

Papaya Strategic Investment Advisory Panel meeting summary

Date: 18 May 2018

Location: DAFF Q, Cairns

Next Meeting: 26 October 2018

Attendance:

Gerard Kath

Joe Zappala

Eoin Wallis – Chair

Paul Fagg – Grower Observer

Amanda Arbuckle – Grower Observer

Lynton Vawdrey – DAFFQ Observer

Brad Mills – Hort Innovation

Dr Paul Campbell – DAFFQ Presenter

Dr Chat Kanchana-udomkan – Griffith
University Presenter

Dr Vino Rajandran – Hort Innovation

Dr Alison Anderson – Hort Innovation (Telcon)

Elisa King – Hort Innovation

Rachael Dahl – Hort Innovation

Marilyn Young – Minute Taker

Overview



The purpose of this meeting was to:

1. Review progress on Papaya Sticky Disease (PSD) virus identification and application to various PSD seed certification, farm management and breeding program concepts
2. Review progress of the papaya breeding program and consider future investment options
3. Update the papaya SIAP on the implementation of the Papaya Industry Marketing Program.

Dr Paul Campbell (DAFFQ) made a presentation to the SIAP on progress on new tests for early detection of Papaya Sticky Disease (PSD). Dr Campbell advised that he has been able to develop a single, sensitive test that is able to detect all four known umbravirus-like viruses that cause Papaya Sticky Disease around the world.

With this test now available, the industry is able to consider further investments to manage this disease in Australia such as papaya seed certification and other various management strategies.

Dr Chat Kanchana-udomkan provided an update on project PP1500 'New genetic targets to improve quality in papaya'. The presentation outlined the project background; progress to-date; outcomes, breeding strategies; timeline to completion; timeline to commercialise new varieties.

The SIAP also reviewed potential further investment in papaya breeding with the current breeding program due to conclude in August 2018.

Ms Elisa King and Ms Rachael Dahl of Hort Innovation presented a Marketing Program update which highlighted improvements in key performance indicators for the current program as well as ongoing activity such as new recipe development, health report production; new point of sale material and ongoing social media engagement.

A presentation on the new papaya consumer research also occurred which highlighted opportunities for future marketing activities and growth opportunities for the industry.

Anyone seeking further information on Hort Innovation's papaya R&D investments should note that a full list of projects, together with an overview of the program financials are available on the papaya webpage of the Hort Innovation website.

Next steps

The SIAP recommended that a number of priority investment concepts into the management of Papaya Sticky Disease be further developed for potential tender and future investment.

Contact

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