

Strawberry Strategic Investment Advisory Panel meeting summary

Date: 17 October 2017

Attendance: Alison Kelly (Chair), Luigi Coco, Neil Handasyde, Roger Broadley, John Calle, Kate Sutherland, Mark Conroy, Brad Mills, Stuart Burgess,

Location: Melbourne – Parkroyal

Next Meeting: 14 March 2018

Overview

A joint meeting with representatives from Strawberries Australia was held to review the Australian Strawberry Strategic Investment Plan (SIP) and to provide advice on the investment priorities and current gaps in investments. Following this meeting, the panel discussed in detail initial investment priorities and specific project areas recommended for early investment including market access, coir waste management and health & nutrition information.

The panel was also provided with updates on key current and new projects such as the development of a strawberry export plan and the variety development program.

Anyone seeking further information on Hort Innovation's strawberry investments should note that a full list of projects, together with an overview of the program financials are available on the strawberry webpage of the Hort Innovation website.

Next steps

New investment priorities identified by the advisory panel will be developed further as project concepts. The next meeting is planned for 14 Mar 2018.

Contact

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