

Nashi Fund R&D project summary

July 2021 – June 2022

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Project code	Project title	Delivery Partner	\$
NA20000	Cost effective thinning for Nashi – desktop evaluation	University of Tasmania	14,769
MT21003	Demand spaces (consumer insights strategy)	Kantar	250
MT21004	Consumer behavioural retail data	Nielsen Connect Australia	1,730
NA21910	Industry advice & grower consultation	Hort Innovation	455
TOTAL			17,204