

Lychee Fund R&D project summary

July 2021 – June 2022

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Project code	Project title	Delivery Partner	\$
HA19007	Plant Biosecurity Research Initiative Plant Health Australiase 2	Plant Biosecurity Research Initiative	142
LY16000	Lychee Minor Use Permits	Australian Lychee Growers Association	963
LY20000	Lychee industry communications program	Australian Lychee Growers Association	50,374
LY20001	Scale and mealybug management options for lychee growers – An extension toolkit	Department of Agriculture, Fisheries and Forestry	29,560
MT18006	Biosecurity Plan Review and Update for the Lychee, Papaya and Passionfruit Industries (estimated costs)	Plant Health Australia	2,890
MT18011	Across Horticulture impact assessment	AgEconPlus	720
MT20003	SIP Development Support	Hort Innovation	375
MT20007	Regulatory Support & Response Coordination	AKC Consulting	669
MT21002	Hort Innovation Fund Annual Reports 2020/21	Gasoline Group	1,513
MT21003	Consumer Demand Spaces for Horticulture	Kantar Consulting Australia	474
MT21004	Consumer Behavioural Retail Data	Nielsen Connect Australia	1,924
MT21008	National Bee Pest Surveillance: Transition Program	Plant Health Australia	2,000
MT21013	Fund Impact Assessment 2020/21	JW Powell Holdings	1,390

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MT21015	Horticulture Impact Assessment Program	JW Powell Holdings	247
MT21201	Pilot Program – Consumer Usage & Attitude and Brand Tracking – 55-5	Fifty-five 5	113
MT21202	Consumer Usage & Attitude Tracking – FY22/23	Fifty-five 5	392
ST21007	Australian Horticulture International Demand Creation	Kantar Insights Australia	2,438
LY21910	Industry advice & grower consultation	Hort Innovation	1,935
TOTAL			98,119