

## Strawberry Strategic Investment Advisory Panel meeting summary

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**Date:** 27 March 2018

**Attendance:** Alison Kelly (Chair), Luigi Coco, Neil Handasyde, Roger Broadley, John Calle, Kate Sutherland, Mark Conroy, Malcolm Taylor, Jenny Van de Meeberg, Vino Rajandran, Brad Mills, Stuart Burgess

**Location:** Melbourne – Parkroyal Tullamarine

**Next Meeting:** 25 September 2018

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### Overview

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Jenny van de Meeberg (Hort Innovation Trade Manager) provided a further presentation and update on the strawberry export strategy. Discussion occurred regarding the convening of an export working group to take forward evaluation of the plans at a more detailed level and to provide advice to the SIAP on potential future export strategy investments.

Vino Rajandran, Hort Innovation R&D Manager for biotech and plant breeding, gave a presentation on the development of the new breeding project BS17000-National Strawberry Varietal Improvement Program which had not yet been contracted.

The SIAP also conducted a Strategic Investment Plan (SIP) gap analysis and investment prioritisation session.

The panel also discussed several project concepts including virus management in planting materials and on farms; review of the biosecurity plan and management of Xylella disease prevention.

Anyone seeking further information on Hort Innovation's strawberry investments should note that a full list of projects, together with an overview of the program financials are available on the strawberry webpage of the Hort Innovation website.

### Next steps

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New investment priorities identified by the advisory panel will be developed further as project concepts.

### Contact

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