature announcing early confirmed speakers and general overview. Vox pops to highlight why growers are coming. This magazine also featured a free promotional magnet for every reader and a half page advertisement.
- December 2018 - Two page feature, including the program at a glance, off-site tours and grower vox pops. A full page advertisement ran on the back page.
- April 2019 - Four page feature, including speaker profiles, event updates, grower vox pops, competitions and sponsor acknowledgement. A full page advertisement again ran on the back page.
- August 2019 - A seven page post-event wrap, including social photos, industry learnings and award winners.

Twitter @bananagrowers

Pre-event

Just as Congress 2019 was promoted on Facebook, a number of Tweets were shared from the ABGC Twitter account, promoting registration, program highlights, research on display and more.

Examples of this are:

- [Registrations opening](#)
- [Media coverage of the program](#)
- [Callouts for scientific submissions](#)

Congress sponsors and registered attendees were also given branded content to share with their followers to promote their attendance, which the ABGC account retweeted where possible.

Sponsor acknowledgement

Valued sponsors and event partners received social media acknowledgement on Twitter (as on Facebook). These tweets were strategically planned and distinguished from regular content.

During event

During Congress, ABGC both generated tweets and engaged with other users. This included more than 15 original tweets or re-tweets with comment, and more than 15 re-tweets of other users sharing their experience of Congress (using the dedicated hashtag #bananacongress2019).

Content was varied and included videos, photos and media coverage.

Examples of this are:

- [Living and farming with TR4 panel](#)
- [Highlight video from the site tours and welcome drinks](#)
- [Science speed talks](#)

Dedicated e-bulletins

In addition to featuring Congress content in regular e-bulletins (as appropriate)*, the ABGC produced a number of dedicated e-bulletins in the lead up to the event.

The dedicated Congress e-bulletins were:

- [Early bird registrations open](#) (11 December 2018)
- [Win your way to Congress](#) (6 March 2019)
- [Early bird Congress registrations close tomorrow](#) (14 March 2019)
- [Share your Science Snapshot](#) (20 March 2019 to banana industry researchers)
- [Time running out to register for Congress!](#) (7 May 2019)
- [One week left to register for Congress](#) (14 May 2019)

Both regular and dedicated e-bulletins featured clearly marked sponsor content on some occasions, where the Congress Management committee had agreed to it.

Event management company MCI also sent emails to registered delegates, exhibitors and sponsors as appropriate.

These included specific Site Tour information, a link to the post-event survey and important details for exhibitors and sponsors (including a thank you after Congress was completed).

**Regular e-bulletins are published fortnightly, or as need. These can be found at www.abgc.org.au*

Stakeholder Engagement

- A Stakeholder Engagement Strategy was developed to ensure effective communication with all Congress stakeholders.
- See Appendix 1 – BA17003 Stakeholder Engagement Strategy

Project Risk

- A project Risk Register was established to mitigate against potential risks associated with the event.
- Event manager MCI Australia ran an Event Safety and Sustainability Tool (ESST) to determine any risk, warning features, sustainability levels etc for the event.
- Some of the items covered within tool were;
 - Country of the event and it's general safety rating based on items such as terrorism, political risk, infrastructure, environment and health, business risk, crime etc.
 - Environmental impacts the event may have i.e. efficient use of resources; energy, water, recycling etc.
 - Key suppliers of event have signed a code of conduct i.e. ethical practices.

- Venue of event has adequate health and safety procedures, standardised exits and emergency materials and first aid capabilities for delegates.
- All necessary care has been taken to ensure attendees information is protected under the new GDPR privacy laws.
- As a result of MCI’s internal ESST tool, Congress 2019 did not return any high risk results, which meant that no important anomalies were detected and the event was considered safe.
- However, some risks that were identified for Congress and their consequences are outlined below;

Item description	Person responsible	Actions taken
Wet weather – outdoor exhibition	MCI – Judy Kingston Venue – RACV Royal Pines	Should wet weather occur and affect the outdoor exhibitors (currently 3), we have the following plan in place (pending final sign off from venue) <ul style="list-style-type: none"> ▪ Exhibitor 1 – also has an inside booth so no other action required ▪ Exhibitor 2 – Mainly heavy machinery which is not able to be moved inside due to load bearing however we could offer a smaller table top display can be accommodated inside for discussions still to continue ▪ Exhibitor 3 – small area outside for a standard booth and so a smaller table top display can be accommodated inside for discussions still to continue The event insurance was also confirmed to cover the cost of potentially having to refund outdoor exhibitors due to inclement weather
Illness and/or injury onsite	MCI – Judy Kingston Venue – RACV Royal Pines Emergency personnel	In the event of illness or injury there is a chain of command and then all parties work in conjunction with one another to resolve the issue <ul style="list-style-type: none"> ▪ MCI (Judy Kingston) is notified in the first instance and I will determine if further action is needed ▪ Venue – is alerted if further action is needed as their security team are also fully qualified in first aid and to respond to initial enquiries ▪ Emergency personnel – If MCI and the Venue determine that emergency personnel are required they will be called and they then take over the running of the incident
Missing delegate	MCI – Judy Kingston Venue – RACV Royal Pines	If someone is identified as missing (i.e. another delegate advises they have not seen someone in a long time, haven't had communication with someone in a long time etc), MCI (Judy Kingston) is notified in the first instance. <ul style="list-style-type: none"> ▪ MCI will attempt contact via phone ▪ MCI will try to determine where accommodation was booked and ask hotel to check room ▪ Venue can assist with checking security tapes if necessary and if they are available ▪ MCI will determine “in case of emergency” (ICE) information for the delegate and make contact to determine what has happened

Outcomes

The Congress delivered a number of outcomes to the banana industry value chain on the Banana Research Program as well as showcasing other levy-funded research activities.

It provided a forum for ideation and debate so that industry participants and other stakeholders could consider ways of sharing, planning and implementing new concepts for a robust banana industry.

Congress deliverables:

- Armed growers and other delegates with the latest Hort funded banana R&D and marketing information to help their business and the industry progress.
- Greater awareness of levy investments, including the increased adoption of levy outcomes to build a stronger, more resilient Australian banana industry.
- Capacity building exercise as the pre-eminent gathering of the banana industry in Australia, as such drew media attention to the issues facing the industry, as well as assisted in growing the knowledge of individuals who attended.
- Greater insight into current international and domestic Panama TR4 science and research.
- Keynote speakers broadened the knowledge of attendees; including the banana industry value chain on research findings, best practice, emerging risks and opportunities.
- Exposure to broader opportunities in trade, R&D, innovative on-farm technologies, networking and more through plenary sessions, exhibition stalls and social networking.
- Consistently proven as a valuable tool for growers to socialize in a changing culture, where on-farm biosecurity limits the formerly relaxed community feel between farms.
- A more cohesive industry in terms of the ability of growers to network with scientists, researchers and marketing specialists who support them.

Whether it is the latest R&D, an insight into marketing techniques or overcoming challenges posed by disease – ultimately Congress is about assisting Australian banana growers to deliver the best possible product into homes across the country

The dedicated committee tasked with developing the comprehensive Congress Program were determined to listen to feedback from past Congresses and build a program that met expectations.

It was clear from surveys conducted by ABGC that delegates wanted a program that was very grower-focussed and actually put banana growers themselves centre stage.

The committee was very fortunate that so many growers were willing to take on the challenge of not only presenting at Congress, but were also willing and generous enough to impart valuable knowledge to industry at large.

Many growers who attended Congress indicated that they had taken many learnings from the three-day event, which they would take back to their farm and implement within their own businesses.

The Congress Management Committee also set about increasing the number of growers who attended the 2019 event, compared to the previous 2017 Congress, which was achieved. In particular, the 2019 Congress saw a 20 per cent increase in the number of banana growers attending Congress – compared to 2017. And there was certainly a real ‘buzz’ after this year’s event, which is hoped will translate into even more growers attending Congress in 2021.

Monitoring and evaluation

Attendance

- Some 381 delegates attended Congress, which included a Welcome Reception, two days of plenary sessions, optional Off-Site Tours, Trade Show Evening, Banana Ball and Awards of Honour Ceremony.
- The break-down of attendees were; 103 banana growers, 75 representing the supply chain, 59 from research and development, 33 marketing, 19 retail sector, 4 biosecurity, 3 Government policy and 84 other.
- The grower attendance figure is significant as it represents a 20 per cent increase in grower attendance compared to the previous Congress in 2017.

Delegate comparison:

Year	2013	2015	2017	2019
Total delegates	392	458	353	381
Growers (including registered accompany persons)	83	165	80	103

- The regions represented were; Queensland (232), NSW (58), Victoria (28), South Australia (7), Western Australia (4), Northern Territory (3), N/A (30).

Program

After analysing feedback from delegates who attended Congress in 2017, the Program Committee set about developing a 2019 program that met delegate expectations. These expectations included a shorter program that was very much grower-focused and put banana growers centre stage.

Fortunately, growers were willing to not only take on the challenge of presenting at Congress, but they were also willing to impart valuable knowledge they had learnt, to help educate industry at large. These growers were not only involved in speaking at Congress, they also were involved in interactive panel sessions, where delegates could ask questions from the floor.

These sessions, which included “Farming with TR4” and “On-farm Innovation”, generated some of the most positive feedback from Congress, with the majority of delegates indicating that they would like to see a similar grower-focussed program for Congress in 2021.

Many growers who took part in these plenary sessions indicated that they had taken away many learnings from these panels and had been imparted with knowledge that they would take back to their own farms and implement aspects within their own businesses.

Other interactive panel discussions gave delegates further opportunity to use the forum to connect with scientific, marketing and economic experts, by utilising question times and continuing this interaction out-of-session.

A tailor-made Congress App - which was first introduced to Congress in 2017 – proved more popular this year as more people were used to the new technology and were more attuned to how it worked.

Other key outcomes of Congress included;

- Strong media coverage of issues affecting industry
- Development of new ideas and business modules brought about by exposure to cutting-edge speakers.
- Greater update of industry best practice following robust panel discussions on on-farm innovation and biosecurity protocols to continue to fight serious disease risks such as Panama TR4.
- Positive outcomes for all levy payers, through access to R&D outputs and marketing information.

- Strategic business connections.
- Exposure to cross-industry speakers, promoting the strength, diversity and vision Australian banana growers.

Delegate feedback

A wide range of feedback on Congress was received and the majority was extremely positive.

A survey of delegates conducted post-Congress via SurveyMonkey delivered some very pleasing results. These included;

- More than 96 per cent of respondents indicated that they would attend the next Congress in 2021.
- More than 85 per cent of respondents rated their Overall Congress Experience as 'Excellent' or 'Highly Satisfactory'.
- More than 80 per cent rated the Congress Topics and Presentations as 'Excellent' or 'Highly Satisfactory'.
- More than 80 per cent rated the Exhibition area as 'Excellent' or 'Highly Satisfactory'.
- For more survey results see Appendix 4 – BA17003 Australian Banana Industry Congress Survey Results.

General grower feedback at Congress was also very positive. Most growers indicated that they had gained valuable knowledge, particularly in the innovation and R&D space.

The Royal Pines Resort venue was seen as reasonably priced and affordable for most families. Most delegates indicated that the next Congress again should be held in Queensland – either in the Far North (Cairns or Port Douglas), the Gold Coast or Sunshine Coast.

Delegates also enjoyed the fact that all activities were held at the same location - including accommodation - believing that keeping everything in the one venue added to the “community” feel.

Additional analysis

- A total of 37 exhibitors were represented at Congress, contributing \$65,000 to the event budget. This figure was up on the previous Congress (\$42,640), however overall sponsorship of Congress was down considerably, largely due to a number of sponsors pulling out after the 2017 event in Sydney, where many sponsors and exhibitors felt like they didn't receive “value for money”, due to poor grower attendance.
- A survey of a sample group of growers by ABGC Board members at key industry events post-Congress 2017 found that the expense and location of Sydney in 2017 were two key reasons for low attendance.

Recommendations

1. The next Banana Industry Congress should be held at a Queensland location, either Cairns, Port Douglas, Gold Coast or the Sunshine Coast. Queensland is seen as central to both Queensland and NSW growers, is affordable and attractive to families.
2. The plenary program should be kept at two-days and Congress should culminate with the Banana Ball on the Friday night.
3. The program committee should maintain the same formula as the 2019 program – grower-focused, with a strong delivery of R&D, marketing, innovation, value-adding and sustainability.
4. Optional off-site tours should be considered again as they were an extremely popular addition in 2019.
5. The Management Committee (of ABGC directors and senior staff) should attend or read about other horticultural conferences in 2019/2020 to take ideas from them and implement improvements to the Banana Congress in 2021.

Intellectual property, commercialisation and confidentiality

No project IP, project outputs, commercialisation or confidentiality issues to report

Acknowledgements

Overall co-ordination of the Australian Banana Industry Congress 2019 was undertaken by ABGC Communications Manager Sonia Campbell.

Congress was managed externally by conference organisers, MCI Australia: www.mci-group.com/australia The MCI team was Lynn Fairbrass (lead), Judy Kingston, Michelle Tan, Danny Perry and Felicity Lupo.

The Congress Management Committee consisted of: Paul Inderbitzin (Chair and ABGC Director), Sonia Campbell (Congress Co-ordinator), Ben Franklin (ABGC Director), Jade Buchanan (ABGC Director), Leanne Erakovic (ABGC Executive Officer) and Amy Spear (ABGC Senior Communications Officer).

The Congress Program Committee included: Paul Inderbitzin (Chair and ABGC Director), Elisa King (Hort Innovation), Sonia Campbell (Congress Co-ordinator), Ben Franklin (ABGC Director), Jade Buchanan (ABGC Director), Leanne Erakovic (ABGC Executive Officer), Amy Spear (ABGC Senior Communications Officer), Jenny Crema (banana grower), Matt Abbott (banana grower), Dr Rosie Godwin (ABGC), Matt Weinert (NSW DPI), Shanara Veivers (QLD DAF).

All communications for the Congress including media engagement was managed by ABGC Senior Communications Officer Amy Spear.

All sponsors and exhibitors who supported the Congress – including Hort Innovation - are acknowledged for their valued contribution, which again assisted in ensuring the event's success.

All participants are acknowledged for attending and contributing to the atmosphere and the exciting discussions both in sessions and at the social events.

Appendices

Appendix 1 – BA17003 Australian Banana Industry Congress Stakeholder Engagement Strategy

Appendix 2 - BA17003 Australian Banana Industry Congress 2019 Handbook

Appendix 3 – BA17003 – Australian Banana Industry Congress Statement of Receipts and Expenditures

Appendix 4 – BA17003 – Australian Banana Industry Congress survey results

ABIC19 STAKEHOLDER ENGAGEMENT PLAN



Past Engagement

- Congress 2019 will draw on feedback from growers and industry stakeholders, sought after the 2017 event.

Ongoing Engagement

- ABGC's communications team, along with members of the Management and Program Committees and the ABGC executive, will make a continuous effort to promote Congress to growers and key members of industry in person. This will be done at events, via phone calls and at relevant meetings. This is in addition to the Comms and Engagement measures outlined below.
- With assistance from ABGC's R&D manager, Congress will engage the Australian and international banana scientific community to promote Congress and encourage their involvement in the lead-up to the 2019 event.
- The Congress Management Committee will work closely with the event organisers to ensure strong working relationships are created, and built upon, with existing and future sponsors.
- Government agencies including, but not limited to, Biosecurity Queensland, DAF, NSW DPI and DES, will be kept informed of Congress developments through the communications outlined below. Appropriate management or ABGC representatives will also engage the various departments to seek input on relevant topics.
- Hort Innovation will be kept informed of all Congress developments, through reporting and in regular communication. In addition, HIA will be represented on the Congress Program Committee.

2018

May 2018 – May 2019			
	Danny Perry (MCI), Congress Sponsorship Manager, to engage with prospective exhibitors and sponsors. Management committee members to begin approaching network of contacts.		
August			
	Half page advertisement promoting Congress 2019	Magazine	Complete
August – December			
	Comms reps to attend BGA meetings to promote Congress and gauge interest in various topics / potential speakers	In person	Complete
October			
19	Congress on the Coast – Royal Pines announced as the venue	Social media	Complete
December			
	Double page spread in Australian Bananas magazine (registration open, program outline, speaker announcements)	Magazine	Complete
11	Registration launched	Social media Congress website E-bulletin	Complete
17	Grab the latest edition of Australian Banana's magazine – find out more about Congress 2019	Social media	Complete

2019

January			
15	Congress promotion – save on EB prices, program coming soon	Social media	Complete
	Full page article announcing location of Congress 2019	Magazine	Complete
January – May			
	Comms reps to attend BGA meetings to promote Congress and gauge interest in various topics / potential speakers	In person	Complete
February			
8	Abstract submissions launched	Social media	Complete
14	Back a Grower promotion launched	Phone calls Social media	Complete

	Banana Women's Network Luncheon activity launched	Social media E-bulletin Congress website	Complete
22	Win your way to Congress SMS promotion	SMS	Complete
March			
1	EB registration closing in two weeks! Growers register now to go in the draw	Social media Congress website E-bulletin	Complete
8	Site tours promotion Sponsor content for e-bulletin (e-bulletin only)	Social media E-bulletin	Complete
13	Accommodation reminder for Congress attendees	SMS	Complete
15	Sponsored social media post (1 of 2)	Social media	Complete
20	Dedicated e-bulletin for banana researchers	E-bulletin	Complete
21	One week left to submit abstracts for the Science Café Sponsored content for e-bulletin (e-bulletin only)	Social media E-bulletin	Complete
22	Sponsored social media post (1 of 2)	Social media	Complete
29	Sponsored social media post (1 of 2)	Social media	Complete
April			
	Full page advertisement in Australian Bananas - Last chance to come to Congress 2019 - Don't miss out - Highlight key attractions	Magazine	Complete
5	Sponsored social media post (1 of 2)	Social media	Complete
11	Last chance to book accommodation! Sponsored content for e-bulletin (e-bulletin only)	Social media E-bulletin	Complete
12	Sponsored social media post (1 of 2)	Social media	Complete
18	Sponsored social media post (2 of 2)	Social media	Complete
19-22	Easter weekend		
25	ANZAC day		
26	Come and get social with us! - Welcome reception theme and dress - Exhibition evening - Banana Women's Network Luncheon - Banana Ball promotion - Excitement is building Sponsored content for e-bulletin (e-bulletin only)	Social media E-Bulletin	Complete
26	Sponsored social media post (2 of 2)	Social media	Complete
May			
2	Sponsored social media post (2 of 2)	Social media	Complete
3	Sponsored content for e-bulletin	E-bulletin	Complete
6	Labour day		
9	Congress app launch - Stay connected, download the congress app	Social media EDM to reg del Congress website	Complete
10	Sponsored social media post (2 of 2)	Social media	Complete
14	Congress SMS to growers	SMS	Complete
16	Congress 2019 countdown / pack your bags - Ready, set, pack your bags	Social media EDM to reg del	Complete
17	Still time to register / Make the most of your congress attendance Sponsored content for e-bulletin	E-bulletin	Complete
17	Sponsored social media post (2 of 2)	Social media	Complete
21	See you all tomorrow!	Social media	Complete
22-24	ABIC 2019		
24	Post congress survey - Thank you for attending - Sent on last day of congress	EDM to reg del Congress app	Complete



AUSTRALIAN BANANA INDUSTRY CONGRESS

22–24 May 2019

Gold Coast

Congress Handbook

RACV Royal Pines Resort, Gold Coast



[#bananacongress2019](https://twitter.com/bananacongress2019)

www.bananacongress.org.au

Information is correct at time of publication and is subject to change.



The Banana Fund has a new website

Hort Innovation's new website allows the banana industry to find more information and more resources quickly and easily.

Six pages of industry-specific content provide you with:

- Up-to-date details on levy fund management
- All ongoing investments with updates, advice and actions you can take now
- Completed investments with user-friendly summaries, final research reports and more
- More resources, information and tools than ever before
- Ways to connect with industry and people you can contact now.

NEW – completed investments:

- **View a user-friendly summary of what the investment achieved**
- **Download the final research report with in-depth information**
- **Access fact sheets, publications and other tools and resources that were developed as part of the investment.**

**Hort
Innovation**
Strategic levy investment

**BANANA
FUND**

horticulture.com.au/growers/banana-fund

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Management committee

Paul Inderbitzin
Australian Banana Industry
Congress Chair and
ABGC Director

Ben Franklin
ABGC Director

Jade Buchanan
ABGC Director

Sonia Campbell
ABGC Communications
Manager

Leanne Erakovic
ABGC Executive Officer

Amy Spear
ABGC Senior
Communications Officer

Program committee

Paul Inderbitzin
Congress Chair

Ben Franklin

Jade Buchanan

Sonia Campbell

Leanne Erakovic

Rosie Godwin

Amy Spear

Jenny Crema

Elisa King

Matt Weinert

Matthew Abbott

Shanara Veivers

James Howe



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Australian Banana Growers' Council

A: Unit 3, South Gate East Commercial
Centre, 250 Sherwood Road
Rocklea QLD 4106
T: 0428 038 330
E: sonia@abgc.org.au

Welcome from the Congress Chair

It's good to see you here!

Dear growers, industry representatives, sponsors, exhibitors, friends and family – welcome to the 2019 Australian Banana Industry Congress.

Hopefully you've had some time to settle in to our fantastic venue, RACV Royal Pines Resort here on the Gold Coast, where we have a fantastic few days in store for you.

Planning for this event has been under way for almost two years now. Shortly after we farewelled Sydney in 2017, we began the task of putting together our 2019 program.

From the location and speakers, through to the social events – the shorter, sharper 2019 event has you at its core.

Our theme for this event is 'Adapt. Grow. Thrive'. It's what we're best at in this industry, and we wanted you to have practical learnings and plenty of motivation to take back to your farms and businesses. From grower innovation, to export opportunities, marketing and exciting R&D – we are putting the spotlight firmly on the future.

Of course, it's not just about business. The iconic Gold Coast destination, our five-star venue and the Congress program offer some great opportunities to socialise, explore and enjoy some delicious food and beverages. Whether you've come by yourself, with your colleagues or with the whole family, I have no doubt you'll find plenty to take in.

I want to thank you for participating in our industry's premier biennial event. I know it's a big commitment for all involved, and we take our responsibility to make this a worthwhile investment very seriously.

I look forward to catching up as we celebrate our vibrant Australian banana industry in the coming days.

It's going to be a cracking Congress on the Coast!



Paul Inderbitzin

Congress Management Committee Chair
Australian Banana Growers' Council Director

Join the conversation!

#bananacongress2019

Search **Banana Congress 2019**
in your phone or tablet's app store
to download the Congress app.



General information

Fresh bananas

Fresh bananas will be provided to delegates at each catering break and will also be used in the recipes for certain menu items throughout Congress.

Sponsored by:



Congress satchel

Every registered delegate will receive an official Congress satchel upon registration that will include a copy of the Congress handbook, sponsor inserts and other items.

Sponsored by:



Congress diary

Every registered delegate will receive a 19/20 financial year diary in their delegate satchel, to be used during and after Congress has concluded.

Sponsored by:



Coffee cart

Coffee carts will be located within the exhibition area, serving coffee and tea throughout Congress break times.

Sponsored by:



Exhibition opening times

The exhibition will be held in the Royal Benowa Foyer, RACV Royal Pines Resort and will be open at the following times.

Thursday 23 May

10:00am–7:30pm

Friday 24 May

10:00am–2:00pm

Congress venue and accommodation

RACV Royal Pines Resort

A: Ross Street
Benowa QLD 4217

T: 07 5597 8700

W: [www.racv.com.au/
royalpines](http://www.racv.com.au/royalpines)

Dietary requirements

If you have advised the Congress managers of special dietary requirements, please speak to a member of catering staff at the commencement of each meal break / social function.

Duplication/ recording

Unauthorised photography, audio taping, video recording, digital taping or any other form of duplication is prohibited in the Congress sessions.

Emergency details

In an emergency telephone 000 for Ambulance, Fire Service or Police. For non-emergency medical situations please alert the Congress organisers immediately.

Internet and WiFi access

The Australian Banana Industry Congress will be providing **complimentary wifi** for the duration of the Congress. Should you require hard wired internet this would be at an additional cost and will need to be arranged with RACV Royal Pines Resort and the Congress organisers.

Mobile phones and electronic devices

As a courtesy to speakers and your fellow delegates, please turn your phone to silent during presentations.

Name badges

For security purposes all attendees at the Congress are required to wear their name badge to all sessions, the exhibition and social functions. If you misplace your name badge please see staff at the registration desk.

Registration desk

The registration desk will be located directly above the exhibition at RACV Royal Pines Resort. The desk will be open at the following times.

Wednesday 22 May
1:00pm–5:30pm

Thursday 23 May
7:30am–6:00pm

Friday 24 May
7:30am–5:00pm

Smoking

Smoking is only permitted in the designated smoking point at RACV Royal Pines Resort. The smoking area is located outside the doors of the main reception.

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Ryan O'Keefe: 0427 604 211

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Seiar Saweqa: 0401 327 714

Simon Owen: 0401 711 606

Adelaide

Sam Mingoia: 0466 742 420

Andrew Christophides: 0400 177 594

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Speakers

Master of Ceremonies



Ashley Walmsley

For more than a decade, Ashley Walmsley has written about Australian agriculture. Having grown up on his parents' small crops, cane and cattle property in Bundaberg, it was a natural progression for him to pursue a career writing about rural industries.

He is currently the editor of the national, fresh produce news outlet, *Good Fruit & Vegetables*, and a regular contributor to the *Queensland Country Life* newspaper with his weekly column and alter ego, The Ringer.

Speakers



Shane Webcke

Shane Webcke is a farmer, family man, businessman, author, news presenter, safety ambassador, speaker and former professional footballer. At the peak of his rugby career, he was renowned as one of the best front rowers in the world.

Shane represented Queensland on twenty four occasions and represented Australia in twenty six tests. He played for the Brisbane Broncos for twelve years and was named Daly M Prop of the Year three times.

Shane has taken his work ethic from football field to his farm in southern Queensland. He balances his family life with his wife and three children and his professional career, now behind the news desk at Seven.

Shane released his best selling autobiography 'Warhorse' in 2006 and has since gone on to add to his illustrious career by sharing his knowledge, passion and experience with many audiences across Queensland and Australia.

Tragically, Shane's father was killed in a Queensland workplace incident in 1994. Shane was only eighteen. He had just started his professional football career under the guidance of Wayne Bennett when he received the news that his world had been ripped apart. Shane's direct experience with the horrific outcome of his father's workplace fatality, has led him to his role as a safety ambassador. He shares his message in the hope it will motivate others to put safety first, always.

Shane Webcke is still a Bronco through and through and has a few tales to tell about football life, retirement, managing a farm through drought and remaining grounded through it all.



Marc Jackson

Marc Jackson is currently the Special Projects manager at Fyffes, a company synonymous with bananas globally and with a history spanning more than 130 years.

Marc has extensive experience working in the food production industry, including marketing and farming bananas, as well as in Research and Development.

Fyffes is the number one importer of bananas and the leading marketer of organic and Fairtrade bananas to Europe.

A Nuffield Scholar, Marc has most recently overseen construction for the world's largest and most technologically advanced pineapple packing house, based in Costa Rica.



Wayne Prowse

Wayne Prowse is Principal of Fresh Intelligence Consulting and one of Australia's leading horticultural market analysts with a focus on global trade.

In 2011 Wayne established Fresh Intelligence after a long marketing career with food companies and Horticulture Australia, where he was Export Development Manager and had developed a strong passion and understanding for export trade.

Known for his pragmatic style, Wayne makes sense of reams of data and insights to create evidence based reports for his clients across government, industry and businesses that use it for strategic decision making.

Wayne writes regularly for Asiafruit magazine and has prepared the annual Asiafruit Congress Statistics Handbook that is widely used through the fresh fruit trade as a valuable reference.



Tate Connolly

Tate Connolly started as the Hort Innovation Marketing Manager for Australian Bananas in 2018.

Prior to this role, Tate spent ten years in foodservice marketing including Nando's and Wagamama where she specialised in brand management and communications, leading both brands through global expansions. Tate is accredited by the Chartered Institute of Marketing.

Tate has a passion for building and developing brands so that they come to life in the minds and heart of consumers. Combining this with a love of the latest tech and innovation, Tate blends her classical marketing training with the ever moving digital media world to strive for forward thinking campaigns that deliver results back to industry.

Tate lives and breathes all things food. Whether it be discovering new ingredients or new cuisines through her travels or developing recipes with some old favourites - she even runs a twice yearly pop up restaurant!



Bernard Salt AM

Bernard Salt is widely regarded as one of Australia's leading social commentators by business, the media and the broader community.

Bernard heads The Demographics Group which provides specialist advice on demographic, consumer and social trends for business. Prior to that Bernard founded KPMG Demographics.

He writes two weekly columns for *The Australian* newspaper and is an adjunct professor at Curtin University Business School. Bernard also holds a Master of Arts degree from Monash University.

Bernard Salt is one of the most in-demand speakers on the Australian corporate speaking circuit and has been so for more than a decade.

He is perhaps best known to the wider community for his penchant for identifying and tagging new tribes and social behaviours such as the 'Seachange Shift', the 'Man Drought', 'PUMCINS' (pronounced pumkins) and the 'Goats Cheese Curtain'. He was also responsible for popularising smashed avocados globally.

Bernard has popularised demographics through his books, columns and media appearances. His body of work is summarised in six popular best-selling books. Bernard appears regularly on radio and television programs and recently hosted a business television program "The Next Five Years" on SkyNews Business Channel 602.

He was awarded the Member of the Order of Australia (AM) in the 2017 Australia Day honours.



Dr Bruce Campbell

Dr Bruce Campbell is the former Chief Operating Officer of Plant & Food Research in New Zealand.

In 2010, the New Zealand kiwifruit industry was widely impacted by the devastating bacterial disease Psa, *Pseudomonas syringae* pv. *actinidiae*.

Dr Campbell led a team of more than 100 scientists who conducted an intensive screening program leading to the discovery of a SunGold kiwifruit variety tolerant to Psa.

Swift commercialisation of the cultivar effectively saved the country's kiwifruit industry. In 2016/2017, 48 million trays of Zespri SunGold were sold, with an estimated export value of \$686 million, up 70 percent on the previous year and increasing by around 10 million trays a year as newly-grafted vines reached production.

In 2018, Dr Campbell received the NZ Prime Minister's Science Prize for his leading role in the development of the SunGold variety.



Prof James Dale AO

Distinguished Professor James Dale AO was the inaugural Director of the Centre for Tropical Crops and Bio-commodities at the Queensland University of Technology and founded Australia's first molecular farming company.

Queensland's Senior Australian of the Year in 2019, Professor Dale is well-known for his work in modifying bananas to treat Vitamin A deficiency in developing countries, as well as his efforts to find varieties resistant to key banana diseases such as Panama TR4 and Bunchy Top Virus.

Professor Dale has been involved in biotechnology research for more than 30 years.



Stewart Lindsay

Stewart Lindsay is the banana production systems team leader with the Queensland Department of Agriculture and Industries, based in South Johnstone.

A well-known name in the industry, Stewart has been involved in bananas for almost 30 years. During that time he's worked on projects addressing IPM adoption, post-harvest handling, disease management and environmental sustainability.

He's currently integral to projects addressing the challenges posed by Panama TR4 in North Queensland.



Eli Khayat

Professor Eli Khayat is the Vice President of Research and Development at Rahan Meristem, Israel.

The agro-biotechnology company has more than 40 years of experience in plant propagation and breeding, producing tens of millions of plants each year and exporting to more than 20 countries world-wide.

Eli's presentation at Congress will focus on 'Advances in Banana Breeding and Genetics', including Panama disease and the genes that predispose plants to this disease.



Paul Dennis

Dr Paul Dennis is a microbial ecologist focusing on plant-soil-microorganism interactions within the School of Earth and Environmental Sciences, at The University of Queensland. His research group applies cutting-edge technologies to understand the roles of microorganisms and their responses to environmental change. He believes these topics are key to the development of more sustainable societies and takes pride in helping others to obtain the knowledge and skills they need to build a better future.

He is actively involved in projects investigating the ecology and management of Panama Disease in Australia and overseas. This work has revealed that non-pathogenic

relatives of the disease dominate healthy banana plants and soils and has identified which microbes are typically associated with bananas under a range of conditions. This information is helping to uncover the ecological preferences of the disease, which will assist in the development of suitable management strategies.



David Daniels

David has a background in food service with a formal qualification in food technology. For over a decade, David worked in market access research and development with the New South Wales Department of Primary Industries and later with the Australian Government Department of Agriculture in Canberra. He is currently employed by Citrus Australia and has recently expanded his role from Market Access Manager to General Manager Market Development. He also sits on the Freshcare board of Directors. His role is to engage with the sector and provide technical advice to government to overcome technical trade barriers in the area of biosecurity, agrichemicals and food safety.



Rob Pafumi

Rob Pafumi has over twenty-five years retail, sales and marketing experience in the FMCG sector, working across a diverse

range of companies, industries and product portfolios. Rob has held a number of key leadership roles for large, multi-national and international companies during his career. Rob's experience includes six years with Coca Cola Amatil, nine years with Woolworths Ltd and five years with Nestlé, which has positioned him well for the role of General Manager: Marketing, Sales and Innovation at Austchilli. With a strong passion for fresh food, sustainability and innovation Rob is looking forward to challenges and rewards that this industry will provide in the years ahead.



Mark Smith

Mark Smith is the Farm Manager at Darwin Fruit Farms. Mark started his working life qualifying in a trade before moving on in 1986 to growing bananas at a banana farm in Kununurra, WA. In 1994 Mark moved with the company to the Northern Territory to take advantage of sandier loam soils and a climate more suitable to banana farming.

In 1997, Panama TR4 was confirmed at a farm 50km away and by 2006 there was only one of the nine original commercial banana farms still operating in the Territory. A range of strains of the Cavendish banana were tried on the farm, all with different growing characteristics that required adjustments to the way they are managed.

Mr Smith's Congress address will focus on living and farming with TR4, including different trials and practice changes trailed on-farm to suppress the disease.



Gavin Mackay

Gavin Mackay, Director of Mackays Farming Group, is a third generation member of a family business that started with his grandfather Stan MacKay over 75 years ago. Gavin, who lives in Tully, North Queensland, is married to Lidia and they have three children.

Mackays Farming Group is based at Tully and has multiple farms situated, north from Lakeland near Cooktown, south to Bundaberg. The Company produces bananas, sugar cane, papaya, cocoa and avocado. It is also involved in beef cattle. Mackays Farming Group employs over 500 people.

Gavin's interests are spearfishing, water skiing and boating.



Stephen Mackay

Stephen Mackay, Director of Mackays Farming Group, is a third generation farmer who resides at Mission Beach Queensland. He is married to Marcelle and has four children, three of whom are currently involved in the family business.

Mackays Farming Group is based at Tully and has multiple farms situated, north from Lakeland near Cooktown, south to Bundaberg. The company produces bananas,

sugar cane, papaya, cocoa and avocado. It is also involved in beef cattle. Mackays Farming Group employs over 500 people.

Stephen's interests are fishing, water skiing and diving.



Peter Inderbitzin

Peter, an innovative farmer from Far North Queensland, has been involved in the banana industry for almost 30 years. In 2010 he established the first banana cableway system in Australia and built state of the art packing facilities.

Peter is continuously working on reducing his farms' carbon footprint, investing in alternative energy sources, improving soil health and reducing run off.

His investment in soil health led him to establish a commercial compost facility in the Mareeba region, supplying not only his own farms but farms in the local area.

Regular application of his NextGen compost resulted in reduced water consumption and chemical fertilizer application, increased production, improved fruit quality and a substantial increase in organic carbon.



Rob Zahra

Robert has been proactive in the industry, sitting on IAC committees for promotions and being involved in the Cassowary Coast Banana Growers Association. He's also been involved in running the Innisfail Show Banana Exhibit and the famous Australian Banana Packing Championship. Rob is currently assisting the Wet Tropics Major Integrated Project with water quality monitoring equipment on one of his properties. He is hoping to achieve Best Management Practice for water quality running into creeks and the Great Barrier Reef, as he also has a great love for recreational fishing and watersports.



Mark Nucifora

Mark Nucifora, his wife Elise and four children Ariana, Isadora, Gabriella and Teodoro currently grow cavendish bananas and sugarcane on land situated in Cowley, far north Queensland. The original farm was cleared by Marks' nonno Alfio and father Leonardo from swamp and scrub. Mark strives to develop farming systems that allows himself and future generations to sustainably farm on this land.



Matt Abbott

Matt Abbott is a 3rd generation banana grower from Mena Creek near Innisfail. Together with his father Robert and brother Ben, they farm 170 acres of organic bananas trading as Rabbits Organic Bananas and recently launched Good Life Organics. Profitability, environmental sustainability and producing a safe and flavoursome product are drivers for their family business.

Being organic producers, Matt's business often faces challenges other conventional banana growers don't experience. Often answers have to be sought from other industries.

Along with farming and spending time with his family, Matt's other passions are Outrigger Canoe Racing and coaching, especially junior level.



Pam Brook

Pam Brook is the co-founder of Brookfarm, which she established with her husband Martin Brook in 1999. The winner of Telstra Business of the Year in 2007, Brookfarm is Australia's leading producer of gourmet macadamia products. From humble beginnings at the Bangalow Markets, Brookfarm is a vibrant regional food company employing over 75 staff. It

produces premium muesli, granolas, nut mixes, muesli bars and macadamia oils for the Australian domestic and international markets, exporting to over 17 countries including China, Japan, UAE, USA and Europe.

Born in Melbourne, Pam has a Bachelor of Dental Science from Melbourne University and MBA from Southern Cross University. Pam has extensive experience in product and brand development and sustainable business management. She has a passion for the growth and development of a sustainable regional food industry and is the Chair of Northern Rivers Food.



Dan Papacek

Dan is an Entomologist and currently the manager and co-owner of Bugs for Bugs. He received the Order of Australia (AM) in January 2001 for "Services to the Citrus Industry, particularly through the development of strategies for integrated pest management of horticultural crops."

Dan's key experiences range from Integrated Pest Management (IPM), managing beneficial insect mass-rearing programs and collaborating in research with Qld DPI, CSIRO and the Universities. Over many years he has also worked directly with growers in endemic areas of Queensland to help them achieve best practice fruit fly control.



Rachael Robertson

Rachael Robertson led the Australian expedition to Davis Station, Antarctica - the second female to lead a team at the Station and the youngest ever leader.

She managed a team of 18 people through the long, dark, Antarctic winter and through trial and error built a resilient and highly successful team based on the foundation that 'respect trumps harmony'.

Since returning Rachael has completed her MBA, written a best-selling book, *Leading on the Edge*, and has presented at over 1200 events around the world.



Dave Hughes

The Banana Industry Ball and Awards of Honour is always a highlight on the Congress Program.

Lending some star power to the evening this year will be Dave Hughes, one of Australia's most loved comedians, known for his laconic humour, honesty and being an all-round nice guy.

A former abattoir worker, he's held a number of hosting roles on television and radio, most recently on HIT FM Drive and Network Ten's Hughsey We Have a Problem.

He's also spent time hosting The Project, AFL Football show Before the Game and weekly segments on Rove.

Dave returned to his first love – stand-up comedy – in 2014 and has been touring nationally and internationally since.

Away from work, Dave's a passionate Carlton fan who married his partner Holly in late 2006. They have three children – Dave says he wants a fourth because they're good for material but his wife says that's not a good enough reason.



Georgina Lewis

The face of Channel Ten's 5pm Brisbane News since 1999, Georgina Lewis is one of Australia's leading newsreaders and will

be joining us as a Guest of Honour at the Banana Ball.

Georgina will take to the stage to present the Awards of Honour to this year's recipients.

We are excited to have Georgina join us for this prestigious event.

After humble beginnings as a news reporter in Queensland's remote North West, she honed her reporting skills in Cairns before progressing at the age of 23 to co-anchoring 10's regional news bulletin in Townsville.

For the past 20 years, Georgina has been part of the 10 News Brisbane team, rising through the ranks to be appointed a co-anchor in 2007 and then solo news presenter in 2012.

In 2005 she made Australian television history, with the first live broadcast from the top of Brisbane's Story Bridge.



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Congress program

WEDNESDAY 22 MAY	
10:00am–3:00pm	Off-site tours <i>Meeting point in the RACV Royal Pines Resort foyer</i> Tour 1 Duranbah trial site, Tropical Fruit World, Husk Gin Distillery Tour 2 VISY pack house, Riviera boat building factory, Rocky Point Mulching Sponsored by VISY
5:00pm–7:00pm	Welcome Reception – Poolside, RACV Royal Pines Resort Sponsored by MacKays Marketing
7:00pm–closing	Banana Bar Sponsored by VISY



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THURSDAY 23 MAY	
7:15am–8:00am	Introduction to Oji Fibre Solutions Grower Breakfast – Monarch Room, RACV Royal Pines Resort OJI Fibre Solutions
8:30am–8:45am	Official opening ceremony Paul Inderbitzin , <i>Congress Chair and ABGC Director</i>
8:45am–9:15am	Opening keynote Shane Webcke
9:15am–10:15am	Global Banana Business Marc Jackson , <i>Special Project Manager, Fyffes Bananas International</i> Global Banana Trade Trends Wayne Prowse , <i>Principal & Senior Analyst, Fresh Intelligence Consulting</i>
10:15am–10:30am	Q&A – Marc Jackson and Wayne Prowse
10:30am–11:00am	Morning Tea – Exhibition area
11:00am–11:30am	Banana marketing – Peel good marketing. Feel good results Tate Connolly , <i>Hort Innovation Marketing Manager for Australian Bananas</i>
11:30am–12:00pm	Bernard Salt AM , <i>Leading media commentator, demographer and global trends expert</i>
12:00pm–12:15pm	Q&A – Tate Connolly and Bernard Salt
12:30pm–1:30pm	Lunch – Exhibition area
12:30pm–2:30pm	Banana Women's Network Luncheon – Videre Restaurant, RACV Royal Pines Resort
1:30pm–2:00pm	Science in a crisis: The story of PSA in kiwifruit Dr Bruce Campbell , <i>Former Chief Operating Officer, Plant & Food Research in New Zealand</i>
2:00pm–3:00pm	Science Speed Talks Chaired by Dr Rosie Godwin , <i>ABGC R&D Manager</i>
3:00pm–3:45pm	Afternoon Tea and Science Poster session – Exhibition area
Future of Bananas and R&D	
3:45pm–5:15pm	The future of bananas and the potential impact of R&D Dist. Prof James Dale , <i>Centre for Tropical Crops and Biocommodities, Queensland University of Technology</i> Advances in Banana Breeding and Genetics Eli Khayat , <i>Vice President of Research and Development at Rahan Meristem</i> Feet on the ground, eyes on the future – The role for R&D and the banana industry Stewart Lindsay , <i>DAF Team Leader, Banana Production Systems</i> Banana Plant and Soil Microbiomes Dr Paul Dennis , <i>School of Agriculture and Food Sciences, University of Queensland</i>
5:15pm–5:30pm	Panel discussion – Future of bananas and R&D Prof James Dale, Dr Bruce Campbell, Eli Khayat, Stewart Lindsay, Dr Paul Dennis
5:30pm–7:30pm	Trade Show Evening with Pakall Happy Hour

FRIDAY 24 MAY	
8:30am–9:00am	Exporting Success David Daniels, <i>Citrus Australia</i>
9:00am–9:10am	Q&A – David Daniels
9:10am–9:50am	Growing your business and dealing with change Rob Pafumi, <i>General Manager : Innovation, Marketing and Sales, Austchilli Group</i> Andrew Dewar, <i>Managing Director, Pilton Valley Produce/SAS Pastoral</i>
9:50am–10:00am	Q&A – Rob Pafumi and Andrew Dewar
10:00am–10:30am	Morning Tea – Exhibition area
10:30am–10:50am	Living and Farming with TR4 Mark Smith, <i>Farm Manager, Darwin Fruit Farm</i>
10:50am–11:20am	Living and Farming with TR4 – Discussion Panel Mark Smith, <i>Farm Manager, Darwin Fruit Farm</i> Gavin and Stephen Mackay, <i>Mackays, Tully</i>
11:20am–11:50am	Grower Innovation Panel – Learn from four banana growers trialling innovative farming practices Peter Inderbitzin (Lakeland) Bunch cableway/composting Rob Zahra (Innisfail) High efficiency sediment basin Mark Nucifora (Innisfail) Track bagging machine Matt Abbott (Innisfail) Slashing machine
11:50am–12:20pm	Grower Innovation – Discussion Panel
12:20pm–2:00pm	Lunch – Exhibition area
2:00pm–2:20pm	Value Adding Pam Brook, <i>Co-founder of Brookfarm</i>
2:20pm–2:40pm	Sustainable pest management options Dan Papacek, <i>Bugs for Bugs</i>
2:40pm–3:40pm	Rachael Robertson – Rachael was chosen to lead the 58 th Australian National Antarctic Research Expedition to Davis Station. She was only the second female to ever lead a team at the Station and one of the youngest ever leaders. Rachael is an entertaining and engaging presenter who will speak about the valuable leadership skills she had to deliver to lead such a diverse group of people in a demanding and isolating environment.
3:40pm–3:50pm	Q&A – Rachael Robertson
3:50pm–4:00pm	Closing ceremony
7:00pm-late	Banana Ball and Awards of Honour MC – Paul Inderbitzin Guest of Honour, Comedian Dave Hughes Awards Special Guest Presenter, Georgina Lewis, Channel 10 News Presenter Brisbane Sponsored by VISY



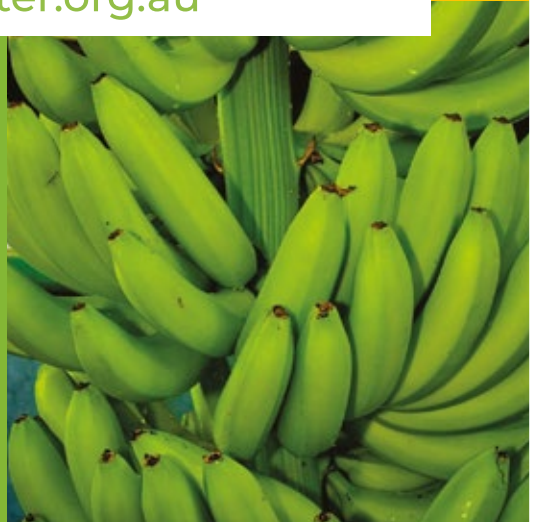


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Science snapshots

Science speed talks

Current scientific research in bananas will be presented on Thursday afternoon through an exciting series of speed talks and posters. Seven speakers will have three minutes each to deliver snapshots of their research and its impact on the banana industry. The talks will be dynamic and fun and will be followed by a 15 minute Q&A for the audience to quiz the speakers on their chosen topics.

Throughout Congress, a ‘Science Cafe’ will be held within the exhibition area. Here participants can meet scientists one-on-one over afternoon tea and learn about their research through posters /interaction time.

A range of topics will be covered by the 28 posters including the latest TR4 research, progress on new varieties plus new ideas for controlling major pests and diseases such as leaf spot, thrips and crown rot. Other topics include post-harvest quality and waste, nutrient use trials, Ecoganic bananas and freedom from Freckle.

NAME	TITLE
Jay Anderson	Role of weeds and herbicide in build up of TR4
Kathy Crew	Risks are real from bunchy top virus
Hazel Gaza	Trichoderma a biol control agent
Katherine Thompson	Rotation crops, a key to nematode management
Sharon Hamill	TC plantlets are clean even if initiated from Fusarium infested plant
Justine Cox	Pushing compost uphill
Jeff Daniells	Gold finger mutagenesis



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Science snapshot posters

	NAME	POSTER TITLE
1	Elizabeth Aitken	Analysing Resistance to Fusarium wilt in the wild banana sub species Malaccensis.
2	Jay Anderson	Building networks and capacity - Banana leaf disease survey in southern Lao PDR
3	Jay Anderson	What roles do weeds and the use of herbicide play in the build up of propagules of the Panama wilt fungus?
4	Dale Bennett	On the right track: Tackling bagging machine damage to ground cover
5	Jennifer Cobon	Plant-parasitic nematodes in banana production areas of Australia
6	Justine Cox	Pushing compost uphill. Applying soil amendments to steep slopes in the Tweed
7	Kathy Crew	Protecting Australian bananas from Banana bunchy top virus
8	Elizabeth Czislowski	Demystifying diagnostics: Understanding TR4 diagnostics and the Laboratory Report
9	Jeff Daniells	Progress on agronomic evaluation of new varieties at South Johnstone
10	Jeff Daniells	Can Goldfinger be turned into a best seller by mutagenesis?
11	David East	Innovative control of yellow Sigatoka
12	Hazel Gaza	Trichoderma virens: a potential biocontrol agent for Fusarium wilt in banana
13	Sharon Hamill	Australian banana quarantine update
14	Sharon Hamill	Banana tissue culture plantlets are clean even if initiated from known Fusarium infected suckers
15	Ingrid Jenkins	Better Bananas - R & D information at your fingertips
16	Curtis Lanham	Commercial Nutrient Use Efficiency Trials
17	Sharl Mintoff	Identification of banana varieties with resistance or tolerance to Panama disease Tropical Race 4 in the Northern Territory
18	Wayne O'Neill	Is Sugarcane an Alternative Host of Panama Disease?
19	Nandita Pathania	Internal Discolouration of Banana Fruits - Disease or Disorder
20	Tony Pattison	Reaping the Benefits from Tropical Race 4 Research
21	Richard Piper Katelyn Ferro	The effect of bunch cover colour on banana rust thrips damage and fruit quality
22	Dianne Sciacca	Ecoganic farming
23	Katherine Thomson	Lucid key - A tool to aid the selection of nematode resistant rotation crops
24	Lucy Tran-Nguyen	Banana freckle (Phyllosticta cavendishii) is eradicated – the road to freedom in the Northern Territory
25	Peter Trevorrow	Thielaviopsis musarum - Can we stop the rot?
26	Shanara Veivers	Banana Innovation - Keep your eyes peeled
27	Matt Weinert	War on waste - what does reject analysis of NSW growers' fruit tell us?
28	Matt Weinert	Can we meet the grade? Packed product analysis of NSW fruit



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Visit stand 27 and 28 at the Banana Congress 2019 to learn more about the Orora and JAT offerings.



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AHG RL is Australia's largest provider of refrigerated logistics solutions.

As part of AHG RL, JAT has dedicated facilities in Mareeba, Innisfail, Tully, & Bundaberg transporting bananas and other produce from Queensland into all capital city Produce Markets and DCs.

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Social program

Welcome Reception

Date: Wednesday 22 May
Time: 5:00pm–7:00pm
Venue: Poolside, RACV Royal Pines Resort
Dress: Smart Casual

Join us poolside at RACV Royal Pines Resort to kick off the Australian Banana Industry Congress in style. The perfect chance to catch-up with friends, network with industry stakeholders, enjoy a beverage and relax before the dynamic 2019 event begins in earnest.

Bonus points for coming dressed in a banana theme!

Introduction to Oji Fibre Solutions Grower Breakfast

Date: Thursday 23 May
Time: 7:15am–8:00am
Venue: Monarch Room, RACV Royal Pines Resort
Dress: Smart Casual

Oji Fibre Solutions are delighted to invite you to join us for breakfast. Our innovative designs, quality fibres and serviced focus team are a realistic alternative to the challenging packaging requirements from plantation to market.

Trade Show Evening with Pakall Happy Hour

Date: Thursday 23 May
Time: 5:30pm–7:30pm
Venue: Exhibition, RACV Royal Pines Resort
Dress: Smart Casual

This is your chance to mingle with fellow growers and get some one-on-one time with the wide-range of industry stakeholders taking part in the Australian Banana Industry Congress.

You'll get a chance to explore banana research, the latest industry-relevant products and programs that can help you better your farm. Drinks and canapés included.

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Pakall Happy Hour brought to you by:



Banana Women's Network Luncheon

Date: Thursday 23 May
Time: 12:30pm–2:30pm
Venue: Videre Restaurant,
RACV Royal Pines
Resort
Dress: Smart Casual

Videre Restaurant is a beautiful venue located on the 2nd floor, positioned around postcard views of surrounding hinterland and Gold Coast skyline. Videre's modern Australian cuisine will be featured during the luncheon with a 2 course meal and a glass of bubbly on arrival.

Please note that this luncheon does run at the same time as the Congress lunch break and Congress sessions.

Banana Ball and Awards of Honour

Date: Friday 24 May
Time: 7:00pm–late
Venue: Ballroom, RACV
Royal Pines Resort
Dress: After 5 or formal

A highlight of every Congress, the 2019 Banana Ball will not disappoint.

Be part of the celebration, as we recognise some of our industry's best and enjoy live entertainment in a stunning setting.

We have special guests to provide exciting entertainment. And the dance floor will be ready and waiting.

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Banana Bar

Dates and times:
Wednesday 22 May 2019
7:00pm until closing

Thursday 23 May 2019
7:30pm until closing

Friday 24 May 2019
4:30pm – 7:00pm
and then after the
Banana Ball until 2:00am

Venue: Hydrate Bar,
Lobby level, RACV Royal
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The VISY Banana Bar is the official bar and meeting place of Congress 2019. Join other delegates for a relaxing drink every day of Congress!

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Contact: Shane McClure on (07)3392 7596 or email smclure@dbmco.com.au

Site tours

Tour 1

Duranbah Trial Site – Tropical Fruit World – Husk Distillery

Date: Wednesday 22 May 2019

Time: 9:30am–4:00pm

Dress: Smart Casual and closed in shoes

1 Duranbah Trial Site

The future of your industry could be growing within this patch, nestled among the rolling hills of coastal Northern New South Wales.

Hear from experts about the process of trialing new varieties, check out the 'best bet' options and get an insight into just how close the next big thing in bananas is.



2 Tropical Fruit World

The link between fruit farming and tourism.

This family owned business – currently run by three dedicated generations – grows more than 500 fruits from around the world and has a focus on environmentally sustainable practices.



3 Husk Distillers

Driven to create new and unusual spirits, Husk Distillers creates distinctly Australian agricole rum, from cane grown on their own property, as well as their famous, colour-changing gin.

Only opening its cellar door in 2019, you'll get the chance to see their paddock to bottle philosophy in action and taste some of their popular spirits.



Tour 1

**VISY – Riviera – Rocky Point
Mulching**

Date: Wednesday 22 May 2019
Time: 9:30am–4:00pm
Dress: Smart Casual and closed in shoes

1 VISY

Visy is a global leader in the packaging, paper and resource recovery industries, providing high quality, innovative and sustainable packaging products and solutions. Visy offer unique, fully integrated, forward thinking closed loop packaging and recycling solutions that align with customer and industry needs.

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2 Riviera

Australia’s premium luxury motor yacht builder.

A fascinating insight into one of Australia’s biggest names in boating and what it takes to produce a world-class premium product.



3 Rocky Point Mulching

An award-winning sugar cane farm and sugar cane mulch processing plant.

The Keith family were named the 2016 Farmers of the Year, for their focus on environmental sustainability, renewable resources and recovery development.

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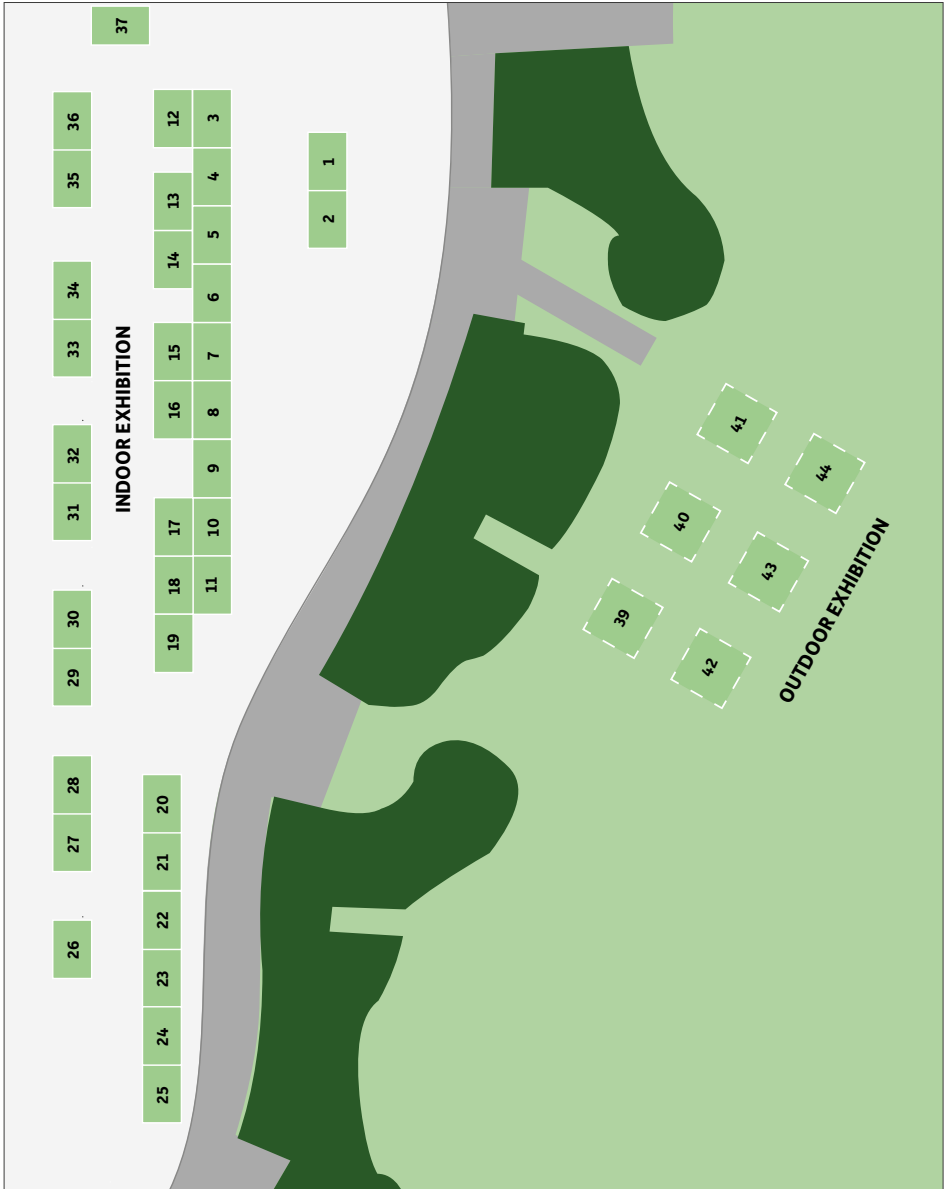
Exhibitor list

Booth	Organisation
1/2	Hort Innovation
3	Department of Agriculture and Fisheries
4	Agspec Australia
5	Sunsuper
6	Label Press
7	SACOA
8	CSIRO Data61 AgTech Cluster
9	Netafim
10	Oji Fibre Solutions
11	MADEC Australia
12	Nelson Australia
13/14	VISY
15	Bayer CropScience Pty Ltd
16	Measurement Engineering Australia
17	Nu-edge Solutions Australia
18	Loscam Australia
19	Costa
20	ARCELLA-TROPICANA BANANA
21	Propak Industries Pty Ltd
22	MAIT Industries

Booth	Organisation
23	Tie Up Farming
24	AGCO
25	Warehouse Design & Packaging
26	Amiad Water Systems
27/28	Orora/ JAT
29	Seasol
30	FMC Australasia
31	SIGNET
32	Colin Campbell (Chemicals)
33	Speedie staff solutions
34	Wet Tropics Major Integrated Project and Green Collar
35	ABGC – Farm Smarter with BMP
36	drumMUSTER® & ChemClear
37	Nutrano Produce Group
39*	Bugs for Bugs
40/41*	CNH Industrial - New Holland
42*	CSIRO Data61 AgTech Cluster

*Exhibitors are located within the outdoor exhibition

Exhibition floor plan



Sponsor and exhibitor profiles



Booth 35

Robert Mayers

T: 0447 000 203

E: robert.mayers@abgc.org.au

W: www.abgc.org.au

ABGC – Farm Smarter with BMP

ABGC leads the Banana Best Management Practice (BMP) project which assists banana growers to improve their on-farm environmental practices and profitability. This includes training on the use of record keeping BetterBunch app. The BMP project also assists north Queensland banana farms in understanding their obligations under banana environmental regulation.



Booth 24

Tony Cullingworth

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Sunshine West VIC 3020

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AGCO's innovative approach is helping make more productive farms and overall is looking to make the world a more sustainable place to live.



Supporting Partner

Booth 4

Frank Munoz

A: PO Box 1006
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T: 0448 511 852

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Booth 26

Kris Brown

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Associate Partner

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Associate Partner

Booth 15

Simon Lamacraft

A: Level 1, 8 Redfern Road
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Les Blennerhassett
A: 75 Ann Road
Tully QLD 4854
T: 0407 750 893
E: les@blenners.com.au
W: www.blenners.com.au

Blenners Transport

Blenners Transport's journey into becoming one of North Queensland's largest family owned rail and road transport operators started on a banana farm in 1988. Proud of its North Queensland roots, Les and Judy Blennerhassett together with sons, Roger and Ben are now a flagship business in the region. Blenners Transport has continued to grow steadily to meet the ongoing and ever changing demands of their clients and now their significant fleet supplies fresh produce from North Queensland to all southern states with return loads to Brisbane and North Queensland.



Dan Papacek
A: 3 Rocla Court
Toowoomba QLD 4350
T: 07 4646 2628
E: dan@bugsforbugs.com.au
W: www.bugsforbugs.com.au

Bugs for Bugs

Bugs for Bugs specialises in integrated pest management (IPM) and is one of Australia's leading suppliers of biological control agents. Our mission is to help Australian growers achieve best practice pest management with minimal pesticides.

We are a science-based company that:

- has been providing crop protection solutions and bio-control organisms for more than thirty-five years
- breeds beneficial insects and mites (good bugs to control bad bugs)
- is highly experienced in the field of fruit fly management
- offers a range of non-toxic alternatives to conventional pesticides
- conducts ongoing research and development into biological control and fruit fly management
- provides contract research in the field of integrated pest management.

We are proud of our close relationship with other research providers including the departments of agriculture, universities and CSIRO.



Associate partner

Booth 40/41

Damian Wirth

A: 31-53 Kurrajong Rd
St Marys NSW 2760

T: 0428 246 683

E: damian.wirth@newholland.com

W: www.newholland.com/au

CNH New Holland

New Holland Agriculture's reputation is built on the success of our customers, cash crop producers, livestock farmers, contractors, vineyards, or grounds care professionals. They can count on an extensive line up of innovative products and services: a full line of equipment, from tractors to harvesting, material handling equipment, complemented by tailored financial services from a specialist in agriculture. A highly professional National dealer network and New Holland's commitment to excellence guarantees the ultimate customer experience for every customer.

For more information on New Holland visit
www.newholland.com/au



Supporting Partner

Booth 32

Ramsay Zreikat

A: 5 Blackfriar Place
Wetherill Park NSW 2164

T: 02 9725 2544

E: ramsay@campbellchemicals.com.au

W: campbellchemicals.com.au

Colin Campbell (Chemicals)

Colin Campbell (Chemicals) Pty Ltd is a 100% Australian owned and operated company. We were established in 1940 and have been supplying high quality crop protection products and post harvest treatments to Australian horticulture and recreational turf for over 40 years.



Associate Partner

Booth 19

Mark Harriott

A: 275 Robinsons Road
Ravenhall VIC 3023

T: 0466 089 776

E: mark.harriott@costagroup.com.au

W: www.costagroup.com.au

Costa

Costa is Australia's largest grower, packer and marketer of premium quality fresh fruit and vegetables.

From this market leading position, we work incredibly hard to keep improving the quality of our produce and the service we deliver to our customers. Our produce is supplied to all the major Australian supermarket chains, as well as independent grocers and a range of food industry stakeholders. In order to meet our customers' desires for fresh produce all year round, we have forged strong relationships with strategic alliance partners. These growers supplement and extend the offering from our own farms.

Come visit us at stand 19 at the Australian Banana Industry Congress 2019.



Booth 8 and 42

Dr Peyman Moghadam

A: 1 Technology Court
Pullenvale QLD 4069

T: 07 3327 4601

E: peyman.moghadam@csiro.au

W: research.csiro.au/robotics/our-work/solutions/agtech/

CSIRO Data61 AgTech Cluster

CSIRO Data61 AgTech Cluster for Robotics and Autonomous Systems develop autonomous and intelligent technologies for a broad range of agriculture applications such as: 3D canopy condition monitoring, early plant disease detection, aerial phenotyping, selective spraying, driverless farm vehicles and animal and wildlife tracking.



Booth 3

Tegan Kukulies

A: 24 Experimental Station Road
Boogan QLD 4859

T: 13 25 23

E: info@daf.qld.gov.au

W: www.daf.qld.gov.au

Department of Agriculture and Fisheries

The Department of Agriculture and Fisheries supports the banana industry through biosecurity, policy and world class research on plant protection, new technologies and improved production systems with an emphasis on Panama disease tropical race 4 to ensure the long term sustainability and viability of the industry.



Supporting Partner

Booth 36

Richard Boyce

A: Maddocks House, Level 1
40 Macquarie Street, Barton
ACT 2600

T: 02 6206 6888

E: richard.boyce@agsafe.org.au

W: www.drummuster.org.au

drumMUSTER® & ChemClear

Developed with the environment in mind, the *drumMUSTER* program collects and recycles eligible, pre-cleaned agricultural and veterinary chemical containers.

drumMUSTER is a national product stewardship program that is supported by agvet chemical manufacturers, industry stakeholders which includes member and farming associations, state and local governments.



Supporting Partner

Booth 30

Georgia Greaves

A: Level 2, Building B,
12 Julius Avenue
North Ryde NSW 2113

T: 0403 744 373

E: georgia.greaves@fmc.com

W: www.fmccrop.com.au

FMC Australasia

FMC is an agricultural sciences company that advances farming through innovative and sustainable crop protection technologies. From our industry leading discovery pipeline, to unique application systems, to modern biological products, we are passionate about bringing new solutions to growers. Today's FMC continues to earn the trust of growers and industry partners to maximize their productivity, profitability and sustainability.



Booth 34

Shared with Wet Tropics Major Integrated Project

Zoe Armstrong

A: 37 George Street
The Rocks NSW 2000

T: 0478 029 593

E: zoe.armstrong@greencollargroup.com.au

W: www.greencollar.com.au

GreenCollar

GreenCollar is Australia's largest environmental markets investor, natural resource manager and conservation-for-profit organisation. They work with over 100 individual landholders and organisations to implement commercially viable projects which produce measurable environmental outcomes. Their projects generate improvements in biodiversity, water quality, sustainable agriculture and emissions reduction.



Associate Partner

Trevor Dennis

A: 14/328 Reserve Road
Cheltenham VIC 3192

T: 0400 119 852

E: australia@haifa-group.com

W: www.haifa-group.com

Haifa

Haifa is a multinational corporation and a global leading supplier of Potassium Nitrate, Speciality Plant Nutrients and Industrial Chemicals. Haifa has an expansive worldwide presence that enables it to keep in close contact with customers and end-users. With two production plants in Israel, and several blending facilities in Europe, Haifa's products are distributed across 5 continents through 12 subsidiaries and a global network of agents and distributors. Finely attuned to market trends and customer needs, Haifa is a stable, well-established company delivering faultless yet flexible performance with customized products, solutions and services.

Hort Innovation

Jocelyn Mason

A: Level 8, 1 Chifley Square
Sydney NSW 2000

T: 02 8295 2300

E: communications@horticulture.com.au

W: www.horticulture.com.au

Hort Innovation

As the grower-owned, not-for-profit research and development corporation for Australia's horticulture industry, Hort Innovation's primary function is creating value for horticulture growers and those across the horticulture supply chain.

Each year, we invest more than \$100 million in R&D, marketing and trade programs on behalf of industry.

Through these investments, we are working to improve the productivity, farm gate profitability and global competitiveness of specific industries, and Australian horticulture as a whole.



Booth 6

Arthur Hornbuckle

A: 98 Cobalt Street
Carole Park QLD 4300

T: 07 3271 2111 or 0439 212 430

E: sales@labelpressaustralia.com.au

W: www.labelpressaustralia.com.au

Label Press

Label Press QLD has been providing quality labels and tags since 1979. With all these years of development behind Label Press, we are perfectly placed to assist with all labelling requirements.

Label Press QLD manufactures postharvest solutions for the banana industry from our production plant in Brisbane. This is to supply the Australian banana market with solutions for packing, marketing and distribution requirements.

We offer one colour through to full-colour labels in a wide variety of shapes and sizes to suit your specific requirements including consecutive numbered labels and tags. Custom designed labels and tags are our specialty! Our design service is available to develop all your fresh produce, marketing, promotional and pack shed labeling needs.



Supporting partner

Booth 18

Darryl Edwards

A: Lot 5, Ann Road
Tully QLD 4854

T: 0429 192 640

E: darryl.edwards@loscam.com

W: www.loscam.com

Loscam Australia

Loscam provides returnable packaging solutions and equipment used to store and move products through supply chains in 12 regions throughout Asia Pacific. We have built our reputation by providing outstanding customer service, innovative products and tailored solutions to our customer since our establishment in 1942.

Loscam focus on delivering high quality, efficient and environmentally sustainable solutions which has led to a position of leadership in the manufacturing and retail sectors. This leadership is underpinned by a dedicated team of employees continuously striving to delight our customers through systems and processes that ensure ultimate control of our equipment pools.

Our unique pooling system enables trading partners to share LOSCAM equipment, including pallets, intermediate bulk containers, produce crates and Retail Ready Packaging through the supply chain, enabling conversion of fixed costs to variable costs and promoting environmental sustainability. Our network of service depots are strategically located throughout Asia Pacific to ensure availability of our products when and where you need them.



Major Partner

Richard Clayton

A: 601, 15 Orion Road
Sydney NSW 2066

T: 0408 404045

E: richard@mackaysmarketing.com.au

W: www.makaysmarketing.com.au

MacKays Marketing

MacKays Banana Marketing was established in 2001 as an entity to manage the logistics and sales functions of a cooperative of large scale farming families serving customers across Australia. MBM has developed expertise in Quality Assurance, Agronomy, Logistics, Ripening and Marketing; all to ensure final customer satisfaction and enjoyment of our fresh, delicious and healthy product offering. Our mission is to consistently deliver exceptional Australian grown produce and further develop our collaborative relationships with growers and customers alike.



Supporting Partner

Booth 11

Sabrina Brick

A: 126-130 Deakin Avenue
Mildura VIC 3500

T: 0427 868 449

E: sbrick@madec.edu.au

W: www.madec.edu.au

MADEC Australia

MADEC are your one stop shop for all your harvest labour requirements. With over forty years experience MADEC have been finding quality workers for growers all over Australia. We are specialists in the Seasonal Worker Program and currently have workers from Vanuatu, Samoa, Tonga and Fiji working on banana farms in Tully, Innisfail, the Atherton Tablelands and Lakeland. These seasonal workers can come to Australia for up to six months at a time and can return the following year if you want.

MADEC also run the Harvest Trail and can find backpackers or Australian residents.

Contact Sabrina Brick – 0427 868 449 or Rob Hayes 0439 651 511 for further information.



Booth 22

Zane McDavid

A: Unit 4, 97-101 Bayfield Road
East Bayswater VIC 3153

T: 1300 739 920

E: sales@mait.com.au

W: www.mait.com.au

MAIT

MAIT Industries Provides innovative Monitoring and irrigation-control solutions that help growers, horticulturists, turf managers and other water users and providers to improve their water-management practices.

We've been developing & perfecting irrigation technologies for Australian conditions since 1994.

Today, our products are used Australia wide, by large and small enterprises. The scalability of our solutions means a customer can begin with a basic system, and then add as their needs grow. Clients tell us this is just one of the reasons they like our equipment. Another is its ease of use.

We look forward to help you with your automation and monitoring needs.



Booth 16

Justin Clarke

A: PO Box 1006
Mount Gambier SA 5290

T: 0499 880 012

E: justin@mea.com.au

W: www.greenbrain.net.au

Measurement Engineering Australia

MEA delivers integrated solutions to support irrigation scheduling. Soil moisture and climate records are simple and presented to help guide decisions. The GDot displays soil moisture, while our more sophisticated hardware suite pushes data into Green Brain (www.greenbrain.net.au) to make information available from anywhere, to everywhere at anytime.



Booth 12

Sean Hughes

A: 20 Macadam Street
Seventeen Mile Rocks QLD 4073

T: 0409 159 363

E: sean.hughes@nelsonirrigation.com.au

W: www.nelsonirrigation.com.au

Nelson Australia

Nelson Australia is a leading Australian distributor of technically advanced irrigation equipment. The combination of superior products and extensive industry knowledge allows Nelson to provide the best possible irrigation solutions. This proudly builds on Nelson's reputation for providing efficient, sustainable and dependable irrigation equipment to the Asia Pacific market.

Nelson offers premium irrigation equipment for the Australian agricultural, landscape, golf and mining industries. Available through a network of irrigation dealers across Australia, Nelson equipment is for operators who require professional quality and reliability.



Supporting partner

Booth 9

Jeremy Evans

A: 213-217 Fitzgerald Road
Laverton North VIC 3026

T: 0417 584 581

E: Jeremy.evans@netafim.com

W: www.netafim.com.au

Netafim

Netafim is the global leader in smart irrigation solutions for a sustainable future.

Founded in 1965, Netafim pioneered the drip revolution.

Today, Netafim provides diverse solutions – from state-of-the-art drippers to advanced automated systems – accompanied by expert agronomic, technical and operational support. Netafim's market-leading solutions are helping the world grow more with less.



Booth 17

Ivan Colledge

A: 420 Camp Creek Road
Camp Creek QLD 4871

T: 0457 844 471

E: icolledge@nu-edge.com.au

W: www.nu-edge.com.au

Nu-Edge

As both a developer and manufacturer of plant nutrition products, Nu-Edge Solutions Australia is in the position to respond directly to farmers requirements quickly and effectively, leading the way as a next generation Bio Fertiliser company. NESA's goal is to form genuine partnerships with growers, suppliers and industry participants to deliver the best possible solutions to achieve correct balance for true soil and plant health.



Supporting Partner

Booth 37

Chaise Pensini

A: 1 Albert Street
Richmond VIC 3121

T: 0429 613 094

E: chaise.pensini@nutrano.com.au

W: www.nutrano.com.au

Nutrano Produce Group

Nutrano Produce Group is one of Australia's leading produce companies and was established in 2016 following the acquisition of key fruit category production and supply chains including Seven Fields and Abbotsleigh Citrus.

We pride ourselves on the quality of fresh fruit and vegetables we grow from farm to plate. Nutrano owns and operates over 2,100 hectares of fresh produce farms in Queensland, Victoria and Northern Territory. Our vertically integrated business model allows us to be in control of the supply chain every step of the way, ensuring customers receive the freshest possible produce, every time.

Our wholesale facilities in Brisbane, Melbourne and Sydney Markets, as well as our category management approach to retail, ensures we are well positioned to take our valued grower partners on a journey to deliver the freshest produce to consumers every day.

For more information visit www.nutrano.com.au



Supporting partner

Booth 10

Jason Cairns-Lawrence

A: 148 Pearson Road
Yatala QLD 4207

T: 0459 891 225

E: jason.cairns-lawrence@ojifs.com

W: www.ojifs.com/cardboard-packaging/#cardboard-packaging-horticultural-packaging

Oji Fibre Solutions

Oji Fibre Solutions aims to deliver innovative and environmentally sustainable products and works collaboratively with our partners to develop solutions that enhance their business operations. Corrugated packaging products are one of the fastest growing segments of Oji Fibre Solutions, with its paper and product specifications being particularly well-suited for the Banana, fruit, vegetables and meat sectors, which traditionally have challenging supply chains.



Booth 27/28

Tiffany Lay

A: Level 1, 109 Burwood Road
Hawthorn VIC 3122

T: 0417 056 100

E: tiffany.lay@ororagroup.com

W: www.ororagroup.com

Orora JAT

Orora

Orora Limited is a global business that produces an extensive range of tailored packaging and visual communication solutions. The company (ORA) is listed on the Australian Securities Exchange and employs more than 6,800 people in seven countries. Orora offers innovative packaging options for multiple industry segments. Learn more at www.ororagroup.com.

JAT

JAT Refrigerated Road Services is part of AHG Refrigerated Logistics, which operates Australia's largest single fleet of specialist temperature controlled vehicles for both road and rail nationally. This transport solution is supported by temperature controlled cross docks in all major capital cities and regional centres including Wodonga, Queensland/Bundaberg and Renmark. Learn more at www.ahgrl.com.au.



Supporting Partner

Greg Paynter

A: PO Box 391
Acacia Ridge QLD 4110

T: 1300 4 PAKALL (725255)

E: sales@pakall.com.au

W: www.pakall.com.au

Pakall

Pakall Pty Ltd was established 45 years ago and is a family owned and operated company that has been supplying the banana industry for over 30 years. Our considerable knowledge and understanding of the Banana industry together with our expertise in plastics and packaging means there is no better company than Pakall to service your plastic and packaging requirements.



Booth 21

Garry Sandercock

A: 82 Hardy's Road
Torrensville SA 5031

T: 0418 824 595

E: garry@propakindustries.com.au

W: www.propakindustries.com.au

Propak Industries Pty Ltd

Propak Industries is a leading environmentally responsible Australian packaging company, established in 1990. We are a proud family owned business providing Australia-wide service including all cities and rural areas.

Propak Industries has a history of developing new ideas, new products and leads with new technology. Our aim is to get the best from our people and technology to deliver first class service and environmentally responsible world-class packaging solutions and minimising exposure to OH&S issues. We specialise in packaging that will reduce costs and increase productivity throughout.

Propak has proudly partnered with the banana industry to provide solutions for transporting fresh produce throughout Australia. We work closely with customers to ensure the best solution, including site visits and evaluation. Our end of line packaging solutions have been approved by Woolworths, Coles Distribution Centres and Aldi.



S A C O A

Booth 7

Jamie Cox

A: 1/229 Stirling Highway
Claremont WA 6010

T: 0427 100 065

E: jcox@sacoa.com.au

W: www.sacoa.com.au

Matt Sherriff

T: 0434 595 020

E: msherriff@sacoa.com.au

SACOA

SACOA is an Australian owned and operated manufacturer of products designed to control a range of pests and diseases in key horticultural and broadacre crops in Australia. Throughout SACOA's twenty five year history, developing products specifically for disease and pest control for Australian banana growers has been a key focus.

BIOPEST, which was developed in collaboration with Australian banana growers, is the only locally developed product on the market. Designed for controlling yellow sigatoka and sucking pests, BIOPEST is unique in being developed and formulated specifically for Australian conditions and agronomic practices.

BIOPEST is manufactured in Australia, is proven with over 20 years of commercial field use and independent trialling, and is the product of choice for agronomists, consultants and aerial operators.

SACOA continues to invest in the Australian banana industry with an ongoing local research and development program – and fully supports its product range with technical and sales support teams.



Booth 29

Seasol International P/L
A: 1027 Mountain Highway
Bayswater VIC 3153
T: 1800 335 508
E: commercial@seasol.com.au
W: www.seasol.com.au

Seasol

Seasol International manufactures and markets high quality kelp, fish, humic and trace element products for the horticultural and agricultural market. Our products have been used by farmers, for over 40 years to improve the quality and performance of their yields.

Our products cover a wide range of applications, from establishing new plantings to increasing frost or dry resistance and general soil and plant health, and are manufactured to the highest quality and the highest possible concentrations.

With decades of experience, we provide a wealth of technical support and expertise to assist growers to get the best out of their crops.



Booth 31

Lauren Barty
A: 33-37 Webb Drive
Bohle QLD 4818
T: 07 4774 4077 or 0407 037 492
E: lbarty@signet.net.au
W: www.signet.net.au

SIGNET

SIGNET has been a leading Australian manufacturer and supplier of packaging and industrial supplies for over 50 years. With over 5500 products from brands you know and trust, Signet is your local supplier of choice. Whether you need safety, warehousing, labelling, marking, PPE or packaging supplies, we've got you covered.



Booth 33

Linnea Barlow
A: 104 Beardy Street
Armidale NSW 2350
T: 0407 039 552
E: linnea.barlow@speediestaffsolutions.com.au
W: www.speediestaffsolutions.com.au

Speedie staff solutions

We are the labour hire division of Jobs Australia Enterprises Ltd. Do you need returnable and reliable workers to return year after year? We can HELP! Currently operating in NSW, QLD, SA, & VIC- with around 1,000 workers in country assisting farms like you! We have been established in the banana industry for 3 years and we're only seeing the business expand & improve year after year. Customized recruitments for your farm's needs are our specialty, we're here to service you and our workers. Stop by our booth to discuss your labour needs!



Supporting Partner

Booth 5

Rebecca Assman

A: Level 21, 110 Mary Street
Brisbane QLD 4000

T: 0408 706 064

E: rebecca_assman@sunsuper.com.au

W: www.austsafe.com.au/super

Sunsuper

Sunsuper is one of Australia’s best performing and most-awarded super funds, with a long history of supporting hardworking communities and industries in rural and regional areas. We can help you sort your super and start making important steps to achieve your retirement dreams.



Booth 23

Roei Yaakobi

A: Level 3, 534 Church Street
Richmond VIC 3121

T: 1300 944 318

E: enquiry@tieupfarming.com

W: www.tieupfarming.com

Tie Up Farming

Tie Up Farming is an integrated sensors and cloud-based software solution specialising in precision agriculture and traceability.

Tie Up Farming digitises farming operations across the entire horticulture sector. The software can be customised to suit the needs of each agribusiness.

Tie Up Farming creates a baseline of data through a combination of “practical modules” and “precision ag modules”. Tie Up Farming is building the first and most advanced algorithm for yield forecasting in the horticulture industry, YieldTU. The quality and accuracy of it’s output is driven by Tie Up Farming’s integration in the farm business, from baselined data through to live feeds from hardware (“practical tools” and precision ag tools”).



FOR A BETTER WORLD

Founding Partner

Booth 13/14

Barry Campagnolo

A: Building N, 13 Reo Crescent
Campbellfield VIC 3061

T: 0418 726 964

E: barry.campagnolo@visy.com.au

W: www.visy.com.au

VISY

VISY is committed to continually and sustainably innovating for a better world.

VISY is a global leader in the packaging, paper and resource recovery industries, providing high quality, innovative and sustainable packaging products and solutions. VISY offer unique, fully integrated, forward thinking closed loop packaging and recycling solutions that align with customer and industry needs.

VISY is committed to investing in the latest technology and equipment to ensure they continue to meet the evolving needs of their customers. VISY continually innovate to create greater packaging value and efficiencies for their clients - be that product protection and preservation, aesthetic and functional design, packing and palletising solutions and more.

VISY's fruit and produce experts are currently researching a number of scientific technologies and automated systems to ensure their innovative packaging solutions are consistently among the highest quality and best performing in the world.



Booth 25

Greg Wilson

A: 3/269 Harbord Road
Brookvale NSW 2100

T: 0411178817

E: gregwilson5@me.com

W: www.wdpfruitlabels.com.au

Warehouse Design & Packaging

Warehouse Design & Packaging have been specialising in fruit & vegetable labelling to the horticultural industry for over 25 years. We offer custom design, industry data bar & QR code labels to suit battery/electric hand held, inline & tray labelling systems. We print on polypropylene, biodegradable, compostable & recycled label stock, which are all FDA approved.



Booth 34

Shared with Green Collar

Monica Haynes

A: 63 Anderson Street
Manunda QLD 4870

T: 0428 411 499

E: monica.haynes@terrain.org.au

W: www.terrain.org.au/mip

Wet Tropics Major Integrated Project

The Wet Tropics Major Integrated Project is a community designed project that works with landholders in the Tully and Johnstone Basins to improve the quality of water entering the Great Barrier Reef. The project responds to a demand for relevant, local information about water quality, and solutions that are informed by landscape conditions and local knowledge.



Woolworths
The fresh food people

Principal Partner

Woolworths Media

A: 1 Woolworths Way
Bella Vista NSW 2153

E: media@woolworths.com.au

W: woolworths.com.au

Woolworths

At Woolworths, we take a lot of pride in providing our customers with top quality Australian fresh food.

With more than 1000 stores and 110,000 team members across the country, our purpose is to bring a little good to everyone everyday and supporting Australian growers is a big part of this.

We're proud of our fresh food credentials with 96% of all our fruit and vegetables sourced right here in Australia and more than two million Woolworths customers pick Cavendish bananas in our stores every week.

We're also passionate about making healthier choices more affordable for Australian families. In 2015 we launched Free Fruit for Kids to help more Australian kids eat more fruit. In the last year alone, we gave away more than 26 million pieces of free fruit to kids in store, including millions of Australian bananas.

Cheers[®] 720

Superior Chlorothalonil formulation.

Sticks better • Mixes better • Stores better

WeatherShield[®]

**Meet us at the 2019 Banana Congress
to learn our story and see our solutions**

*Cheers and Weathershield and image are registered trademarks of Colin Campbel (Chemicals) Pty Ltd



COLIN CAMPBELL (CHEMICALS) PTY LTD
100% Australian owned & operated. Established 1940
HORTICULTURE • FRUIT COATINGS • TURF
www.campbellchemicals.com.au (02) 9725 2544



Notes



Your Pooling Solutions Partner

Loscam provides returnable packaging solutions to store and move products through supply chains.

Please Visit Us

AUSTRALIAN | BANANA INDUSTRY



BOOTH 18

22-24 May 2019



CONTACT us

+1300 309 930
Darryl.Edwards@loscam.com
www.loscam.com



www.loscam.com



Notes

100% Aussie bananas

Loved for their creamy, smooth texture and thin peel, Aussie bananas are ripe for the picking all year round. Get inspired to use bananas in cakes, smoothies, sliced in fruit salads, cooked on the barbecue or simply as a snack on their own.

Discover delightful recipes at
woolworths.com.au/now-in-season

*That's why
I pick Woolies*



Woolworths
The fresh food people

The background of the image is a close-up photograph of several large, vibrant green leaves. The leaves are covered in numerous small, clear water droplets, giving them a fresh and dewy appearance. The lighting is bright, highlighting the intricate vein patterns on the leaf surfaces. The overall color palette is dominated by various shades of green, from deep forest green to bright, almost neon green.

Blenners

TRANSPORT



Statement of Receipts and Expenditures

BA17003

From 22-Jun-18

To 30-Sep-19

Project Title

Banana Industry Congress 2019

Is this a final Statement of Receipts and Expenditure?

Yes

	Budget (LOP)	Budget (to date)	Actual	Variance
Receipts				
HIA Managed Funds	100,000.00	100,000.00	72,000.00	28,000.00
Funds not managed by HIA	<u>491,746.00</u>	<u>491,746.00</u>	463,185.45	28,560.55
Receipts from use/disposal of Assets/Capital Item(s)				-
Total Receipts	\$ 591,746	\$ 591,746	\$ 535,185	\$ 56,561
Expenditures				
<u>Funds managed by HIA</u>				
Venue Rental	33,975.00	33,975.00	42,861.37	8,886.37
Speakers	66,025.00	66,025.00	62,373.26	3,651.74
				-
				-
Sub-total	\$ 100,000	\$ 100,000	\$ 105,235	\$ (5,235)
Funds not managed by HIA				
Printed matter and promotional material	36,640.00	36,640.00	40,689.09	4,049.09
Marketing and promotion	2,625.00	2,625.00	11,767.63	9,142.63
Technical equipment - congress/exhibition costs	60,550.00	60,550.00	54,991.82	5,558.18
Photography	6,000.00	6,000.00	4,100.00	1,900.00
Material for participants	12,569.81	12,569.81	21,625.88	9,056.07
On-site Staff	11,300.00	11,300.00	11,700.00	400.00
Pre-congress expenses	7,890.00	7,890.00	8,042.18	152.18
Different society/committee expenses	11,295.06	11,295.06	19,373.98	8,078.92
Meals and social activities	170,276.36	170,276.36	167,315.40	2,960.96
Various	25,524.27	25,524.27	7,030.91	18,493.36
Reserve/provision	8,745.14	8,745.14	1,357.34	7,387.80
Organisation fee (PCO fee)	138,330.36	138,330.36	112,690.00	25,640.36
				-
Sub-total	\$ 491,746	\$ 491,746	\$ 460,684	\$ 31,062
Total Expenditure	\$ 591,746	\$ 591,746	\$ 565,919	\$ 25,827
Surplus/(Deficit)	\$ -	\$ -	\$ (30,733)	\$ 30,733

Notes:

Reasons for material expenditure variance (budget minus actual)

Yet to receive final \$28,000 of contract

Marketing and promotion exceeded budget due to the production of two professionally produced videos to open Congress on both days.

Organisation fee was significantly below budget due to efficient management company.

Additional Disclosure(s)

In-Kind Contribution

Description	Amount
Item 1	0
Item 2	0
Item 3	0
Total	\$ -

Capital Item(s)/Project Asset(s)

Cost of asset at the time of purchase:	\$ -
If known, provide estimated Market Value of the asset at disposal or at the end/termination of the project:	\$ -
Book Value of assets as of the cut off date as per your books of account:	\$ -
Revenue, if any, from assets:	\$ -
Proceeds from Sale/Disposal of assets:	\$ -
Proposed Fate of Asset:	e.g. Sell

Notifiable Sub-contractor

Name of Supplier	ABN
MCI Australia	76 108 781 988

Declaration of Authorised Person

I/We Certify that:

- The expenditure included in the statement of expenses and the additional disclosure for capital items (if any) were for the purpose stated and agreed in the Project/ Study Tour / Conference Fund Agreement;
- All invoices, receipts or other records relating to the expenses of the Project have been obtained and will be retained for at least 7 years from the date in which this project expires or terminates
- This statement of receipts, expenditure and the additional disclosure for asset/capital items (if any) are accurate and true records of our Project/Study Tour/Conference; and
- The funds have not been used for any marketing, internal or external agri political activity.

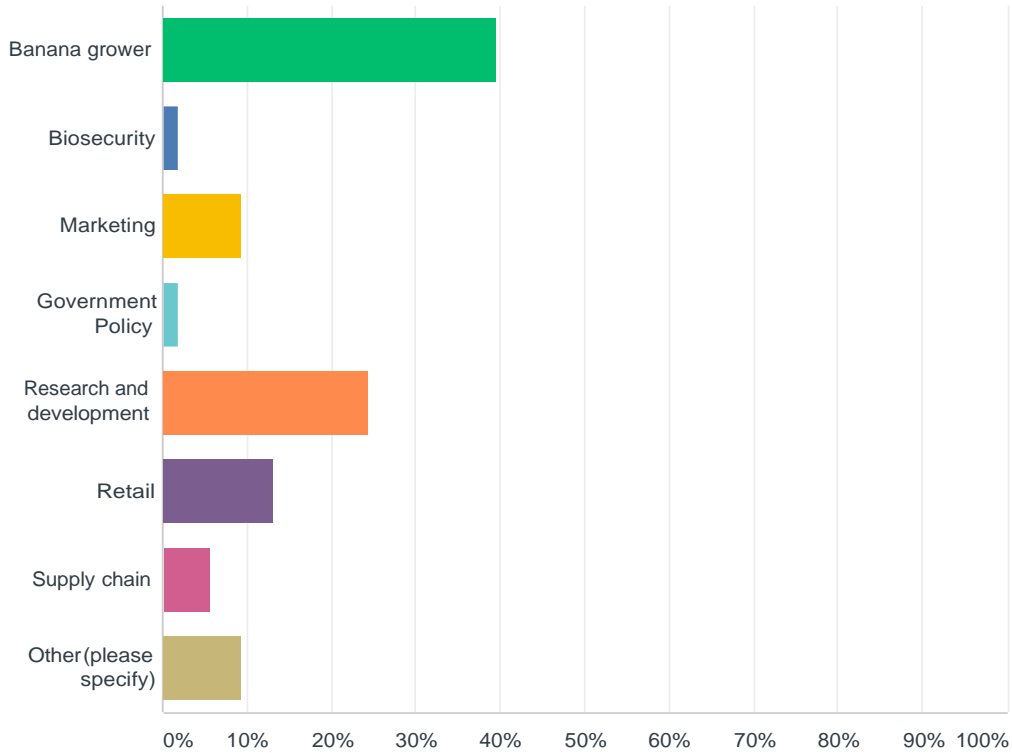
Signature of Authorised Person / Date

Name

On Milestone payment	Action Required (HIA PM to fill up):	
Budget (LOP) \$ 100,000	<input type="checkbox"/> Pay next milestone	<input type="checkbox"/> Others, please provide details below
Budget (start to cut-off date) \$ 100,000		
Actual Funds Received from HIA \$ 72,000	<input type="checkbox"/> Issue invoice on unspent fund	
Actual Expenditure (to date) \$ 105,235		
Actual Expenditure/Actual Funds received 1.461592083		
On Asset(s)		
Book Value \$ -		
Market Value \$ -		
Proceeds of disposal of Asset \$ -		
Revenue from the use of Asset \$ -		
Fate of Asset e.g. Sell		
PM Signature/date:		

Please indicate the industry sector you belong to

Answered: 53 Skipped: 1

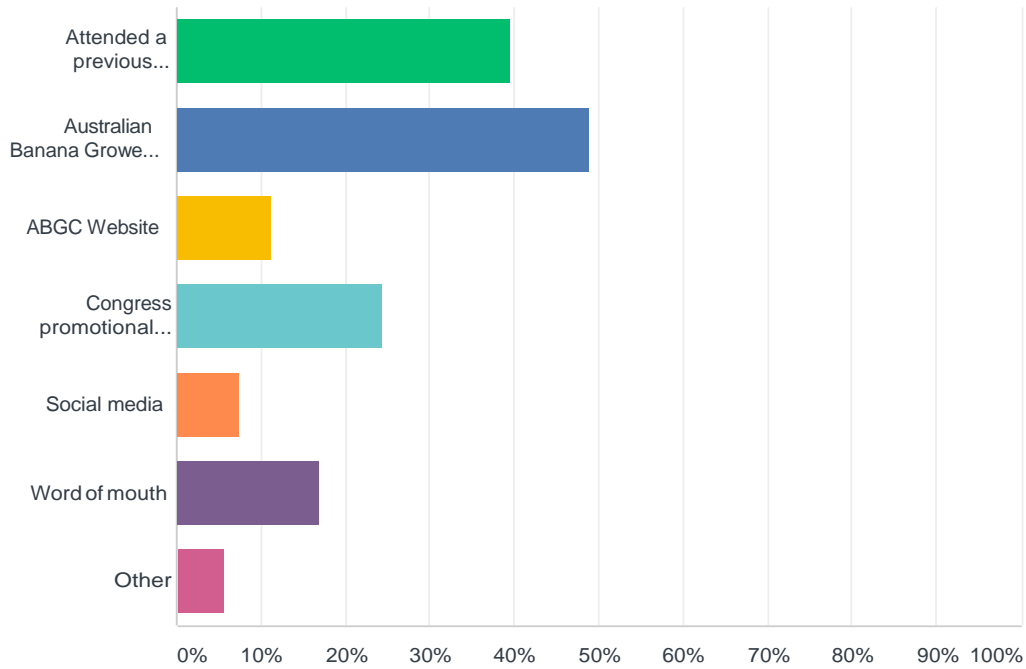


ANSWER CHOICES	RESPONSES
Banana grower	39.62% 21
Biosecurity	1.89% 1
Marketing	9.43% 5
Government Policy	1.89% 1
Research and development	24.53% 13
Retail	13.21% 7
Supply chain	5.66% 3
Other (please specify)	9.43% 5
Total Respondents: 53	

#	OTHER (PLEASE SPECIFY)	DATE
1	industry body	6/6/2019 1:19 PM
2	Farm Manager	6/1/2019 8:37 AM
3	extension	5/29/2019 10:04 AM
4	Industry Body	5/28/2019 2:52 PM
5	financial banking	5/28/2019 2:41 PM

How did you hear about the Australian Banana Industry Congress 2019?

Answered: 53 Skipped: 1

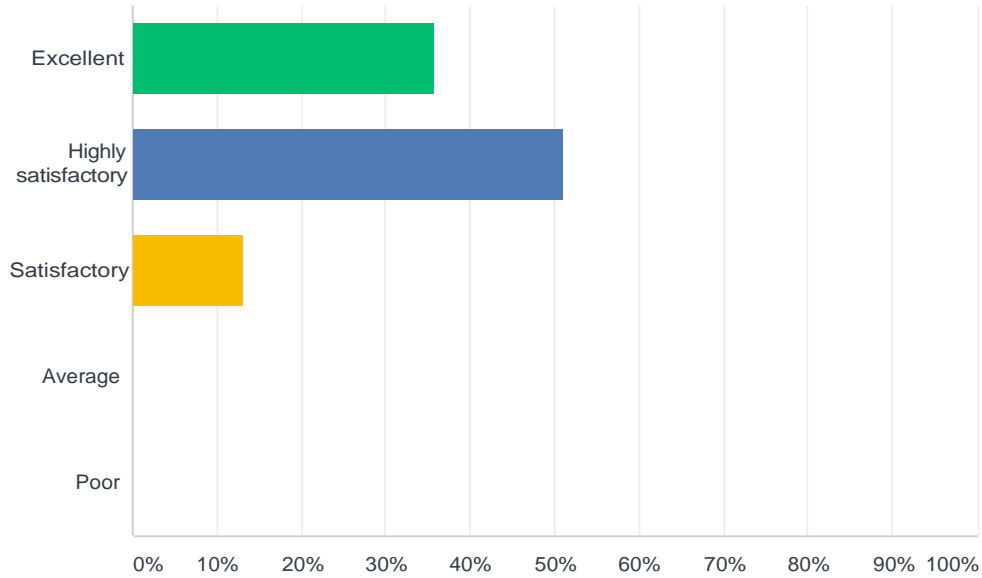


ANSWER CHOICES	RESPONSES
Attended a previous Congress	39.62% 21
Australian Banana Growers' Council	49.06% 26
ABGC Website	11.32% 6
Congress promotional email	24.53% 13
Social media	7.55% 4
Word of mouth	16.98% 9
Other	5.66% 3
Total Respondents: 53	

#	OTHER (PLEASE SPECIFY)	DATE
1	Knew to keep an eye out based on previous years	6/3/2019 9:17 AM
2	My supervisor	5/29/2019 7:17 AM

Please rate your overall Congress experience

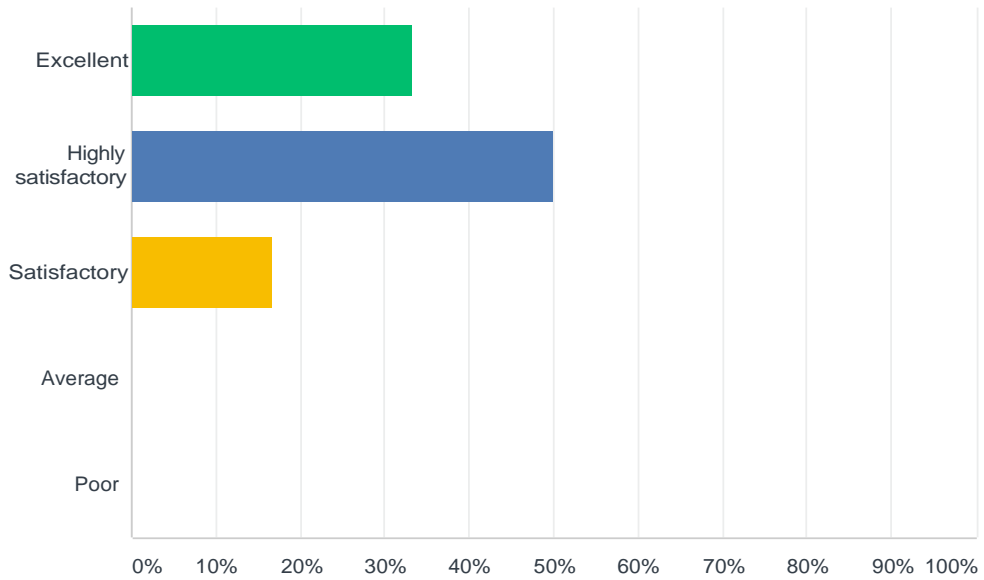
Answered: 53 Skipped: 1



ANSWER CHOICES	RESPONSES	
Excellent	35.85%	19
Highly satisfactory	50.94%	27
Satisfactory	13.21%	7
Average	0.00%	0
Poor	0.00%	0
TOTAL		53

How would you rate the Congress topics and presentations overall?

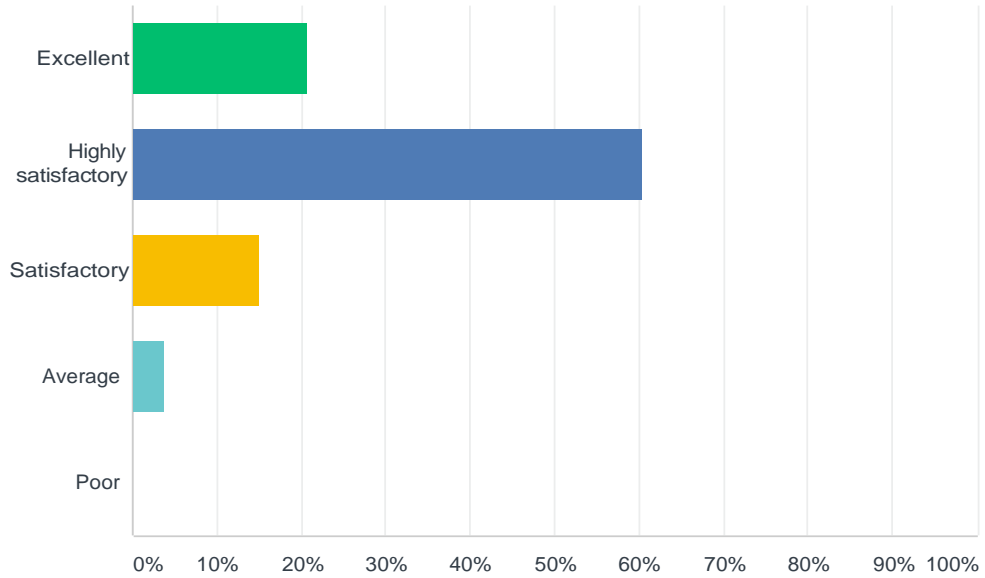
Answered: 54 Skipped: 0



ANSWER CHOICES	RESPONSES	
Excellent	33.33%	18
Highly satisfactory	50.00%	27
Satisfactory	16.67%	9
Average	0.00%	0
Poor	0.00%	0
TOTAL		54

How would you rate the Congress exhibition?

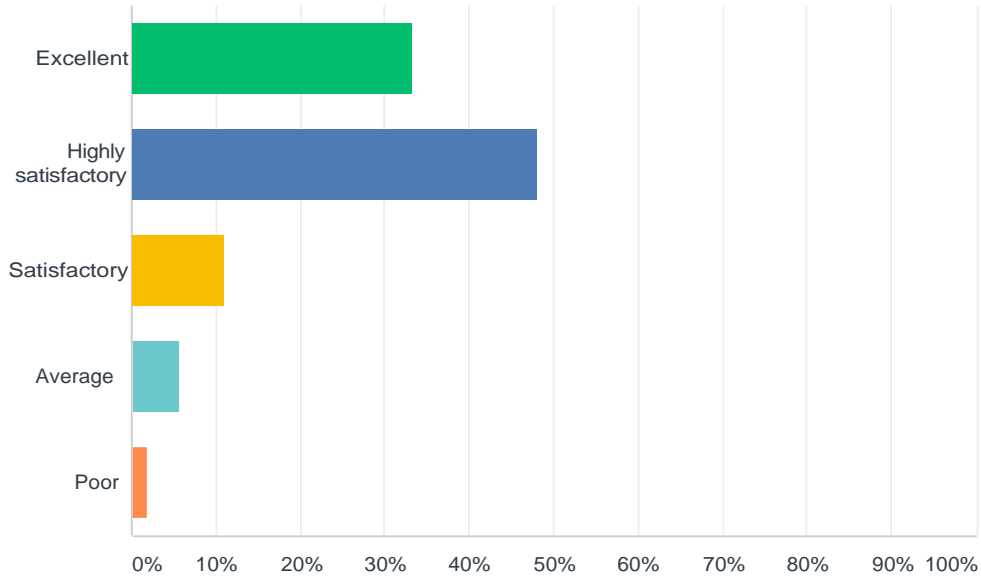
Answered: 53 Skipped: 1



ANSWER CHOICES	RESPONSES	
Excellent	20.75%	11
Highly satisfactory	60.38%	32
Satisfactory	15.09%	8
Average	3.77%	2
Poor	0.00%	0
TOTAL		53

How would you rate the venue RACV Royal Pines Resort?

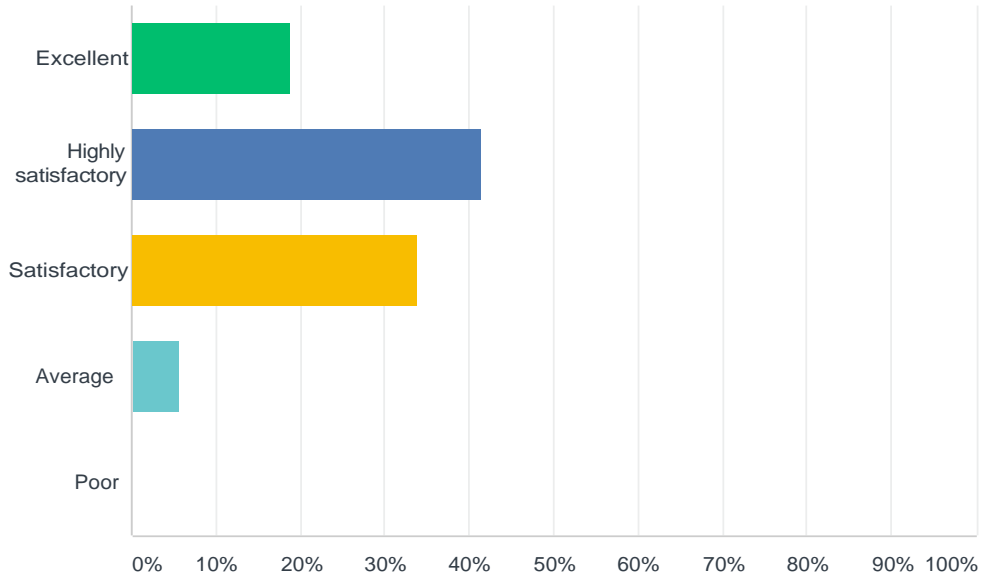
Answered: 54 Skipped: 0



ANSWER CHOICES	RESPONSES	
Excellent	33.33%	18
Highly satisfactory	48.15%	26
Satisfactory	11.11%	6
Average	5.56%	3
Poor	1.85%	1
TOTAL		54

Please rate the value for money of the Congress

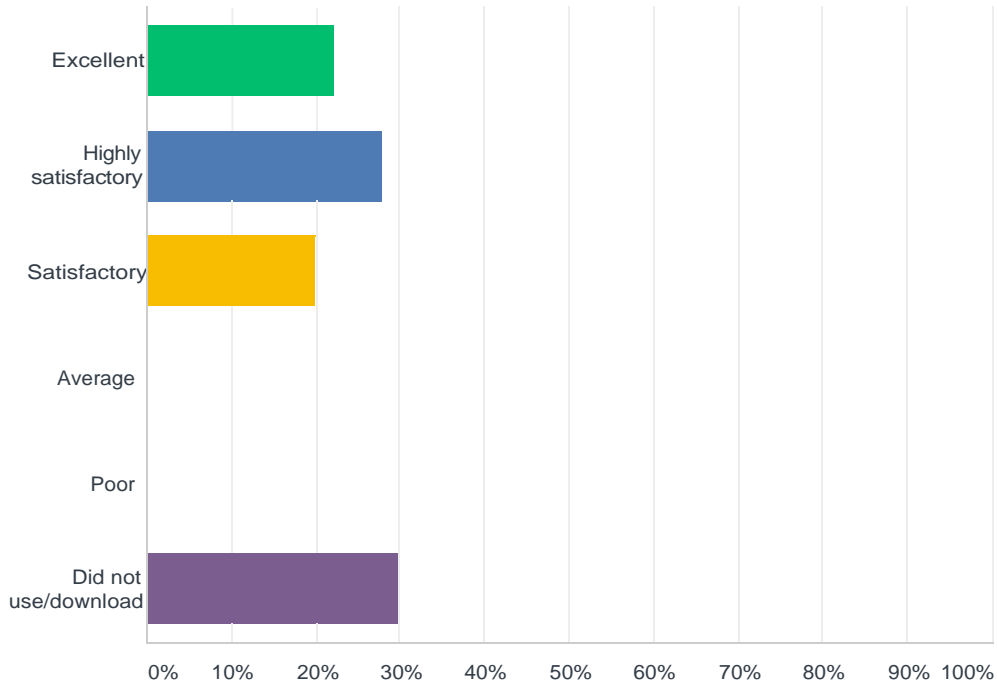
Answered: 53 Skipped: 1



ANSWER CHOICES	RESPONSES	
Excellent	18.87%	10
Highly satisfactory	41.51%	22
Satisfactory	33.96%	18
Average	5.66%	3
Poor	0.00%	0
TOTAL		53

How would you rate the Congress app?

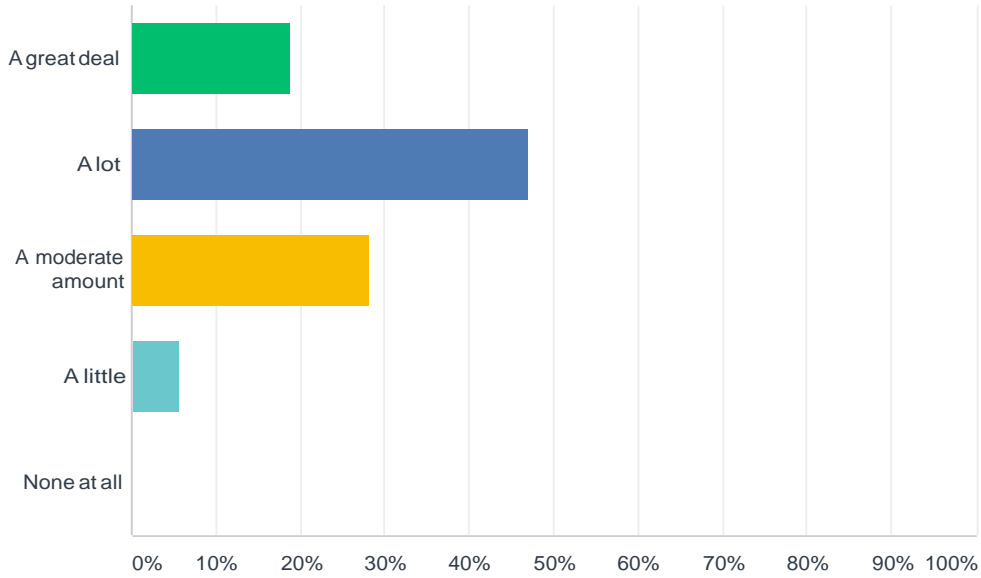
Answered: 54 Skipped: 0



ANSWER CHOICES	RESPONSES	
Excellent	22.22%	12
Highly satisfactory	27.78%	15
Satisfactory	20.37%	11
Average	0.00%	0
Poor	0.00%	0
Did not use/download	29.63%	16
TOTAL		54

How much knowledge do you feel you have gained from Banana R&D?

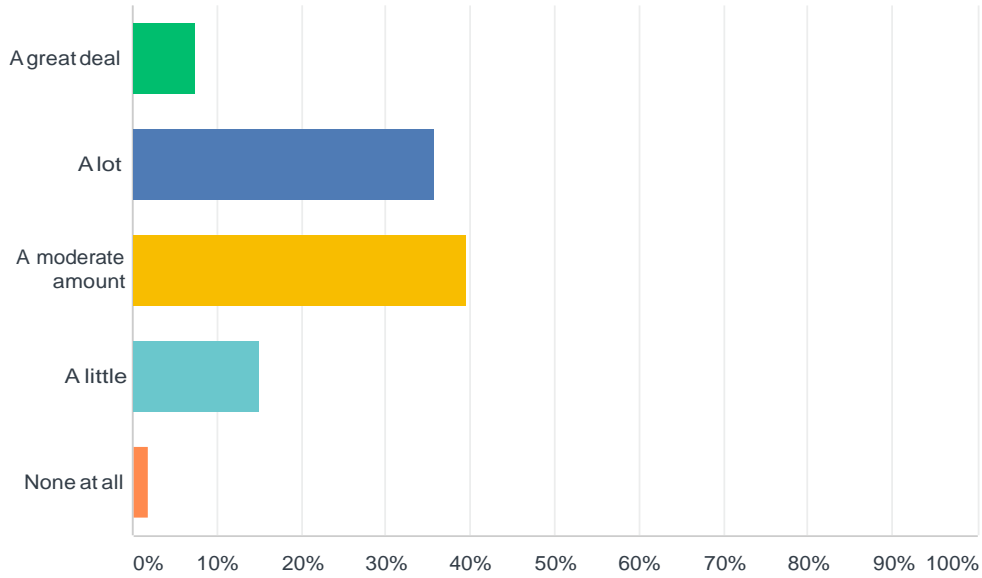
Answered: 53 Skipped: 1



ANSWER CHOICES	RESPONSES	
A great deal	18.87%	10
A lot	47.17%	25
A moderate amount	28.30%	15
A little	5.66%	3
None at all	0.00%	0
TOTAL		53

How much knowledge do you feel you have gained about Banana Marketing?

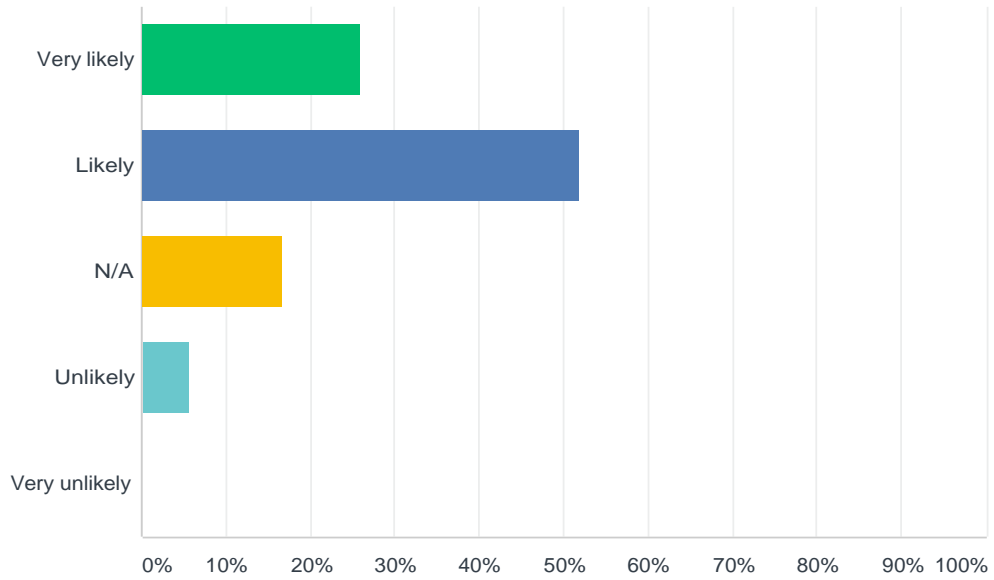
Answered: 53 Skipped: 1



ANSWER CHOICES	RESPONSES	
A great deal	7.55%	4
A lot	35.85%	19
A moderate amount	39.62%	21
A little	15.09%	8
None at all	1.89%	1
TOTAL		53

Do you feel that what you have learnt from Congress can be applied to your banana business?

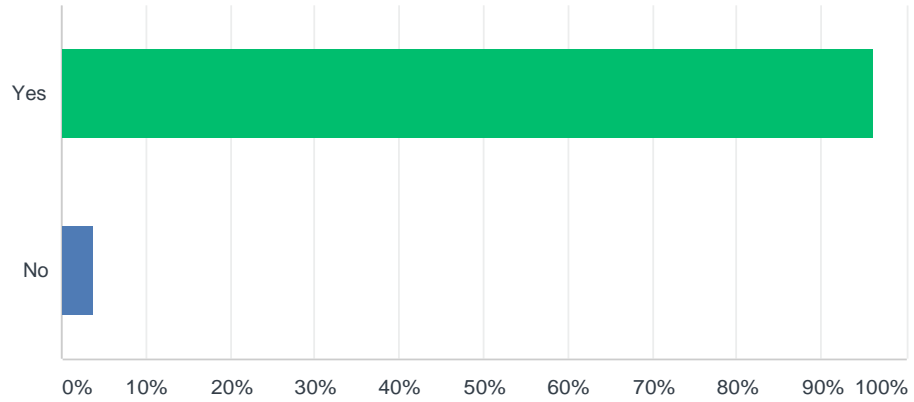
Answered: 54 Skipped: 0



ANSWER CHOICES	RESPONSES	
Very likely	25.93%	14
Likely	51.85%	28
N/A	16.67%	9
Unlikely	5.56%	3
Very unlikely	0.00%	0
TOTAL		54

Are you likely to attend the next Australian Banana Industry Congress?

Answered: 52 Skipped: 2



ANSWER CHOICES	RESPONSES	
Yes	96.15%	50
No	3.85%	2
TOTAL		52

Q13 Which location would you like the next Congress to be held?

Answered: 38 Skipped: 16

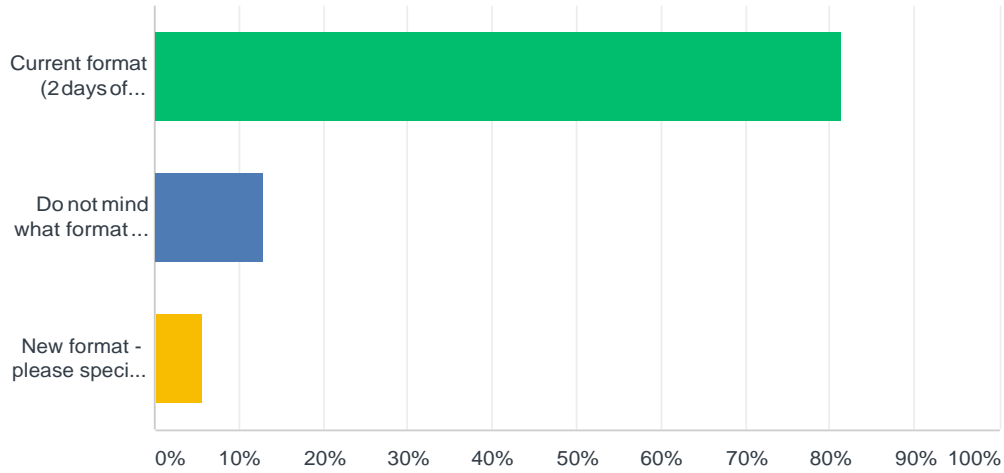
#	RESPONSES	DATE
1	Gold Coast again at royal pines	6/5/2019 11:21 PM
2	Royal Pines resort. It was an excellent venue	6/5/2019 2:12 PM
3	It would be nice to have it in north qld, port douglas, palm cove etc. I'm sure more northern growers would attend as many have a few children and airfares and child minding does limit them	6/5/2019 2:02 PM
4	Cairns	6/5/2019 11:53 AM
5	CAIRNS	6/3/2019 2:37 PM
6	Wherever Hort Connections is being held in 2020.	6/3/2019 11:27 AM
7	No preference whatever is easier for the most growers	6/3/2019 9:17 AM
8	Gold Coast or Brisbane is central for both growers from the South and the North.. Cairns or Townsville are other options	6/3/2019 8:29 AM
9	Not Sydney- too expensive concrete jungle, too much traffic, Royal pines should be at least every 2nd year, its close enough for NSW to travel Next venue go for a similar rural metro setting	6/2/2019 10:41 AM
10	Melbourne or Perth	6/1/2019 8:37 AM
11	Royal pines was certainly a great venue, but I was part of a couple of conversation during the congress where people did mention that it is never the same going to the same place twice. Next congress ??? - somewhere easy to get to and big enough to keep everyone in the one location. Great job congress committee!	5/30/2019 9:01 AM
12	southeast Qld to encourage southern growers to attend	5/30/2019 8:59 AM
13	Gold Coast	5/30/2019 7:51 AM
14	Same Goldcoast	5/29/2019 10:07 PM
15	Brisbane Could do a Brisbane Market tour	5/29/2019 8:55 PM
16	North Queensland so I could tour farm/packing operations there, I am from northern NSW.	5/29/2019 2:32 PM
17	Adelaide then Byron Bay then Cairns	5/29/2019 12:12 PM
18	Gold Coast	5/29/2019 10:51 AM
19	Great venue	5/29/2019 10:40 AM
20	Gold Coast	5/29/2019 7:17 AM
21	Royal pines	5/29/2019 6:26 AM
22	same	5/28/2019 11:15 PM
23	Cairns	5/28/2019 10:23 PM
24	Gold Coast	5/28/2019 9:39 PM
25	Sydney	5/28/2019 7:47 PM
26	Carins	5/28/2019 4:03 PM
27	Cairns	5/28/2019 3:58 PM
28	Cairns :)	5/28/2019 3:50 PM
29	travelling wasn't a problem for me but to get more growers to attend cairns area with similar facilities would be great	5/28/2019 3:43 PM
30	Darwin	5/28/2019 3:36 PM
31	Cairns	5/28/2019 3:30 PM
32	Byron Bay	5/28/2019 3:30 PM

Australian Banana Industry Congress 2019

33	Port Douglas	5/28/2019 3:06 PM
34	Royal pines again	5/28/2019 3:04 PM
35	same one	5/28/2019 2:57 PM
36	Darwin	5/28/2019 2:56 PM
37	Gold or Sunshine Coasts	5/28/2019 2:52 PM
38	Port Douglas or Brisbane (River area)	5/28/2019 2:51 PM

Q14 How many days would you like the next Congress to be?

Answered: 54 Skipped: 0



ANSWER CHOICES	RESPONSES	
Current format (2 days of sessions, 3 nights of functions)	81.48%	44
Do not mind what format the congress takes	12.96%	7
New format - please specify below	5.56%	3
TOTAL		54

