

Lychee Strategic Investment Advisory Panel meeting summary

Date: 21 June 2016

Attendance: Paul Thorne, Frank Bosnic, Martin Joyce, Yan Diczbalis, Derek Foley, Craig van Rooyen, Astrid Hughes (Hort Innovation), Gus Soares (Hort Innovation), Sam Lawrence (Hort Innovation), Peter Whittle (Hort Innovation), Jodie Pedrana (Hort Innovation), Andy Harvey (Hort Innovation), Nigel Yang (Hort Innovation)

Location: Brisbane, Novotel Airport

Next Meeting: Early 2017

Overview

The inaugural meeting addressed governance, roles and responsibilities and outlined the strategic focus of the panel. A description of the new processes and systems within Horticulture Innovation was explained, communication and delineation between Pool 1 (Levy) funds and Pool 2 (Co investment) presented.

Given the focus for the Lychee industry on trade and market access, a key session was the update provided by the Trade manager and R&D managers in the areas of chemicals and minor use, biosecurity, trade and market access.

The marketing program included a recap of the 2015/16 year and an outline of the 2016/17 year – with the Love Lychees continuing its strong social media presence.

The current program overview included a presentation of the financial position, concepts/current projects and summaries which was followed by a workshop session on the Strategic Investment Plan (SIP).

Anyone seeking further information on Hort Innovation's lychee R&D investments should note that a full list of projects, together with an overview of the program financials are available on the lychee webpage of the Hort Innovation website.

Next steps

The Lychee industry engagement with the SIP will be sought through the communications channel such as Living Lychee publication and grower surveys. Hort Innovation are mindful of the Lychee season and will work around this to develop the plan.

Contact

For more information please contact Astrid Hughes on:

T: 0405 306 334

E: astrid.hughes@horticulture.com.au