

Custard Apple Fund R&D project summary

July 2021 – June 2022

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Project code	Project title	Delivery Partner	\$
CU16000	Custard Apple Minor Use Permits		1,138
CU16002	New Custard Apple varieties and enhanced industry productivity	Department of Agriculture, Fisheries and Forestry	56,196
HA19007	Plant Biosecurity Research Initiative Plant Health Australiase 2	Plant Biosecurity Research Initiative	86
MT18011	Ex-post impact assessment	AgEcon Plus	360
MT20003	SIP Development Support	Horticulture Innovation Australia	1,374
MT20007	Regulatory Support & Response Coordination	AKC Consulting	358
MT21002	Hort Innovation Fund Annual Reports 2020/21	Gasoline Group	1,513
MT21003	Consumer Demand Spaces for Horticulture	Kantar Consulting Australia	357
MT21004	Consumer Behavioural Retail Data	Nielsen Connect Australia	1,839
MT21005	Strategic Agrichemical Review Process	AGK Services	3,250
MT21015	Horticulture Impact Assessment Program	Ag Econ	186
MT21201	Pilot Program – Consumer Usage & Attitude and Brand Tracking – 55-5	Fifty-five 5	85
MT21202	Consumer Usage & Attitude Tracking – FY22/23	Fifty-five 5	294
CU21910	Industry advice & grower consultation	Hort Innovation	318
TOTAL			67,354