

Persimmon Fund R&D project summary

July 2021 – June 2022

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Project code	Project title	Delivery Partner	\$
HA19007	Plant Biosecurity Research Initiative Plant Health Australiase 2	Plant Biosecurity Research Initiative	132
MT18011	Ex-post impact assessment	Ag Econ Plus	396
MT20003	SIP Development Support	Horticulture Innovation Australia	464
MT20007	Regulatory Support & Response Coordination	AKC Consulting	495
MT21002	Hort Innovation Fund Annual Reports 2020/21	Gasoline Group	2,623
MT21003	Consumer Demand Spaces for Horticulture	Kantar Consulting Australia	602
MT21004	Consumer Behavioural Retail Data	Nielsen Connect Australia	1,961
MT21005	Strategic Agrichemical Review Process	AGK Services	3,500
MT21013	Fund Impact assessment 2020/21	JW Powell Holdings	1,390
MT21015	Horticulture Impact Assessment Program	JW Powell Holdings	314
MT21201	Pilot Program – Consumer Usage & Attitude and Brand Tracking – 55-5	Fifty-five 5	143
MT21202	Consumer Usage & Attitude Tracking – FY22/23	Fifty-five 5	496
PR16000	Minor Use Permits		438
PR17000	National persimmon varietal evaluation program 2018-2023	NSW Department of Primary Industries	41,203

Project code	Project title	Delivery Partner	\$
PR20000	Persimmon industry communications program	Persimmons Australia	28,342
PR21000	Diagnosis & Management of Dieback in Persimmon trees	Charles Stuart University	20,000
PR21910	Industry advice & grower consultation	Hort Innovation	1,121
PR21999	Pre-procurement expenditure	Hort Innovation	700
TOTAL			104,320