

Australian Greenlife Industry 2017/2018

The greenlife industry in Australia crosses all state borders and covers urban, peri-urban and rural environments. The industry is broad and encompasses the ornamental market and supplies starter plants for fruit and vegetable production and stock for landscaping, forestry and revegetation.

The importance of the Industry cannot be understated as it significantly underpins the food, fibre and foliage plant production in Australia and offers Australia both aesthetic and scientific solutions to climate mitigation.



\$2.4 Billion

17/18 Farmgate value



1.9 Billion

plants in the environment
and economy



1,651

greenlife production
businesses in operation



25,000

employed as full time,
part time or casual



6,616 Ha

Outdoor production



1,287 Ha

Indoor production



59% of growers invested
in their businesses

Infrastructure and technology



53% of growers are
planning to expand

Within the next 5 years