Taste Australia Asia Fruit Logistica

ASIA WORLD EXPO LANTAU, HONG KONG — 6-8 SEPTEMBER 2017

HALL 3D, BOOTHS: 3-Q01 3-R01 3-Q17 3-R17

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TASTE AUSTRALIA



Made by Nature. Supported by Science.







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HORT INNOVATION OVERVIEW

Hort Innovation

Hort Innovation is a not-for-profit, grower-owned Research and Development (R&D) and marketing company for Australia's \$9 billion horticulture industry.

Hort Innovation invests more than \$100 million in R&D and marketing programs annually.

While the investment decisions we make are deliberate, considered and evidence-based, innovation sits at the heart of what we do to make big gains.

Our goal is to grow the future of Australia's fruit, vegetable, nut, plant and tree industries. Our job is to help growers increase their productivity and profitability. **Our vision**

Growing the future of Australia's horticultural industries.

Our mission

Increasing the productivity, farm gate profitability and global competitiveness of Australia's horticulture industries.



horticulture.com.au





TASTE AUSTRALIA OVERVIEW

TASTE AUSTRALIA

Taste Australia is the whole-of-horticulture brand used by industry and Hort Innovation to help increase the profile, sales and consumption of premium horticulture products in key export markets in particular Asia and the Middle East.

Under Taste Australia, Hort Innovation undertakes export market development activities including trade shows, trade missions and retail marketing activities. *Taste Australia* aims to build a globally competitive, unified, agile and profitable Australian horticulture industry through sustainable investment in high value and high growth export markets.

Hort Innovation works closely with key industry organisations including State Governments, other research and development corporations and Austrade to help drive and support these projects.

Taste Australia exhibits at a number of international trade shows to further develop export opportunities in key Asian and Middle Eastern markets. These events enable Taste Australia to put international buyers in contact with leading Australian growers, industry bodies and reliable exporters and keep buyers up to date with information on what's in-season, how the season is shaping up and industry news. HORT INNOVATION R&D PROJECTS

'HICRIS aims to attract Australia's brightest minds in engineering and science'

Australia's first horticultural robotics learning and development hub.

The Horticulture Innovation Centre for Robotics and Intelligent Systems (HICRIS) is Australia's first horticultural robotics learning and development hub. It is driven by industry's determination to adopt on-farm technologies, ramp up export capacity and develop future leaders in non-traditional areas of horticulture.

Located at the University of Sydney, HICRIS is initially hosting a \$10 million commitment to projects in robotics and autonomous technology that aim to increase farm efficiencies.

Work at the centre includes, but is not limited to, developing technology that can detect foreign matter; robots that can map tree-crop architecture; and groundbreaking autonomous weed identification and eradication capabilities. We are also investigating capabilities such as automated crop forecasting to predict the best time to harvest and ground penetrating radar sensors to measure factors such as soil water content and root systems.

HICRIS aims to attract Australia's brightest minds in engineering and science, and currently has six research fellows, five PhD students and six technical staff. It also acts as a training facility for Australian growers and the future generations of students who are passionate about creating innovative solutions to drive the future of farming.



Aussie plant biosecurity gets a AUD 21M tech injection.



Australia is on track to adopt some of the most sophisticated plant pest surveillance technologies in the world after Hort Innovation secured a Federal Government grant and co-investor funding to deliver a AUD 21million plant biosecurity push.

The new project will further safeguard Australian agriculture from pathogen and pest incursions. The initiative will utilise nextgeneration technologies to allow producers to receive timely and accurate information about pests and pathogens in their region, help them with management decisions, reduce resistance and demonstrate pest-free status to export markets.

The five-year project will see the construction and establishment of eight state-of-the-art mobile pest monitoring hubs, including a suite of smart surveillance traps that capture airborne fungal spores and insects and reference them against GPS, temperature, humidity, wind speed and direction data.

The project is a commitment to unite efforts to strengthen Australian plant biosecurity and build on Australia's reputation for offering clean, green plant products.



AUD 16.5M to bolster Australia's export reputation in Asia.

This national four-year project will explore a tightening of export operations along all stages of the supply chain — from the way produce is packed, to how it is stored, to shortening the time from picking to arriving on supermarket shelves.

The monitoring of conditions from farm to import customer is essential to help growers better understand the condition of their products on arrival and their products' ability to withstand in-country distribution to the retailer and consumer. The aim is to ensure the end-buyers are getting the best fruit, vegetables and nut products possible.

Australian growers have a firm appetite to increase export trade and a number of leading producers are participating in this project.

Building vegetable industry exports.



The Australian vegetable industry aims to increase the value of vegetable exports to AUD 315 million, or 40 per cent, by 2020 which was outlined in the *Vegetable Industry Export Strategy 2020*. The strategy outlines a range of methods to help more growers and the wider industry export Australian vegetables best serve overseas markets.

The strategy will ensure vegetable exports are treated as a long-term channel to market by delivering export training programs for growers, increasing the range of opportunities for producers to connect directly with overseas buyers.

World-leading facility boosts fruit fly defence.

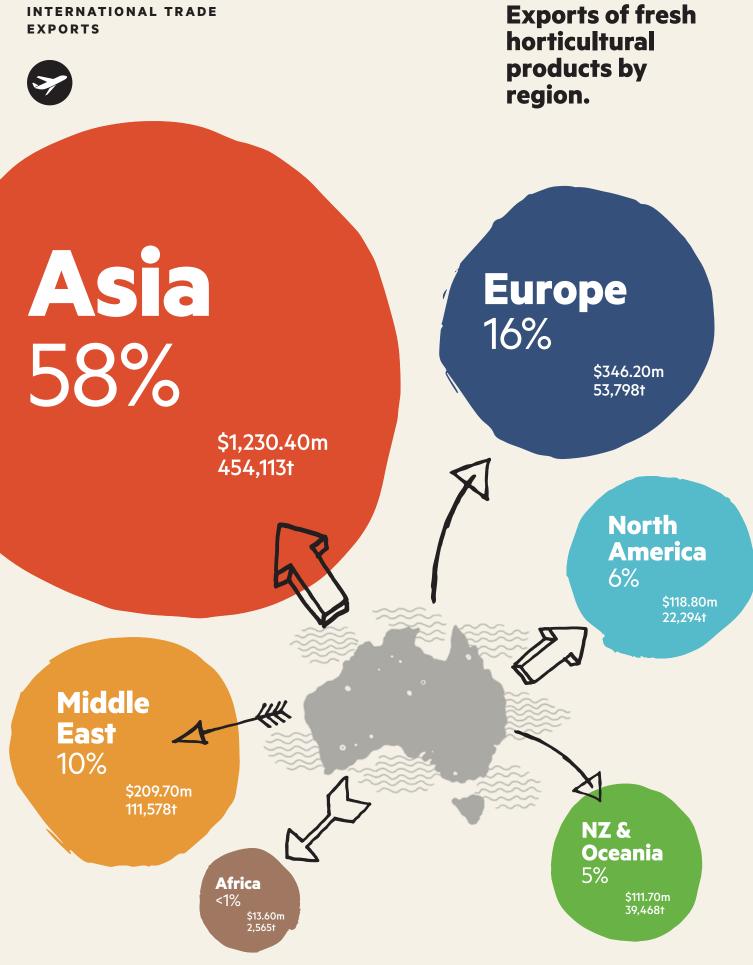
A world-leading \$3.8 million sterile insect technology facility recently opened in Australia, providing a powerful new line of defence against one of horticulture's most damaging pests — the fruit fly.



The Centre will produce 50 million sterile male Queensland Fruit Flies each week. The flies will be released to mate with females, collapsing wild populations in fruit fly affected horticulture growing regions.

The facility is supported by SITplus, a national research and development effort, which now has a combined program budget of more than \$45 million.

Research undertaken at the SIT facility is a game-changer for the future management of Queensland fruit fly in Australia. INTERNATIONAL TRADE



INTERNATIONAL TRADE EXPORTS



Asia*	Tonnes	\$M
Grapes	97,094	\$328.60
Almonds	24,334	\$201.10
Oranges	131,515	\$165.40
Macadamias	10,490	\$114.60
Cherries	4,977	\$70.40
Mandarins	31,048	\$55.30
Summerfruit	9,703	\$33.30
Carrots	40,578	\$32.90
Asparagus	4,037	\$24.70
Potatoes	34,704	\$23.40
Total	454,113	\$1,230.4

North America*	Tonnes	\$M
Almonds	5,095	\$54.20
Oranges	10,652	\$18.10
Macadamias	646	\$17.80
Mandarins	2,904	\$5.50
Pecans	219	\$2.70
Pears	998	\$1.60
Cherries	119	\$1.40
Mangoes	187	\$1.30
Mushrooms	1.2	\$1.20
Foliage*		\$1.00
Total	22,294	\$118.80

Europe	Tonnes	\$M
Almonds	24,297	\$276.70
Macadamias	1,261	\$28.20
Walnuts	2,300	\$10.20
Onions	21,887	\$14.20
Apples	699	\$2.50
Foliage*		\$2.40
Live Plants*		\$1.90
Mandarins	1,902	\$1.80
Kiwifruit	523	\$1.20
Pecans	59	\$1.10
Total	53,798	\$346.20

Africa	Tonnes	\$M
Almonds	889	\$9.70
Carrots	1,270	\$1.10
Total	2,565	\$13.60

New Zealand & Oceania	Tonnes	\$M
Almonds	1,871	\$23.10
Grapes	4,053	\$12.10
Mandarins	5,772	\$10.80
Oranges	7,188	\$7.30
Pears	4,340	\$6.20
Beans	1,773	\$5.70
Muskmelons	3,278	\$5.50
Strawberries	506	\$3.90
Mangoes	842	\$3.40
Macadamias	156	\$3.30
Total	39,468	\$111.70

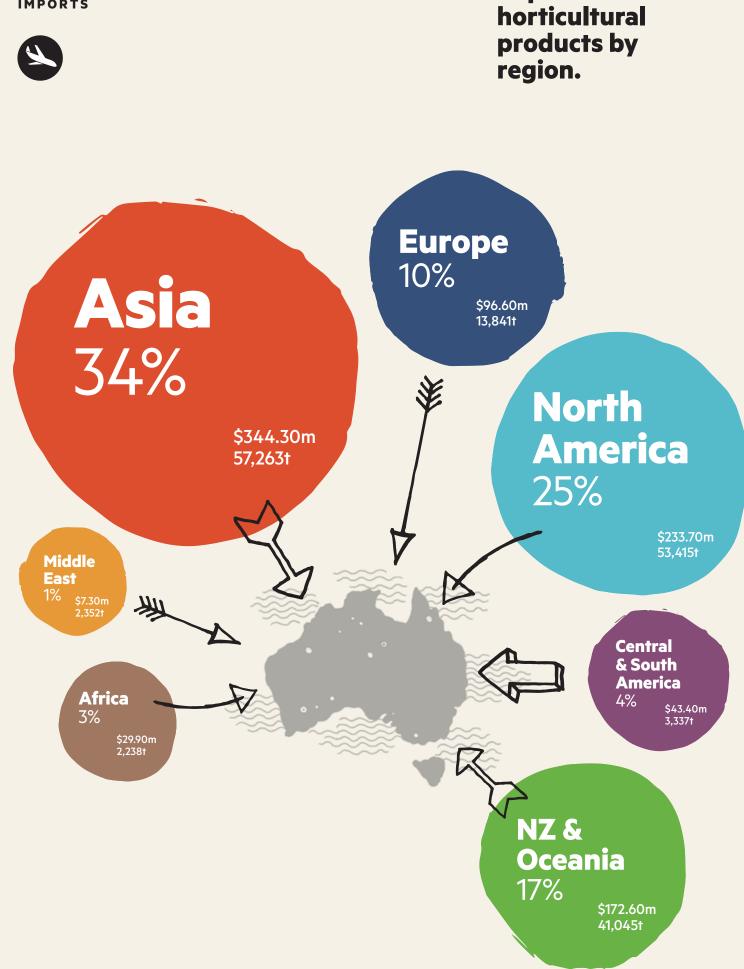
Middle East	Tonnes	\$M
Almonds	4,148	\$51.40
Carrots	57,610	\$45.90
Grapes	8,756	\$26.20
Summerfruit	6,124	\$13.90
Mandarins	7,248	\$11.20
Oranges	10,720	\$10.00
Strawberries	1,004	\$9.10
Muskmelons	4,176	\$8.50
Mangoes	1,647	\$5.90
Macadamias	189	\$4.80
Total	111,578	\$209.70

Total Exports**	Tonnes	\$M
Almonds	60,633	\$616.20
Grapes	110,007	\$367.30
Macadamias	19,366	\$253.20
Oranges	160,580	\$202.10
Mandarins	48,974	\$84.80
Carrots	100,214	\$80.80
Cherries	5,593	\$76.10
Summerfruit	14,366	\$48.30
Mangoes	7,006	\$30.90
Onions	43,891	\$28.60
Total	689,903	\$2,111.80

*Flower and nursery exports are recorded by value rather than weight, and so tonnes of these categories are not included in totals.

**Total includes exports with no specified country.

Source: 2016/17 Australian Horticulture Statistics Handbook, Hort Innovation and Fresh Logic. INTERNATIONAL TRADE IMPORTS



Imports of fresh

INTERNATIONAL TRADE



Asia*	Tonnes	\$M
Cashews	17,253	\$176.50
Flowers*		\$22.30
Garlic	8,422	\$22.70
Live Plants*		\$12.80
Mushrooms	2,440	\$8.90
Mangoes	440	\$3.90
Bulbs*		\$3.30
Pears	1,487	\$2.60
Foliage*		\$2.40
Peas	463	\$2.10
Total	57,263	\$344.30

Europe	Tonnes	\$M
Hazelnuts	2,913	\$44.30
Bulbs*		\$18.60
Kiwifruit	6,785	\$11.10
Garlic	1,076	\$4.40
Nursery*		\$1.50
Total	13,841	\$96.60

North America*	Tonnes	\$M
Grapes	13,711	\$65.80
Oranges	13,116	\$23.50
Summerfruit	4,451	\$19.40
Lemons	5,666	\$18.40
Asparagus	2,475	\$14.40
Cherries	1,448	\$11.90
Almonds	907	\$10.90
Garlic	2,361	\$7.70
Mandarins	2,111	\$6.60
Plums	798	\$4.00
Total	53,415	\$233.70

Central & South America*	Tonnes	\$M
Brazil Nuts	1,572	\$17.60
Flowers*		\$14.00
Asparagus	1,130	\$6.70
Cashews	159	\$1.60
Garlic	429	\$1.40
Total	3,337	\$43.40

New Zealand & Oceania	Tonnes	\$M
Avocados	13,108	\$63.60
Kiwifruit	16,445	\$39.20
Blueberries	1,432	\$29.80
Capsicums	1,371	\$5.40
Almonds	332	\$4.60
Summerfruit	858	\$4.50
Persimmons	544	\$2.90
Tomatoes	1,386	\$2.90
Bulbs*		\$1.80
Macadamias	932	\$1.40
Total	41,045	\$172.60

Africa	Tonnes	\$M
Flowers*		\$25.30
Oranges	988	\$1.10
Total	2,238	\$29.90

Middle East	Tonnes	\$M
Mandarins	647	\$1.30
Total	2,352	\$7.30

Total Imports**	Tonnes	\$M
Cashews	17,441	\$178.50
Flowers*		\$67.30
Grapes	13,784	\$66.10
Avocados	13,108	\$63.60
Walnuts	5,137	\$50.90
Kiwifruit	23,254	\$50.40
Hazelnuts	2,972	\$44.90
Garlic	12,521	\$36.90
Blueberries	1,432	\$29.80
Oranges	14,587	\$25.30
Total	178,551	\$978.20

*Flower and nursery imports are recorded by value rather than weight, and so tonnes of these categories are not included in totals.

**Total includes imports with no specified country.

Source: 2016/17 Australian Horticulture Statistics Handbook, Hort Innovation and Fresh Logic. David Higham

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Australian Global Exports

Business Overview

For over two decades. Australian Global Exports has been providing the finest in fresh fruits and vegetables to clients throughout the world. We are a family owned and run business, with a vast network of growers and suppliers in Western Australia, and throughout the rest of the country.

We supply a vast range of produce from carrots, onions and potatoes, through to stone fruit, strawberries and citrus. We are experts in all facets of export logistics with the right knowledge to ensure that the best quality possible arrives to our partners.

We understand the importance of quality, innovation and food safety as integral pillars of our customers' success. With our strong network of growers, processors and in-market distributors sharing the same commitment to service excellence, Australian Global Exports is the reliable choice.





Seasonality												
	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NON	DEC
VEGETABLES												
Asparagus											•	
Bean — Green												
Broccoli												
Brussels Sprouts												
Cabbage												
Cabbage — Chinese												
Carrot												
Cauliflower			•									
Celery												
Lettuce												
Onion												
Pea — Snow												
Potato												
Pumpkin												
FRUITS												
Apple												
Apricot												
Avocado												
Blueberry												
Cherry												
Grape			•									
Grapefruit												
Kiwifruit												
Lemon												
Mandarin												
Mango												
Melon — Honeydew												
Melon — Rock												
Nectarine												
Orange — Navel												
Orange — Valencia												
Peach												
Pear												
Nashi Pear												
Persimmon												
Plum												
Strawberry												
Watermelon												
Heaviest vegetable supplies		Ava	ilable									
Heaviest fruit supplies		Ava	ilable									

Robert Gray Chief Executive Officer

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Australian Mangoes



Business Overview

In Australia mangoes are grown in the tropical and sub-tropical regions of the Northern Territory, Queensland, New South Wales and Western Australia. Production starts in the Northern Territory and Western Australia in September, followed by Queensland's dry tropical regions (Townsville, Burdekin/Bowen) in mid-November, Mareeba/Dimbulah in early December, Central Queensland in late December, and South East Queensland and Northern New South Wales in January.



Products and Varieties

Australian mango varieties throughout the season are:

Kensington Pride: a soft medium-sized (300g-600g) mango with golden flesh with a sweet, tangy flavour and a rich orange skin tinged with a pink or red blush. The -most popular variety grown in the sub-tropical and tropical regions of Australia, making up 70% of all trees planted. Available from late September to March.

Calypso™: has a particularly firm fibreless flesh with a full, sweet flavour and a very small seed. This mango has a smooth yellow orange skin with beautiful pink blush. Its firm flesh is particularly well-suited for use in salads and cooking. Available from October to March.

R2E2: a large (600g-1kg) round mango with firm lemon-yellow flesh which has a sweet, mild flavour and deep orange skin tinged with an orange-red blush. Due to its long shelf life, the R2E2 is much sought after in export markets. Available from November to February.

Honey Gold: has firm, juicy flesh with a rich, sweet flavour and a brilliant golden apricot-yellow colour. Widely-spread, grown in all but one mainland state in Australia. Its firm fibreless flesh makes the Honeygold the perfect choice for salads and smoothies, and to eat on its own, fresh or frozen, as there are no mango fibres to get stuck between your teeth. Available from November to March.





Seasonality

Seasonanny												
-	JAN	FEB	MAR	APR	MAY	NUL	JUL	AUG	SEP	ост	NON	DEC
Kensington Pride									•	٠		
R2E2												
Keitt		•										
Kent												
Palmer		•										
Brooks												
B74 (Calypso)									٠	٠		
Honey Gold												
Pearl												

🛑 In season

Jeff Scott Chief Executive Officer

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Australian Table Grape Association





Business Overview

Warm, dry summers and deep, rich soils provide an excellent environment for Australian growers to produce high quality, green, red and blue/black varieties of table grapes.

Growers or their trained agronomists regularly inspect vineyards throughout the entire growing and harvesting period. They are committed to consistently producing sweet, plump juicy, berries that are uniform in colour and size especially for export markets.

Australian table grape producers generally live and work on their properties facilitating the integral practices of integrated pest management and irrigation scheduling, used in managing quality and quickly controlling any pest or disease which may be present in the vineyard.

With modern growing practices, on-site cool room facilities, audited quality assurance programs and experienced in-field quality supervisors, the industry has developed a strong reputation as a high quality counter-seasonal supplier to the northern hemisphere markets.



Products and Varieties

Australia's geographical spread of production enables fresh sweet table grapes to be available from November through to May.

Positioned in the southern hemisphere, Australia is well placed to provide counter-seasonal table grapes to complement northern hemisphere producers and help keep your customers supplied with fresh fruit year round.

Table grapes can be picked, packed and air freighted to Asian markets within 48–60 hours of harvest. Alternatively, table grapes sent by sea in refrigerated containers can be in Asian markets within 12–20 days of harvest. Shipping to the Middle East takes a little longer at almost 4 weeks.



Seasonality

JAN	FEB	MAR	APR	MAY	NUL	JUL	AUG	SEP	OCT	NON	DEC
•	•										
•	•	•	•								•
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	JAN	FEB	MAR FEB V V V V V V V V V V V V V V V V V V V	APR APR APR APR APR APP APP APP APP APP	MAY MAY APR J APR J APR J APR J MAR J MAR	JUN JUN MAY JUN MAY JUN APR JUN APR JUN APR JUN MAR JUN FEB JUN JUN JUN JUN JUN	JULJULJUNIJUNIMAYIAPRIIIAPRIIIAPRIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIII </td <td>AUG AUG AUL AUG JUL AUG JUN AUG MAY AUG MAY AUG MAR AUG APR AUG APR AUG AUG AUG APR AUG AUG A</td> <td>SEP SEP AUG I JUL I JUL I JUN I JUN I MAY I MAP I MAP I MAP I MAP I MAP I I I MAP I I I MAP I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I</td> <td>OCT SEP I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I<td>NOV </td></td>	AUG AUG AUL AUG JUL AUG JUN AUG MAY AUG MAY AUG MAR AUG APR AUG APR AUG AUG AUG APR AUG AUG A	SEP SEP AUG I JUL I JUL I JUN I JUN I MAY I MAP I MAP I MAP I MAP I MAP I I I MAP I I I MAP I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I	OCT SEP I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I I <td>NOV </td>	NOV

In season

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AUSVEG

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AUSVEG



Business Overview

AUSVEG is the national industry association representing the interests of Australian vegetable and potato growers.

AUSVEG is increasing its focus on exporting and is undertaking a range of export development activities aimed at increasing the export capability of the vegetable industry, providing tools and resources that help growers compete in export markets, and creating market opportunities for the industry.

Australia is internationally renowned for its clean, fresh and delicious produce, with a range of rigorous quality assurance programs and a first-rate food safety system. Vegetable growing is the fifth largest agricultural sector in Australia by value, after cattle, wheat, milk and fruit and nut. Vegetable production accounts for over 6 per cent of the total value of Australian agricultural production, worth AUD\$4 billion per annum.

In the 2015–16 financial year, Australia exported 209,871 tonnes of fresh vegetables valued at AUD\$226.5 million. In January 2017, the industry released the Vegetable Industry Export Strategy 2020, which targets 40% growth in vegetable exports to AUD\$315 million and 310,000 tonnes by 2020.

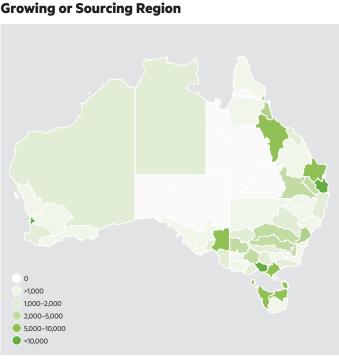
The AUSVEG stand at Asia Fruit Logistica 2017 showcases a wide selection of high quality Australian produce from growing regions across the country.

AUSVEG is seeking to establish connections with relevant wholesalers, retailers and importers of fresh horticultural produce.

Products and Varieties

The Australian Vegetables stand at Asia Fruit Logistica will display a range of high quality Australian fresh vegetables including: carrots, onions, sweet corn, potatoes, celery, leeks, lettuces, spinach, cauliflower and broccoli as well as other products for the retail wholesale and food service sectors.





Seasonality

	JAN	FEB	1AR	APR	AV	JUN	JUL	AUG	SEP	CT	VOV	DEC
Asparagus										٠	٠	
Beans	•											
Broccoli	•		٠		•	•	•	•			٠	
Capsicum	•											
Carrots												
Cauliflower	•											
Celery												
Cucumber	•											
Lettuce												
Potatoes	•											
Pumpkins	•											
Sweetcorn	•											
Turnips	•										٠	
In season	Light to mod	erate s	upply									

EXHIBITORS

John Tyas Chief Executive Officer

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Growing or Sourcing Region

Level 1 8/63 Annerley Road Woolloongabba, Queensland, 4102

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Avocados Australia





Business Overview

Avocados Australia is the industry representative body in Australia for avocados and provides a range of services to their members and the broader industry to foster growth and development. Avocados Australia is a not-for-profit, membership-based organisation. Members include avocado growers, associated businesses and industry people.

The Australian avocado industry can supply avocados year-round. Our peak production period is from April to January. The Australian avocado industry comprises 850 growers across the country and in 2015/16 produced 66,716 tonnes of avocados worth an estimated gross value of production (GVP) of \$AUD460 million and \$920 million at the retail level.

Australia's key avocado growing areas are North, Central and South East Queensland, Northern and Central New South Wales, the Tristate area (South Australia, Victoria and South Western New South Wales) and Western Australia. The main varieties grown for market are Hass (80%), and Shepard (15%). The benefits of avocados:

- exceptional health properties
 - rich in healthy monounsaturated fats for a healthy heart and also helps manage weight
 - contains antioxidants, including vitamin C and E and carotenoids
- high in fibre, especially soluble fibre for healthy bowel function
- contains folate so is beneficial for pregnant women
- unique texture and flavour
- versatile use them in savoury or sweet dishes
- perfect first food for babies.
- Benefits of Australian avocados:
- use world-leading production systems
- long established, experienced industry
- highly regulated food safety standards
 Australia can deliver the freshest
- product to Asia within 48 hours.

- 1 North Queensland
- 2-4 Central and South-East Queensland5-6 Northern and Central New South Wales
- 7 Tristate area
- Western Australia

Seasonality

FRUIT Hass

In season

Shepard

Nicole Cutri

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cutrifruit grown with passion



Business Overview

Cutri Fruit is a best-in-class stone fruit farm operating for over 50 years, with over 30 years' experience in exporting around the globe. We are Australia's largest family-owned stone fruit farm, pack house, marketer and exporter, and can offer full traceability as we deliver our fruits fresh from our farm to you.

Cutri Fruit's world-class packing facility and highly-regarded farms are located within the Swan Hill region of North-West Victoria, Australia. This region is well-recognised as being one of the best growing regions in the country, with long daylight hours and cloudless days, resulting in high penetration rates of the sun. This results in higher brix levels (sugar) in the fruit and a sweeter taste. Cutri Fruit's farms are also located in a pest-free area, meaning there is no need for harsh chemicals to be sprayed onto our high-quality fresh summerfruits.

Across all farms Cutri Fruit has over 655 hectares, with large plantings of avocados and high-sweet plums having just taken place.

Breeding has now become another area of focus, with the aim to reduce relying on external parties to supply new varieties. We have exclusivity to some really exciting and delicious varieties. Cutri Fruit continues to innovate and grow!

By taking full control over all aspects of the business we are able to accurately ensure that your customer is being delivered a fresher, healthier piece of fruit. When buying from Cutri Fruit you will be getting a longer shelf life from your product, resulting in a happier customer who will return again and again to ask for Cutri Fruit.

Products and Varieties

White and yellow flesh nectarines and peaches, plums, pluots. Also exporting grapes.

Cutri Fruit specialises in white nectarines and peaches. We also have the best and tastiest varieties of yellow flesh nectarines and peaches, as well as plums, pluots, sugar plums, flat peaches and plumagranates.

Growing or Sourcing Region

We export only our own stone fruit, from our farms at Woorinen and Wood Wood, within the Swan Hill region. Grapes we source from nearby farms at Robinvale.

Cutri Fi	ruit
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Seasonality	JAN	FEB	MAR	APR	MAY	NUL	_	AUG	SEP	OCT	NON	
	ź	8	R	PR	₹	ž	JUL	G	Ŧ	19	2	7
WHITE NECTARINE												
Polar Light										•	•	
Diamond Pearl												
Snow Flare 22												
Arctic Star											•	
Spring Pearl												
Kay Pearl	•											
Arctic Jay												
Majestic Pearl Fire Pearl												
Sierra Pearl	•											
Giant Pearl												
August Pearl	•											
Regal Pearl												
Arctic Pride												
Arctic Snow												
YELLOW NECTARINE												
Honey May												
Zee Fire												
Rose Bright												
Spring Flare 22												
June Sweet											-	
Honey Blaze												
August Red	-											
September Bright												
WHITE PEACH						1				1		
Snow Angel						1						1
Spring Snow										-		
Pearl Princess												
Ivory Princess												
	•											
Ice Princess												
Sunlit Snow												
Snow Princess												
Galaxy (Donut)	•											
Summer Sweet												
Snow King	•	•										
Autumn Snow	-											
Snow Fire												
Snow Giant												
September Snow												
YELLOW PEACH							1			1		
May Princess												
Super Rich												
Spring Flame 18												
Spring Flame 22												
Spring Flame 24											•	1
Princess Time											•	
Spring Treat												
August Flame											•	1
Bright Princess												
Earli Rich												
Rich Lady	•											1
Autumn Smile		•	•									
APRICOT												
Earlicot											•	
Castlebright												
Katy											•	
Rosada												
Helena												
PLUM												
Dapple Dandy	•											
Flavor Heart												
Angelino												
Flavor Fall			•									
SUGAR PLUM												
Sierra Sweet		•										
D'agen												
GRAPE					· ·					1		
Menindee Seedless												
Crimson Seedless	-											
Red Globe			•									
Midnight Beauty												
manight beauty												
Palli									1	1		1.00
Ralli Thompson Seedless												

😑 Fruits in season

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Fresh Produce Group





Business Overview

Fresh Produce Group is one of Australia's largest and most innovative family owned produce companies. Established in 1991 by Robert Nugan, the business has gone on to develop a reputation as a leading produce supplier.

Fresh Produce Group is renowned for being a leading exporter of produce to Asia sourced directly from our farms and partner farms across Australia. Fresh Produce Group continues to grow its investment in Australian farms.

Our mission is to understand future consumer demands and continually challenge ourselves to offer successful solutions. We focus on superior product quality by selecting the best varieties, taking all the right steps during growing, harvesting and post-harvest to ensure the highest quality products that consumers can trust.

With 25 years of expertise and a highly skilled team of produce technologists Fresh Produce Group provides end-to-end solutions in getting produce from the field to our customers — consistently investing in its worldwide transport and delivery matrix and state-of-the-art processing, packaging and storage facilities.

Fresh Produce Group currently employs over 200 across Australia, the USA and Asia.

Products and Varieties

Grapes, Blueberries, Raspberries, Mandarins, Oranges, Apricots, Nectarines, Peaches, Cherries, Plums, Mangoes, Melons, Avocados, Kiwifruits, Brocolli and Pumpkins.

Growing or Sourcing Region

Fresh Produce Group supplies a vast range of fruits and vegetables. Our produce comes from our own farms, joint venture farms and trusted supply partners throughout Australia. Our own farms are well equipped with pre and post farm-gate infrastructure including cool storage, packing and pre-packing on site.





Seasonality

DEC NOV SEP AUG APR MAR FEB

	Z		찌	R	~	z	^ရ		-	<	0
FRUITS											
Mandarin			•	٠			•				
Orange							•		•	•	
Grapes				٠							
Apricot										٠	
Nectarine				٠						٠	
Peach				٠						٠	
Cherry									٠	٠	
Plum	٠	٠	٠	٠							
Mango			٠						٠	٠	
Melon	٠	٠	٠	٠			٠		٠	٠	
Blueberry			٠	٠					٠	٠	
Raspberry	٠	٠	٠	٠						٠	
Avocado			٠	٠					٠	٠	
Kiwifruit			٠	٠							
VEGETABLES					1	1		1			
Broccoli			•	٠					•	•	
Pumpkin											
 Fruits in season Vegetabl 	es in s	easo	1								

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Fresh Select

EXHIBITORS



Business Overview

Fresh Select is a vertically integrated company with over 25 years of knowledge and experience, including sales to export markets. Our value chain includes:

- Seed Procurement
- Farm Production
- Agronomy
- Quality Assurance
- Sales & Marketing
- Operations
- Logistics
- · Product development.

Vertical integration enables us to develop innovative solutions, maximise efficiency and deliver high quality produce.

Fresh Select is a leader in supply chain innovation. We are industry leaders in:

- Varietal development. We work with the world's leading seed breeders to develop world class varieties of produce.
- Food safety and quality assurance. Critical to export market success. Our quality assurance team follows world's best practice.
- Cold chain processes. We have the largest and most advanced vacuum cooler in the southern hemisphere, ensuring longer shelf life.

Fresh Select's farming operations cover both open field and protected cropping.

Products and Varieties

We supply the following lines:

Brassica: Broccoli, Baby Broccoli, Cauliflower, Cabbage, Brussels Sprouts, Kalettes.

Lettuce: Iceberg, Three-Pack Baby Gem, Twin-Pack Baby Cos, Midi Cos (Romaine)

Glasshouse: Symphony Lettuce, Green Oak Lettuce, Red Oak Lettuce.



Growing or Sourcing Region

Queensland 1 Western Australia 2 South Australia 3 Victoria 4

Seasonality

Seasonality													
	·	JAN	FEB	MAR	APR	MAY	NUC	JUL	AUG	SEP	OCT	NON	DEC
	Brassica					•	•		٠				
	Lettuce												
	Glasshouse				•	•	•	٠	٠	•			•

In season

Mark Leng General Manager

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Fruit Master



Business Overview

Fruitmaster Australia is a vertically integrated business that grows, farms, harvests, markets and ships top quality fruit all over the world.

Fruitmaster Australia continually invests in state of the art growing and packing innovations together with on going commitment to variety development.

We strive to exceed our customer's expectations and work together as partners committed to quality.

Trust and confidence in product safety is paramount in ensuring a long and mutually beneficial business relationship.

Fruitmaster is customer and consumer focused. We know that great quality, delicious grapes brings customers back time and time again.



Growing or Sourcing Region



Seasonality													
,		FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NON	DEC	
WHITE GRAPES													
Menindee Seedless													
Thompson Seedless	•												
Autumn Crisp					•								
Calmeria			•	•									
RED GRAPES	1	1					I	1					
Flame Seedless													
Ralli Seedless													
Long Crimson Seedless			•										
Crimson Seedless													
Red Globe			•										
BLACK GRAPES													
Midnight Beauty													
Sable Seedless	•												
Autumn Royal			٠	٠									
Adora Seedless					•								
CITRUS													
Navel Oranges													
Valencia Oranges													
Mandarins					•								
Lemons													
STONE FRUIT													
White Nectarine													
Yellow Nectarine	•												
White Peach	•											•	
Yellow Peach	•												
Plums													
Apricots												•	
MANGOES													
												٠	
Kennington Pride (KP's)													
Kennington Pride (KP's) R2E2													
	•	•									•	•	

Adrian Caia Sales Manager

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GrapeCo



Business Overview

GrapeCo Australia is a family business owned by Frank and Adrian Caia, having been wholly owned by the Caia family for over 40 years. Frank and Adrian are third generation farmers. Since the very first property was bought, quality table grape production has been the focus of the business allowing the business to develop into the success it is today. The business has grown to new levels by developing a solid export customer base as well as supplying domestic retailers. GrapeCo Australia now exports directly to customers across Asia and the success of the company can be put down to the quality premium fruit the business strives to provide. Our supply partners in Australia are the two largest retailers: Woolworths and Coles, as well as key independent markets. Overseas we directly supply customers in Thailand, Vietnam, China, Hong Kong, Singapore, Indonesia, Philippines and Malaysia. Our willingness to understand our customers' needs and our ability to adapt is one of our core strengths.

As one of the large vertically integrated companies in the table grape industry, the Caia Group have strong capabilities in growing, packing, marketing and logistics. Having full control over all aspects of our supply chain ensures priority on the quality of the produce can be met, working to achieve our vision to be one of Australia's leading table grape producers and marketers of world class traditional and unique varieties.

The GrapeCo Australia name is synonymous with the supply of high quality produce. We take care with the production and delivery of the fruit and have a willingness and ability to try new varieties within the marketplace. With the expertise and professionalism provided by our team comes lovalty and commitment to our customers. GrapeCo Australia not only supplies quality produce, we are colleagues working with our customers, helping them to firstly consolidate their position as the market leaders and secondly to develop growth through the supply of a diversified quality product.

Products and Varieties

Over the last eight years we have been collaborating closely with key USA producers and grape breeding programs, stemming from the partnership GrapeCo Australia secured all PBR works and trial evaluation for all of the International Fruit Genetics cultivars. Under this arrangement we have exclusive and semi exclusive rights to grow and market these new varieties. Our exclusive rights are over two varieties, Candy Snaps and Candy Hearts. We also have a very quality focused grower base throughout Sunraysia growing the new varieties under licence to our company, GrapeCo Australia controls a further 500 acres of table grapes through this agreement. All fruit is grown for and sold by GrapeCo Australia under this agreement. This grower base follows strict growing practices and procedures which are set forth by GrapeCo Australia's team

Through a large range of varieties, we aim to give our customers a very high quality product. These varieties consist of different colours, shapes, sizes and flavour profiles. Through this variety development we have increased shoulder supply periods with new late season white and black seedless.

Growing or **Sourcing Region**

We are situated in the well-known table grape producing area of Sunraysia which is located in north western Victoria.





MAR

APR

JAN FEB MAY JUN AUG SEP OCT

JUL

Seasonality

Ralli Seedless

Sweet Nectar

Sweet Globe

Red Globe

Jack Salute

Sweet Celebration

Magenta

Sweet Surrender

Crimson Seedless

TRADITIONAL GRAPES Menindee Seedless 0 0 0 0 0 0 • 0 0 • 0 0 Long Crimson Seedless 0 0 Thompson Seedless 0 0 0 0

Luisco Seedless									
SPECIALTY GRAPES									
Candy Snaps	0	0							
Cotton Candy									
Sweet Sapphire									
Long White									
Candy Hearts		0		0					
Sweet Favours			0						
Sugar Crisp			0	•	0				

Full month

O Part month

Alistair Brown Managing Director

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Harrowsmiths

Business Overview

Harrowsmiths International represents efficiency, quality and reliability when servicing the growing demand for quality horticultural produce. With an established reputation in Australia and worldwide Harrowsmiths International continues to deliver. We have long standing relationships with quality growers from Australia's 'clean and green' environment and other strategic locations around the world, like New Zealand and America. This has allowed us to establish a worldwide reputation for consistent quality and reliable service.

Harrowsmiths has been family owned and operated since 1989 and is focussed on conservative growth with quality customers and quality suppliers. Our team's extensive product and market knowledge partnered with a commitment to our customers allows us to provide the highest level of customer service.

Nutrafruit

Nutrafruit is the new home of natural health products including antioxidants, extracts, colourants and flavours. Nutrafruit holds a global licence to commercialise a range of fruit varieties developed by the Queensland Department of Agriculture, Forestry and Fisheries. These varieties include the Queen Garnet plum which was selected for its extremely high anthocyanin content as well as for its suitability for the fresh market — exclusively marketed by Harrowsmiths International. Queen Garnet has around 3–6 times the antioxidant content of blueberries and research has shown that it may have a beneficial effect in managing various, so-called, lifestyle diseases such as obesity, high blood pressure and heart disease.



MAR APR MAY

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Products and Varieties

Queen Garnet Plum strawberries mangoes, grapes, citrus, avocados and cherries.

Seasonality

	JAN	FEB
Avocado		٠
Cherries		•
Grapes		•
Honeydew		•
Mangoes		•
Queen Garnet Plums	٠	•
Rockmelon		•
Strawberries	٠	•
Watermelon		•

Fruit in good supply Fruit in light supply **Growing or Sourcing** Region

We source from various strategic locations around Australia.

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DEC

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Matthew Bates Development Manager

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Mildura Fruit

Company

MILDURA FRUIT COMPANY



Business Overview

Mildura Fruit Company (MFC) is one of Australia's largest citrus packing and marketing operations, with its origins dating back over 100 years.

MFC, as well as being a significant supplier into the Australian market, has a very strong presence in many export markets serving customers in 40 destinations in 20 countries. The dedicated team at MFC pride themselves on being able to deliver a full range of quality Australian citrus.

MFC sources its citrus varieties from over 120 citrus growers along the Murray and Darling rivers in South Eastern Australia; with its rich fertile soils, warm days and cold nights, this area is recognised as Australia's food bowl and is what gives our citrus its exquisite eating characteristics and a deep orange colour. MFC has been instrumental in developing strict pest management practices and has a dedicated grower services team visiting growers to ensure that the importing country's quarantine requirements are achieved.

MFC packs and markets under its flagship brands as well as being licensed to pack and market the famous Sunkist brand.

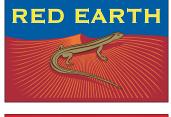














Seasonality MAR MAN 2 AUG NO/ DEC JAN FEB APR SEF S 5 Grapes Stonefruit • • • • • • • Apples Pears • a • • Avocados • • • Citrus — Australia • . . Citrus — Spain Pomegranate — Spain . . Persimmon — Spain

In season

Claire Fitchett International Trade Development Manager

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Montague



Business Overview

Montague is a family-owned business whose history stretches back three generations. Founded by William (Bill) Montague (OAM) in 1948, Montague is today focused on serving the food industry. Montague activities include fruit production and packing, food sales and marketing and the provision of storage and logistics services.

Montague have established themselves as leaders in the fresh fruit industry through a history and series of innovative programs and developments influenced by international partners and a passion for high quality fresh fruit production.



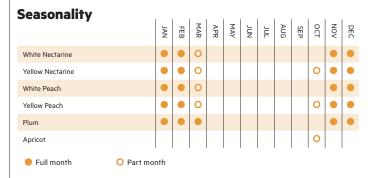
Products and Varieties

Montague share a passion for stonefruit varieties. Over the past 10 years, Montague has introduced over 50 new cultivars of nectarines, peaches, plums and apricots into Australia. Sourced from breeding programs in California and Spain, Montague have selected each stonefruit variety for its superior flavour, expressible juice and large size.

In order to commercialise these varieties, Montague has developed two stonefruit brands, CROC EGGS and the MONTAGUE tree. Each of these brands carry a range of new varieties selected by Montague and are available to Australian and overseas consumers from November to May each year.

Montague will be exhibiting at Asia Fruit Logistica, Hall 3 Stand 3 — R01 September 6th-8th. Claire Fitchett — International Business Development Manager, Gavin Wylie — Marketing Manager, Bethany Hughes — Promotions Coordinator and family members Scott and Ray Montague will all be available to talk to visitors about their stonefruit range.





Growing or Sourcing Region

Henry Robertson

Category Manager Mangoes, Melons, Pineapples & Export

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Perfection



Business Overview

We're what you might call a home-grown company — in more ways than one! For over 30 years we've operated as a family business. We have a long history in agriculture and together with the Australian farming community we grow the freshest, most flavoursome produce around. It's a legacy of flavour perfection that's been handed down through the family. From our founder Tony Simonetta right through to our 500+ staff, who share our passion for bringing you unforgettable, fresh flavours.

So we pursue flavour perfection. Since 1978, we've been traveling the world searching for produce that's tastier. Blueberries that burst. Qukes® that sing. Mangoes that melt you, and tomatoes that somehow taste almost like sunset. And when we find the absolute best, we bring it home to Australia. To grow, perfect, share, and enjoy.

The crack of crisp Broccolini[®]. The deep red of raspberries. Fresh fruit and vegetables stimulate every one of our senses. But those who are passionate about produce know the truth: their most valuable gift is their taste.

We make sustainable practice the basic standard in everything we do. We aim to be environmentally conscious across all areas of packaging, products and processes. And operate in the safest, most considered way possible, so that our future — and yours — is secured.

Products and Varieties

We're behind some of Australia's favourite, freshest flavours. From Broccolini® one of our greatest and tastiest field discoveries, to our coolest, crunchiest creation yet, Qukes® baby cucumbers.

Among our many claims to fame are our luscious, vine-ripened tomatoes, grown especially for you in all shapes and sizes, and our exclusive lines of blueberries, raspberries and mangoes — like a taste of tropical paradise.

Growing or Sourcing Region

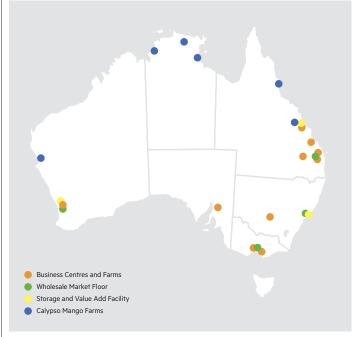
From state-of-the-art packing and dispatch facilities in five states, Perfection exports directly from growing regions via ports In Brisbane, Queensland; Sydney, New South Wales; Melbourne, Victoria; Adelaide, South Australia and Perth, Western Australia seven days a week, 12 months of the year.





Seasonality

Our Perfection export team ships year-round, to supply our in-season produce to global markets. We export up to 120 produce lines to the United States, Middle East, Asia and New Zealand, and we can supply seasonal produce to the United Kingdom and Europe.



Brett Jackson

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Seven Fields





Business Overview

Seven Fields is a private family owned company that owns and operates citrus and mango orchards as well as acting as manager of extensive wine vineyards.

Fresh citrus and mangoes are sold under our brands:

- Sunwest
- Sweet Cheeks
- One
- BillyCart
- Delite[®] seedless
- Abbotsleigh.

We are well recognised in the major supermarkets and leading independent retailers within Australia.

Seven Fields is also the exclusive agent for Abbotsleigh lemons and mandarins out of Queensland, Australia.

Products and Varieties

Our produce is sold across the globe including Europe, Japan, China and the USA.

Seven Fields grow, pack and market:

- easy-peel mandarins (including Delite® seedless mandarins)
- Honey Murcott
- early, mid and late season navel orangeslemons
- red and white flesh grapefruit
- Valencia oranges
- Kensington Pride
- R2E2 mangoes.

We also export wine from our vineyards, throughout Asia.

Seven Fields constantly strives to improve the quality of their crops to provide their customers with produce that looks appealing and most importantly, has excellent flavour.



Growing or Sourcing Region



Seasonality

SedSunding												
	JAN	FEB	MAR	APR	MAY	NUL	JUL	AUG	SEP	OCT	NON	DEC
Navel Oranges				•	•		•		•	•		
Lemons			•	•	٠							
Grapefruit			•	•	•		•		•			
Mangoes												٠
MANDARINS												
Imperial												
				-								
Hickson							•					
Hickson Afourer						•	•	•	•	•		
						•	•	•	•	•		

In season

John Moore

Market Development Manager

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Summerfruit

Summerfruit Australia Limited



Business Overview

Summerfruit Australia Limited is the industry voice on a national and international level. It is recognised as the industry representative body for growers and works closely with other interested groups, governments and supply chain partners to maximise profitability for the industry.

Australia's warm climate and hot, dry summers produce sweeter, juicier summer stonefruit, and its proximity to Asia enables lower freight costs and better access to fresh markets in the region.

Products and Varieties

Australian summer stonefruits are rich in vitamins A, C and E and a great source of dietary fibre and potassium, Australian peaches, nectarines, plums and apricots are some of the world's best eating fruit thanks to Australia's leading horticultural practices.

An accurate estimate of the number of commercially available Australian summer stonefruit varieties is not available. However, it is believed there are as many as 500 varieties across all four summer stonefruit crops with approximately 150 varieties each for plum, peach and nectarine.





Seasonality

Seasonairy	JAN	FEB	MAR	APR	MAY	NUL	JUL	AUG	SEP	OCT	NON	DEC
FRUIT												
White Nectarine												
Yellow Nectarine	•											
White Peach	•										•	
Yellow Peach												
Plum	•											
Apricot												

🛑 In season

Australian Almonds

Joseph Ebbage

Market Development Manager **T** +61 8 8584 7053 E jebbage@australianalmonds.com.au

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Australian **Blueberry Growers'** Association

Greg McCulloch President **T** +61409 140 851 E gregmcculloch@bigpond.com

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Business Overview

The Almond Board of Australia is the industry representative body for the Australian almond industry. Our role is to provide a platform for industry members to collectively respond to industry wide issues, invest in research and marketing, share knowledge, and interact with government and other stakeholders.

The Australian almond industry has grown significantly over the past ten years: from a crop just over 10,000 tonnes in 2013 to more than 80,000 tonnes in 2017. The Australian almond industry is now the second largest growing region in the world, with export sales to more than 40 countries around the world

There are five major Australian almond exporters: Almondco Australia, Bright Light Agribusiness, Nut Producers Australia Olam Orchards Australia and Select Harvests

Products and Varieties

There are three main varieties of Australian almonds: Nonpareil, Carmel and Price.

Growing or Sourcing Region

Our key growing regions are Sunraysia in Victoria, the Riverland and Adelaide Plains in South Australia and the Riverina in New South Wales.

Seasonality

Australian almonds are harvested during February — March each year.



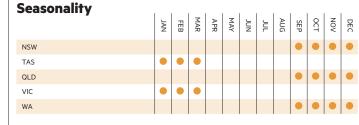
Business Overview

Australian blueberries are available from mid/late May through to March, depending on the growing region/state and seasonal variations due to climatic and growing seasons. About 11,000 tonnes of Australian blueberries were produced last year, this figure is expected to increase over the subsequent years.

Growing or Sourcing Region

Australian blueberries are produced in all states except the Northern Territory. New South Wales is the largest producer, followed by Tasmania, Queensland, Victoria and Western Australia. There has been a rapid expansion in plantings over the last five years and with this an enhanced export focus.

Australia is home to some excellent blueberry varieties, with large size and very good eating quality. These characteristics, along with our pristine environment and clean post harvest methods have led to an increase in demand for Australian blueberries across Asian markets.



In season

Capogreco Farms

Dane Capogreco

Sales & Marketing Director **T** +61 8 9733 2878 **M** +61 438 910 844 **F** +61 8 9733 2879 E info@capogreco.com 142 McClure Road Hamel, Western Australia, 6215



capogreco.com



Business Overview

Capogreco Farms is an entirely family owned and operated business dating back to 1988. Located only one hour south of Perth in Western Australia.

Capogreco Farms proudly supplies the freshest quality products to all their customers direct from harvest. They specialise in rockmelon and honeydew melon from January through to November and broccoli from April through until October.

Products and Varieties

- Rockmelon
- · Honeydew melon Broccoli
- Pumpkin
- Watermelon
- Cauliflower
- Strawberries

Cherry Growers Australia

Tom Fastlake Chief Executive Officer **T** +61 4 19 871 824 E ceo@cherrygrowers.org.au

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cherrygrowers.org.au



Business Overview

Australian cherries are available from mid to late October to late February, depending on the growing region/state and seasonal variations due to climatic and growing seasons. Currently about 15,000 tonnes of Australian cherries are produced every year with over 30% exported to over 30 countries with Asian markets being the biggest importers taking 80% of exports. Exports are expected to increase to 50% in 2017.

Growing or **Sourcing Region**

Australian cherries are produced in six states, with New South Wales, Victoria and Tasmania being the three largest producers and South Australia, the fourth largest producer. There has been a rapid expansion in plantings and an enhanced export focus being driven by demand from Asia. Both Western Australia and Queensland are relatively small producers focusing on their domestic markets.

Seasonality MAR APF MAY AUG 00 NO/ JAV FEB JUN JUL SEP DEC Rockmelons ۲ • • ۲ • ۲ Honeydew melon • Watermelon Broccoli ۲ • ۲ Pumpkin

Fruit in season Vegetables in season



Seasonality												
	JAN	FEB	MAR	APR	MAY	NUL	JUL	AUG	SEP	OCT	NON	DEC
NSW	٠									٠	٠	
SA												
TAS												
VIC											٠	
WA												

In season

Freshcare

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Fruit Growers Tasmania

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Phil Pyke

Business Development Manager **T** +61 3 6231 1944

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Business Overview

Freshcare is the certification program for the Australian fresh produce and wine grape industries. Freshcare provides confidence, through accredited certification, for our global customers.

Freshcare uses practical training and support mechanisms to ensure growers and packers achieve their goal of Australian fresh produce that is safe to eat and sustainably grown. This has seen thousands of fresh produce businesses adopt the Freshcare program since its launch in July 2000.

Freshcare is Australia's largest on-farm assurance program. Exciting new developments include external benchmarking to the Global Food Safety Initiative (GFSI) and to the GLOBALG.A.P. standard. This will ensure the program continues to grow and increase in relevance for the entire supply chain.

Underpinned by good agricultural practice (GAP), Freshcare is widely accepted as a practical, HACCP based, food safety program. But Freshcare is not just about food safety and quality. The Freshcare Environmental, Environmental Viticulture and Environmental Winery Codes are also being widely adopted. These programs provide an independent assurance of environmental practices and sustainable production. Freshcare is 'owned' by twenty-six of the peak industry bodies in the Australian fresh produce sector. The member organisations providing a vital link and conduit for communication between Freshcare and the wider industry. Freshcare members include the representative bodies for key export industries such as avocados, apples and pears, citrus, cherries, mangoes, summerfruit, table grapes and vegetables; all represented here at Asia Fruit Logistica.

Freshcare

The foundations of the Freshcare Program are the user-friendly Codes of Practice, the network of Freshcare trainers and accredited certification bodies supporting implementation and compliance, the excellent resources and training materials that deliver knowledge, and most importantly the rigorous science based research that underpins the program.

To ensure we can continue to build that knowledge and facilitate research, Freshcare is a committed supporter of the Fresh Produce Safety Centre.

The Fresh Produce Safety Centre Ltd is an industry-led, not-for-profit company established to enhance fresh produce food safety across Australia and New Zealand through research, outreach and education.



Business Overview

Fruit Growers Tasmania is the industry association representing Tasmanian cherry, apple, pear, stonefruit and berry growers.

The island state of Tasmania produces premium quality fruit during the southern hemisphere summer. Due to area-freedom from pests and diseases, Tasmanian fruit growers have access into many global markets including:

China: cherries, apples.

Taiwan and Thailand: cherries, apples, stonefruit.

Japan: cherries, apples.

South Korea: cherries.

Hong Kong and Singapore: all fruits.

Tasmania has a reliable freight network, which allows quick transit times between Tasmania and international markets.

Fruit Growers Tasmania is pleased to be a part of Taste Australia bringing Tasmanian producers to Asia Fruit Logisitica.



Fruit

Growers

l**asmania** Inc

💥 Hive**Xchange**

Fruit West Co-operative Ltd

Fruit West Co-operative Ltd Nardia Stacy Executive Officer

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 E nardiastacy@fruitwest.com.au

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WA Farm Direct Pty Ltd Jenny Mercer Licensed Marketer

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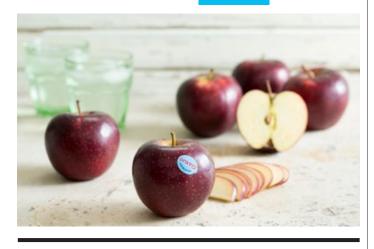


HiveXchange

Bond Store 3, 30 Windmill Street Sydney, New South Wales, 2000

Antonio Palanca CEO T +61 412 886 652 E info@hivexchange.com.au

hivexchange.com.au



Business Overview

The BRAVO[™] story started in Western Australia, a quarter of a century ago.

In 1992, successful apple breeder John Cripps crossed the popular Cripps Red and Royal Gala apple varieties. The result was several promising apple seedlings. The resulting trees and their fruit were cultivated, tested and developed over the next 20 years as part of the Australian National Apple Breeding Program in Manjimup, Western Australia (hence the varietal name ANABP 01 (PBR)). The aim: to produce an apple with irresistible appeal.

Always beautiful in its natural state, BRAVO[™] is refreshingly juicy and sweet. The unique flavours hold appeal to every food lover. Grown and selected to strict quality control standards, BRAVO[™] delivers a consistent eating experience.

BRAVO[™] is already gaining the attention of leading chefs with the use of its beautiful attributes in first class food service inspiring a range of daring and unique recipes. The instantly recognisable dark burgundy skin provides perfect contrast to its vibrant white flesh, delivering a bold plate appeal that presents perfectly. $\mathsf{BRAVO}^\mathsf{m}$ also travel and store extremely well, allowing you to enjoy them orchard fresh wherever you find them.

BRAVO[™] skin is packed full of anti-oxidants, you can see them infusing through the crispy white flesh when you take a bite. You'll love BRAVO[™] and BRAVO[™] loves you back!

Growing or Sourcing Region

BRAVO[™] Apples are grown in the following regions:

- Perth Hills
- Donnybrook
- Manjimup
- Adelaide Hills
- Shepparton
- Batlow.

Seasonality

BRAVO[™] Apples are available from May to December.



Business Overview

The HiveXchange is enabling Australian fresh produce businesses to generate more commercial trade, both domestically and internationally. After three years of focused development, the HiveXchange is the recognised leader in facilitating direct trade of commercial quantities of fresh produce — online, anytime and at low cost.

The HiveXchange has created the world's first trust based online marketplace for fresh produce. This is a revolutionary new channel to market that has been purpose built for horticulture using a new form of e-commerce, called trust based e-commerce or T-ecommerce[™]. T-ecommerce[™] provides a new form of trust based, online trading that fosters secure and private business relationships between buyer and seller, across national and international markets.

It's like having a national, central market where businesses can trade anytime, anywhere and with full control over who you trade with, at what price, and in what volumes. Once you have qualified to enter the marketplace, it costs nothing to achieve a presence, involves no software, and is securely accessible from any internet connected device, including your phone. Built in the internet cloud, the HiveXchange delivers marketplace services to producers, agents and wholesale buyers over any internet connection. It allows buyers to visit produce suppliers virtually, while facilitating real-time trading, automated administration and national market access. The HiveXchange is neither an agent nor merchant, it is simply a trade facilitation platform that helps buyers and sellers conduct more trade, more often.

The marketplace now has over 100 registered buyers and suppliers, with commercial trade increasing quarter on quarter. The trade floor is integrated with the levy system, Freshcare, and the ACCC's horticultural code of conduct. It has also integrated with a logistics firm and other service providers.

They have demonstrated the capability to support international commercial buyers through a real time T-ecommerce™ connection and have validated interest in Asia and South America. With local language versions available, it will open international market access in ways that better services the largely e-commerce driven supply chains in Asia and elsewhere.

Love Beets

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Marco

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Mandy Hart Managing Director **T** +44 (0) 1732 782380 E mandy.hart@marco.co.uk

marco.co.uk



lovebeets.com.au oneharvest.com.au



Business Overview

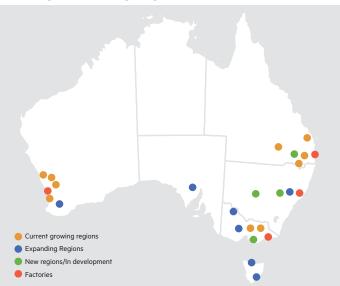
Love Beets are all grown on the rolling hills of Australian farms, under bright blue skies with clean and clear air. They are cooked in their own juices and sold to you ready to eat.

Beetroot has a natural sweetness and a subtle earthy flavour and can be used in salads or smoothies or eaten simply as is. Love Beets are picked and packed by OneHarvest, a third generation fresh produce company that has been supplying

consumers with fresh, healthy Australian

grown produce for more than 40 years.

Growing or Sourcing Region





Business Overview

Marco UK will be co-exhibiting with NCF at this year's Asia Fruit Logistica following a successful installation of a high technology packing facility at their site in Sunraysia, Victoria.

Murray Hilborne of Marco comments, "We worked closely with NCF to design a system that would provide them with a state of the art but versatile packing facility. We used experience gained over three decades of working with the global grape sector to ensure a fit for purpose and highly productive system was commissioned on site."

Dominic Moras of NCF adds, "The recently installed Marco system has revolutionised our business. Our customers have always appreciated our supply of quality fruit, but the new Marco system gives us the flexibility to respond to customer demands in technical specification and packaging, whether it be punnets, clamshells, bags or boxes."

Marco offers innovative pack house solutions that provide control from the arrival of raw material to the despatch of the packed product. They design and build the hardware and electronics, write the software and fully install and commission each and every system. These systems are based on the Marco Trac-IT suite of products, which is designed to maximise productivity, virtually eradicate over pack, minimise waste and deliver consistently packaged produce. The data generated from Marcos' systems also provides real time reporting allowing management to make informed decisions about all aspects of their packing operations, leading to sustained and measurable increases in profitability. These deliverables provide a clear and tangible ROI.

Nangiloc Colignan Farms

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Royal Fresh

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Mr. David Yang General Manager **T** +61 3 9001 7177 **E** info@royalfresh.com.au

royalfresh.com.au

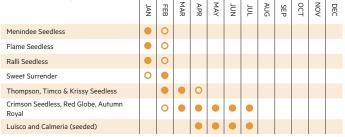


Business Overview

Nangiloc Colignan Farms (NCF) is a family owned business located in North West Victoria's Sunraysia district. Founded by Bruno Moras in the late 1960s, NCF has grown to be one of the largest privately owned horticultural properties producing an ever-increasing variety of grapes and citrus for export markets.

Throughout the world, NCF's many customers have come to value and respect their distinctive personal approach, which is combined with a

Seasonality



Full month O Part month

proven understanding of export market demands, and a constant commitment to providing dependable standards of guality to meet those demands.

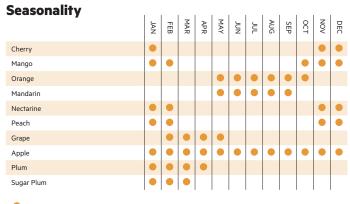
At NCF, an increasing number of exciting new varieties are constantly being explored and developed to ensure that both the company and their customers are perfectly positioned to keep pace with the rapidly expanding needs of today's international consumer tastes and requirements.



Business Overview

Royal Fresh International Pty Ltd was established in 2012 as an importer/ exporter and distributor of fresh produce based in Melbourne. Our main business is the export of Australian fruits year round, which includes cherries, mangoes, citrus, table grapes and stonefruit. We also export fresh vegetables such as carrots, celery, onions, potatoes and broccoli. In the past, our capacity to deliver consistent, premium quality products and professional services has gained us the trust of many loyal customers, especially in China, where we have developed market share through diverse marketing channels. In addition to fruit exports from Australia, Royal Fresh imports a range of fresh products, including snow pea, sugar snap, onion flower and Spanish and Mexican garlic. We also provide consulting services regarding the acquisition and operation of table grape farms. Finally, we export premium cherry liquor.

Royal Fresh developed strong links with growers and customers worldwide and we sincerely hope to expand this cooperation with existing and new partners.



🛑 In season

Sunfresh Marketing Co-Op

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Sappresh

Thomas Foods International Fresh Produce

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Rob Kent **T** +61 4 0940 5808

E Robert.Kent@thomasfoods.com

thomasfoods.com



Business Overview

Sunfresh Marketing Co-Operative (Sunfresh) is a Sunshine Coast grower based marketing co-operative that represents growers from the Atherton Tableland in Far North Queensland through to the Wide Bay-Burnett regions of Bundaberg, Childers and Gympie, the Sunshine Coast and right down to the tristate region.

Sunfresh produces not only avocados, but a wide range of subtropical fruit.

Our strict quality assurance programs ensure that we supply only the freshest, highest quality produce to the international market.

Products and Varieties

- Avocado fresh
- Avocado manufactured pulp frozen
- Lemons
- Limes
- Custard applesDragon fruit
- Fingerlimes
- Mangoes
- Lvchees





Business Overview

Established in 1988, Thomas Foods International has grown to become one of Australia's largest food processing companies. With revenue well in excess of \$1.5 billion, Thomas Foods International has a strong Australian domestic presence and now exports to over 80 countries around the world, around the clock.

Thomas Foods International specialises in the growing, packing and distribution of potatoes. With operations in South Australia, Victoria and New South Wales, we are well established in the domestic market and supply Australia's leading retailers.

As the company continues to grow we are now exporting to multiple countries with a vision for further growth.

We have also developed excellent relationships with growers of other produce lines around Australia and can offer these for export.

Thomas Foods International will always have a deep respect for its Australian roots — and will always maintain its exacting standards of quality, as it innovates and expands.

Products and Varieties

THOMAS FOODS

FRESH PRODUCE

- Potatoes
- NadineRodeo
- Royal Blue
- Innova
- Concordia
- Cabaret

Growing or Sourcing Region

Operations in South Australia, Victoria and New South Wales

UVASYS

Gill Ambler

General Manager **T** +61 2 9889 4402 **M** +61 2 417 106 130 **F** +61 2 9889 4402 **E** freshtec@optusnet.com.au --

tessara.co.za/uvasys/

VFS Exports

Colleen Dangerfield **T** +61 407 004 495 **E** colleen@vfsexports.com.au

vfsicilianoexports.com.au





Business Overview

UVASYS is known worldwide as the pioneer laminated plastic sulphur dioxide generating sheet. For over 20 years our flagship product has been protecting grapes from postharvest fungal decay, particularly the devastation caused by Botrytis cinerea fungus (grey mould) that are transported and stored.

UVASYS is developed by Tessara, a company that specialises in the design and production of sulphur dioxide preservative sheets for various fresh produce industries. In addition to grapes, we now cater for lychees, berries and flowers with new products currently in development.

It all started more than 30 years ago with a creative chemical engineer, Dennis Clemes, who was always on the lookout to innovate and invent new products. Dennis asked himself the question "can I create a product that extends the storage life of grapes for the export and local market?".

*****UV<u>ASYS</u>

He created the concept and the formulation required for a laminated plastic sulphur dioxide generating sheet. Together with a colleague, and following years of trials and refinement, the reliable Uvasys sheet was born. Since then, the international table grape industry has depended on Uvasys which remains the world's leading sulphur dioxide generating sheet.

Tessara now extends fresh scientific methods into other fresh produce industries.



🚯 TESSARA



Business Overview

VFS Exports is the export trading division of V.F. Siciliano & Sons, a stonefruit grower/packer based in Woorinen in North West Victoria.

The division was established in 2014 to market premium Australian stonefruit.

VFS Exports also works with a select number of primary producers around Australia to supply fresh fruits and vegetables around the worldwide.

Products and Varieties

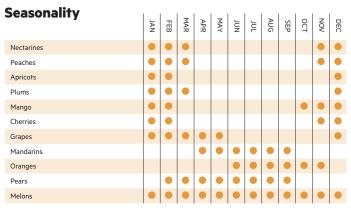
All Stonefruits: Nectarines, Peaches, Plums, Apricots

Main lines: Grapes, Citrus, Melons, Mangoes, Cherries, Pears

Full range of fruits and vegetables for mixed airfreight shipments.

Growing or Sourcing Region

Stonefruit supply is from Woorinen, North West Victoria.



TASTE AUSTRALIA EVENT



TASTE AUSTRALIA VIP NETWORKING EVENT

The VIP networking event is a wonderful way to meet Australia's leading fruit, vegetable and nut exhibitors.

It also provides an opportunity to learn more about what's in-season, how the season is shaping up and industry news.

So please come and meet our exhibitors and also join us to help celebrate the launch of *Taste Australia* — the new identify for the Australian horticulture industry, replacing *Australia Fresh*.

Please register at the *Taste Australia* pavilion from 2.45pm.

WEDNESDAY 6 SEPTEMBER 2017 3PM-5PM

TASTE AUSTRALIA PAVILION HALL 3D, STAND 3-Q17

ASIAWORLD-EXPO LANTAU, HONG KONG

TASTE[™] AUSTRALIA

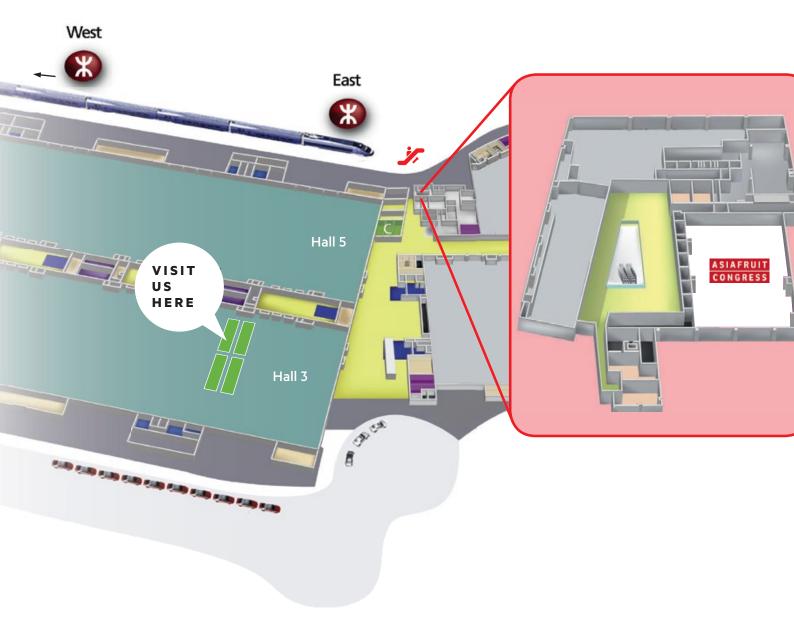




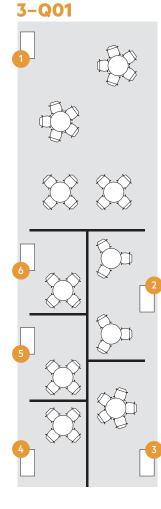
TASTE AUSTRALIA @ ASIA FRUIT LOGISTICA **PAVILION LOCATION**

TASTE AUSTRALIA

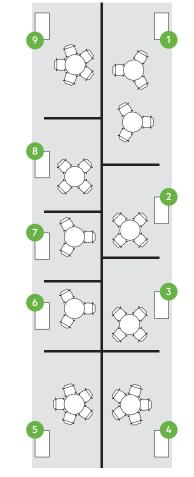
HALL 3D, BOOTHS: 3-Q01 3-R01 3-Q17 3-R17



EXHIBITOR MAP HALL 3D



3-R01



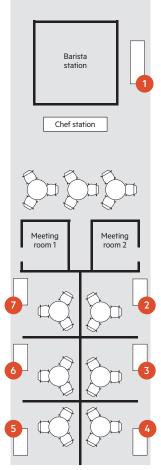
Stand 3-Q01

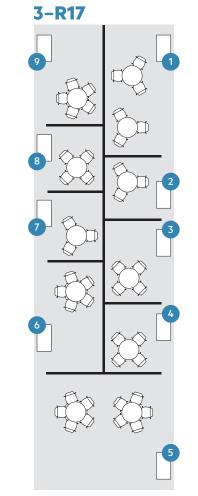
- 1 AUSVEG & Almond Board of Australia
- 2 NCF & Marco
- 3 Mildura Fruit Company
- 4 Cutri Fruit / Certified Fresh
- 5 Sunfresh Marketing
- 6 Australian Table Grapes

Stand 3-R01

- 1 Montague & Seven Fields
- 2 GrapeCo Australia
- 3 VFS Exports
- 4 Perfection
- 5 Fresh Produce Group
- 6 Harrowsmiths International
- 7 Thomas Foods International Fresh Produce
- 8 Capogreco Farms
- Fresh Select (Aust)

3-Q17





Stand 3-Q17

- 1 Taste Australia reception Barista station Chef station & cooking demonstrations
- Meeting rooms 2 Australian Mango Industry Association
- 3 Summerfruit Australia
- 4 Cherry Growers Australia
- 5 Royal Fresh International
- 6 Freshcare
- 7 Avocados Australia

Stand 3–R17

- 1 Fruit Master
- 2 HiveXchange
- **3** Fruit West Co-operative
- 4 Australian Blueberry Growers' Association
- 5 Fruit Growers Tasmania
- 6 Australian Table Grape Association
- 7 Uvasys
- 8 Australian Global Exports
- 9 Love Beets



