

## Lychee Strategic Investment Advisory Panel meeting summary

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**Date:** 29<sup>th</sup> May, 2018

**Attendance:** Yan Diczbalis, Derek Foley, Jill Houser, Martin Joyce, Craig Van Rooyen and Chris Salta.

Eoin Wallace (Chair)

Hort Innovation - Kelly McGuinness, Jenny Van De Meeberg, Jodie Pedrana & Christian Patterson

Minute Taker – Marilyn Hill

Apologies – Frank Bosnic

**Location:** Hort Innovation Brisbane Offices - Ground Floor, South Tower, 527 Gregory Terrace  
Fortitude Valley QLD 4006

**Next Meeting:** October 9<sup>th</sup> 2018

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### Overview

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The lychee Strategic Investment Advisory Panel (SIAP) convened a meeting at the Brisbane offices of Hort Innovation. The meeting saw Chris Salta welcomed to the SIAP as the newest member.

The objective of the meeting was for the SIAP to review the proposed Lychee Marketing Plan, review the Tropical Fruit Export Strategy and to provide advice to Hort Innovation on new concepts of which there were 10. Prioritising these was an important step in the development of the lychee industry.

Anyone seeking further information on Hort Innovation's lychee R&D and Marketing investments should note that a full list of projects, together with an overview of the program financials will be available on the lychee webpage <https://horticulture.com.au/grower-focus/lychee/> of the Hort Innovation website.

### Next steps

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The lychee SIAP has requested that the next Face-to-face meeting be in Bundaberg aligning with the lychee AGM.

### Contact

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