

Strawberry Fund R&D project summary

July 2021 – June 2022

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Project code	Project title	Delivery Partner	\$
AM17001	Developing a national systems approach to meeting biosecurity needs	CSIRO	15,000
BS16001	Minor use permits	AKC Consulting	1,050
BS17000	National strawberry varietal improvement program	Department of Agriculture, Fisheries and Forestry	544,003
BS19000	Generating and maintaining high health runners	State of Victoria through the Department of Jobs, Precincts and Regions	167,400
FF20000	National Fruit Fly Council	Plant Health Australia	6,000
FF18003	Port Augusta Q'fly SIT Factory Pilot Operation (SIT+)	SARDI	69,464
HA19007	Plant Biosecurity Research Initiative Plant Biosecurity Research Initiative Program	Plant Biosecurity Research Initiative	1,429
MT14052	Essential market access data packages	Department of Agriculture, Fisheries and Forestry	132,374
MT16005	Enhanced national bee pest surveillance program 2016-2021	Plant Health Australia	1,500
MT17006	Improving preparedness of the Australian horticultural sector to the threat potentially posed by Xylella fastidiosa	State of Victoria through the Department of Jobs, Precincts and Regions	154
MT17015	Consumer behaviour and retail data for fresh produce	The Nielsen Company	6,072
MT18011	Ex-post impact assessment	AgEcon Plus	6,081
MT18004	Review of the biosecurity plan for the berry sector	Plant Health Australia	3,500

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MT18020	Facilitating the development of Australian Berries	Berries Australia	384,289
MT19003	Parasitoids for the management of fruit flies	State of Victoria through the Department of Jobs, Precincts and Regions	30,000
MT19005	Horticultural Trade Data	HIS Global	2,511
MT19006	Across Industry MRL Export Compliance	Bryant Christie	7,836
MT19009	Berry Quest	Berries Australia	5,000
MT20003	SIP Development of Support	Hort Innovation	4,356
MT20004	Joint Berry Export Trade Development	Berries Australia	50,949
MT20007	Regulatory Support & Response Co-ordination	AKC Consulting	4,164
MT20008	Industry specific impact assessment	AgEcon Plus	9,000
MT21000	Australian berries nutritional education program	Nutrition Reserach Australia	41,648
MT21002	Hort Innovation Fund Annual Reports 2020/21	Gasoline Group	2,623
MT21004	Consumer Behavioural Retail Data	Nielsen Connect Aust	6,746
MT21003	ConsumerDemand Spaces for Horticulture	Kantar Consulting Aust	5,087
MT21006	Horticulture Statistics Handbook 2021/22 to 2023/24	Retailworks	6,250
MT21007	Seasonal Horticulture Labour Accommodation Study	Strategic project partners	1,959
MT21008	National Bee Pest Surveillance Program	Plant Health Australia	66,782
MT21010	Economic Contribution of Australian Horticulture	Western Australian Agriculture Authority and Department of Primary Industries and Regional Development	6,005
MT21015	Horticulture impact assessment program 2020/21 to 2022/23	JW Powell Holdings	2,914
MT21201	Pilot program – consumer usage and attitude and brand tracking	Fifty-five 5	1,334

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MT21202	Consumer usage & attitude research program	Fifty-five 5	4,613
ST21007	Australian horticulture international demand creation	Kantar	2,437
BS21910	Industry advice & grower consultation	Hort Innovation	2,288
TOTAL			1,602,818