

Apple and Pear Fund Strategic Investment Advisory Panel meeting summary

Date: 23-24 October 2018

Attendance: Peter Hall, David Williams, Craig Chester, John Power, Barnett Sinclair Hyams, Robert Green, James Walters, Kevin Sanders

Sam Turner, Olivia Grey, Astrid Hughes, David Moore

Location: Sydney, New South Wales

Next Meeting: May 2019

Overview

The purpose of this meeting was to:

1. To provide an updated apple and pear fund financial forecast
2. To provide an overview of the overall investment program and alignment of projects to the strategic investment plan
3. To provide advice on the apple and pear marketing program for 2019
4. To review and provide advice on concepts received by Hort Innovation

Hort Innovation provided an update on a number of topics including the appointment of the new Hort Innovation CEO, Matt Brand, outcomes of the GHD review, and the appointment of the new apple and pear relationship manager Sam Turner.

The SIAP were provided an update on the current levy financials, including a forecast for the next 5 years and a summary of the alignment of the current investments against the apple and pear strategic investment plan.

The panel was then provided an update of recent trade activity including a number of trade concepts.

The SIAP was then provided a comprehensive apple and pear marketing update, including the activity plan for 2018/2019 as well as a number of marketing concepts.

The panel was provided an update on the PIPS program outcomes and future direction of the program.

Lastly, the SIAP provided Hort Innovation advice on a number of concepts on topics including leadership, supply chain and crop forecasting.

Next steps

The next SIAP meeting will be held in late April.

Contact

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