

Melon Strategic Investment Advisory Panel meeting summary

Date: 16 May 2018

Location: Melbourne Airport

Next Meeting: 8 Oct 2018

Attendance: Kane Younghusband, Fiona Constable, Mark Daunt, Paul McLaughlin, Brad Dawson, Fernando Rombola, Bob Granger (Chair), Sam Turner (Hort. Innovation), Alison Anderson (Hort Innovation),

Overview

Hort Innovation convened a meeting of the Melon SIAP at Melbourne airport on 16 May 2018. The key objectives of this meeting was to review the current melon fund financials and to review, discuss and advise on investments relating to concepts received by Hort Innovation.

The melon SIAP was given an update on the actions and recommendations arising from previous meetings, and a financial position of the fund.

The panel was then given a brief update on the current Listeria outbreak and the actions and response to date. This conversation led into a food safety session where Hort Innovation gained advice from the panel regarding longer term food safety R&D investments for the melon industry.

The panel was also asked to review and offer advice on the development of the melon Strategic Investment Plan (SIP) which is currently underway.

The SIAP was then asked to discuss and give advice on a number of concepts on including leadership, data and insights and food safety.

Anyone seeking further information on Hort Innovation's melon industry R&D and Marketing investments should note that a full list of projects, together with an overview of the program financials is available on the melon webpage of the Hort Innovation website.

Next steps

The SIAP will meet again in early October to discuss further action required from industry, review the levy financials and review the final draft of SIP.

Contact

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