

Table Grape Strategic Investment Advisory Panel meeting summary

Date: 5th July 2018

Attendance:

SIAP: Roger Fahl, Enrique Rossi, Domenic Sergi, Mark Kristic, Richard Lomman, Brendan Larkin

Hort Innovation: Sam Turner, Jenny Van de Meeberg, Stuart Burgess, Michael Rogers, Dianne Phan

Chair: Claude Gauchat

Guests: Mark Loeffen, Miriam O'Brien

Apologies: Jeff Scott, Bruce Tomkins

Location: Melbourne Airport

Next Meeting: To be confirmed

Overview



The Table Grape Strategic Investment Advisory Panel met on Thursday 5th July 2018 in Melbourne.

The primary aim of this SIAP meeting was to review, discuss and seek advice from the panel on concept proposals received by Hort Innovation. The panel was also given an update on the implementation of the table grape R&D, trade and marketing program.

The Chair, opened proceedings, welcoming all panel members and confirmed meeting objectives, governance and any conflict of interests.

Hort Innovation, Relationship Manager presented an update on Hort Innovation along with status updates on action and recommendation items from the previous meeting minutes.

The Table Grape Fund Manager presented a financial update which included:

- 2017-2018 Levy forecast receipts (R&D and marketing)
- 4-year forecast (2018 – 2022) for R&D and marketing
- Contracted R&D and marketing projects 2017-21
- Strategic Investment Plan gap analysis

The Table Grape Marketing Manager presented a marketing update, followed by discussion and an ideation session to seek advice into the strategic marketing plan.

Hort Innovation, Trade Manager updated the panel on trade projects and matters requiring industry advice.

Mark Loeffen provided an in-depth update on TG17002: Export quality project.

The following Research, Development and Extension concepts were discussed at length:

- Precision biological approach against Botrytis cinerea
- Parasitoids for the management of fruit flies (Diptera: Tephritidae)

- Growing Leaders Course
- Improving access to new germplasm through faster and more accurate diagnostics (PBRI)
- Application of Augmented and Virtual Reality in Horticulture

Next steps

Hort Innovation will arrange a teleconference to discuss the revised marketing plan after it has been circulated to the SIAP.

Hort Innovation will arrange for the preparation of a fact sheet about the sterile fly project as a public document and for the SIAP.

The SIAP will interact over the coming months to further refine the supported concepts to reinforce the value of these concepts to the industry and enhance the procurement process before moving towards contracting.

Anyone seeking information about the SIAP, the table grape Strategic Investment Plan or any other levy related issue should contact Mark Spees at Hort Innovation on the details below.

Contact

For more information, please contact the Table Grape Relationship Manager, Mark Spees on:

T: 0439 574 173

E: Email: mark.spees@horticulture.com.au