

Table Grape Strategic Investment Advisory Panel meeting summary

Date: 17-18 July 2017

Attendance:

SIAP: Brian Charles, Roger Fahl, Richard Lomman, Enrique Rossi, Jeff Scott, Domenic Sergi,
NHRN: Bruce Tomkins
Hort Innovation: Brad Wells, Stuart Burgess, Michael Rogers (via phone), Dianne Phan
Chair: Claude Gauchat

Apologies: Mark Krstic, Brendan Larkin,

Location: Mildura

Next Meeting: November 2017

Overview

The table grape Strategic Investment Advisory Panel (SIAP) members met in Mildura on 17th and 18th July 2017. This was the panel's third face to face meeting and first since the new Table Grape Strategic Investment Plan 2017-2022 (SIP) had been officially released. The primary aim of this SIAP meeting was to identify key project ideas (concepts) which would help address the four outcomes presented in the SIP (these being identified during the consultation around the Australian table grape growing regions). Future R&D and marketing investments (projects) during the next 5 years will be guided by this document.

Initially, the panel met over dinner where Hort Innovation presented an outline of the financial situation concerning the table grape industry's R&D and Marketing levies. Note that a full list of projects and financial statement, including R&D and Marketing levies, are available online on the table grape web page at <http://horticulture.com.au/grower-focus/table-grape/>.

Early on the following day, the panel gained an understanding of the trade work being conducted across horticulture industries. This was followed by the new Export Marketing Manager Dianne Phan providing the panel with an update on previous export strategies, table grape marketing as well as giving some options for future marketing.

A full day workshop was then undertaken by the panel which resulted in 19 prioritised concepts to develop further. These concepts covered future industry leaders, early season quality testing, labour, table grape extension and adoption, best management of fruit flies, health and nutrition, control of non-crop pests, retailer engagement, marketing in both domestic and export markets, a range export-related initiatives including air freight, and investigating a crop forecasting system for the industry.

Next steps

The SIAP will interact over the coming months to further refine the supported concepts and reinforce the value to the industry.

The panel will meet again in November 2017.

Contact

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