PINEAPPLE FUND Innovation Strategic levy investment

Hort

Pineapple Fund R&D project summary

July 2021 – June 2022

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Project code	Project title	Delivery Partner	\$
HA19007	Plant Biosecurity Research Initiative Plant Health Australiase 2	Plant Biosecurity Research Initiative	271
PI16000	Pineapple industry minor use permits & Data Generation as needed	Hort Innovation Australia	700
PI17000	National pineapple breeding and evaluation program	Department of Agriculture, Fisheries and Forestry	46,799
PI17001	Pineapple integrated crop protection program	Department of Agriculture, Fisheries and Forestry	80,000
MT18011	Ex-post impact assessment	AgEconPlus	1,044
MT20003	Strategic Investment Plan (SIP) Development Support	Horticulture Innovation Australia	839
MT20007	Regulatory Support & Response Co-ordination	AKC Consulting	1,036
MT21002	Hort Innovation Fund Annual Reports 2020/21	Gasoline Group	1,513
MT21003	Consumer Demand Spaces for Horticulture	Kantar Consulting Australia	1,087
MT21004	Consumer Behavioural Retail Data	Nielsen Connect Australia	2,201
MT21007	Seasonal horticulture labour accommodation study	Strategic Project Partners	381
MT21010	Economic Contribution of Australian Horticulture	Centre for Internal Economics	1,169
MT21013	Fund Impact assessment 2020/21	JW Powell Holdings	1,390
MT21015	Horticulture Impact Asssessment Program	JW Powell Holdings	567

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Project code	Project title	Delivery Partner	\$
MT21201	Pilot Program – Consumer Usage & Attitude and Brand Tracking – 55-5	Fifty-five 5	260
MT21202	Consumer Usage & Attitude Tracking – FY22/23	Fifty-five 5	897
PI21910	Industry advice & grower consultation	Hort Innovation	638
TOTAL			140,792