

# Prune Fund R&D project summary

July 2021 – June 2022

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Project code	Project title	Delivery Partner	\$
DP19000	Communication & Extension for the Prune Industry	Australian Prune Industry Association	16,061
HA19007	Plant Biosecurity Research Initiative Plant Biosecurity Research Initiative Program	Plant Biosecurity Research Initiative	38
MT16005	Enhanced National Bee Pest Surveillance Program 2016–2021	Plant Health Australia	250
MT17006	Improving preparedness of the Australian horticultural sector to the threat potentially posed by Xylella fastidiosa (a severe biosecurity risk)	Plant Health Australia	2,946
MT18011	Ex-post impact assessment	AgEcon Plus	180
MT20003	SIP Development Support	Hort Innovation	107
MT21003	Consumer demand spaces for horticulture	Kantar Consulting Australia	138
MT21004	Consumer behavioural retail data	Neilson	1,743
MT21015	Horticulture impact assessment program 2020/21 to 2022/23	JW Powell Holdings	72
MT21201	Pilot program – consumer usage and attitude and brand tracking	Fifty-five 5	33
MT21202	Consumer usage & attitude research program	Fifty-five 5	114
DP21910	Industry advice & grower consultation	Hort Innovation	91
<b>TOTAL</b>			<b>21,773</b>