

Table Grape Strategic Investment Advisory Panel (SIAP) meeting summary

Date: 12 August 2019

Panellists: Claude Gauchat, Jeff Scott, Mark Krstic, Domenic Sergi, Roger Fahl, Richard Lomman and Bruce Tomkins

Location: Sydney, NSW

Next Meeting: August 2020, North Sydney, NSW

Summary

The purpose and objective of the meeting:

- To review the 5 Year Financial Forecast and Strategic Investment Plan analysis on current and future projects including both levy funded and Hort Frontiers.
- To provide a Hort Innovation and key project update for advice on Research & Development (R&D) and marketing concepts.
- To re-confirm Table Grape SIAP meetings for next 18 months.

Table Grape important links:

- [Table Grape Fund](#)
- [Fund management:](#) (Annual Report 2017/18, Strategic Investment Plan)
- [Your investments](#)
- [Research reports, publications, fact sheets and more](#)

Advice received and next steps as at 12 August 2019.

Marketing Fund:

- **Domestic Marketing Investment for 2019/20** – The SIAP support investment for Social Media and PR as proposed, noting a request for more regular reporting in The Vine Magazine.
- **Export Marketing Investment 2019/20 (Trade Promotional Seminars)** – The SIAP supported an investment for Trade Promotional Seminars as proposed, as well as an additional face to face Promotional Seminar in Tokyo. Opportunities to share space and costs at seminars with the Australian Cherry Industry was viewed positively. Seminars should ideally be timed for December for Korea and Japan, and late January, early February for other countries.
- **Export Marketing Investment 2019/20 (Taste Australia Retail and Content Development)** – The SIAP supported an investment for Taste Australia Retail and for content development as proposed.

R&D Fund:

- **Additional Support for Industry participation at Asia Fruit Logistica** – The SIAP supported an increased investment to reduce the grower contribution required for participation at Asia Fruit Logistica.
- **Participation at Gulfood 2020** - The SIAP supported withdrawal from participation at Gulfood 2020, and instead supported participation at THAIFEX 2020.
- **Leadership Funding** – The SIAP support an allocation of investment for leadership and to establish a Steering Group to identify the best mix of opportunities to offer to the industry. (A suggestion of providing the opportunity to engage Food Technology Graduates in assessing maturity standards in distribution centres may be worth considering as a development opportunity).

- **Building Best Management Practice Capacity for the Australian Table Grape Industry** – The SIAP supported the concept and recommended the development of a working group to scope the RFP. The SIAP agreed it is important to remain focussed on key issues, but also that there remains a need to be fit for purpose regionally and that there be some room for flexibility.
- **Evaluation of CSIRO Table Grape Selections to Meet Grower and Market Requirements** – The SIAP did not support this concept and advised that it will be important when winding up the program, that existing IP is secured and access to the breeding material ensured.
- **Rapid Breeding and Evaluation of Disease Resistant Table Grapes Suited to Australian Conditions** – The SIAP did not support this concept as there are already a lot of new varieties available, and consumer focused attributes were considered more important breeding targets than disease resistance.
- **Enhancing Quality of Early Season Table Grape Production** – The SIAP did not support this concept as they did not feel it represented value for money and the maturity standard extension work would be incorporated into Building Best Management Practice Capacity for the Australian Table Grape Industry.
- **Table Grape Clearance** – The SIAP did not support this concept owing to a number of logistical barriers to achieving clearance on farm.
- **Table Grape Supply Chain – Stage 2** – The SIAP supported this concept considering it important to ensure that recommendations from the existing project are incorporated into the next iteration of investment in this area.
- **Table Grape Export Maturity Standards** – The SIAP did not support this concept at this time, given that the demands of the export market are too complex/variable depending on the specific market.
- **Trapping Efficacy in Table Grape Vineyards for AWM of QFF that Supports Market Access** – The SIAP supported a concept with a far greater focus on extension, and that engages a range of commercial trap suppliers to co-invest. An approach to extension similar to that used in TG18001 should be developed.
- **Biosecurity Preparedness Through Developing Capacity for In-Field Detection of Spotted Winged Drosophila** – The SIAP fully supported this collaborative investment, which presented excellent value for money in addressing an important cross industry pest.
- **Mitigating the Potential Spread of Xylella fastidiosa (Xf) by understanding vectors** – The SIAP supported this collaborative investment.
- **Exploring the feasibility of a QA Bolt On for Achieving Export MRL Compliance** – The SIAP did not support this concept as they are confident in their strong performance on MRLs in the export market.
- **Across Horticulture Support for Achieving Export MRL Compliance** – The SIAP did not support a financial commitment to this concept at this time but are happy to provide in-kind support and share learnings with other industries trying to achieve compliance in the export environment.
- **Detect Alert Deter System for Vertebrate Pests** – The SIAP did not support this concept as they did not consider this issue to be a sufficiently high priority.
- **Table Grapes Season Extension** – The SIAP did not support this concept as they did not consider there was any market failure.
- **A Comprehensive Production Forecasting System** – The SIAP did not support this particular concept. The SIAP recognised that this issue remains a priority for the industry and therefore recommended to invest in developing a scoping paper that explores potential technologies that can

predict current plantings by variety or if possible better data on what is being shipped and when. Consideration should also be given to a multi-industry concept to address this common problem.

Anyone seeking further information on Hort Innovation's Table Grape R&D and/or Marketing investments should note that a full list of projects, together with an overview of the program financials is available on the Table Grape webpage of the Hort Innovation website.

Talk to us

If you want to know more about these or any other investments, you can talk to us in person at upcoming events or connect directly with the Table Grape Industry Relationship Manager.

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