

Cherry Fund R&D project summary

July 2021 – June 2022

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Project code	Project title	Delivery Partner	\$
AM17001	Developing a national systems approach for meeting biosecurity requirements to access key Asian markets	CSIRO	22,500
CY16005	Cherry Industry Minor Use Program	Ag Econ	700
CY18002	Market access and market development	Cherry Growers Australia	271,010
CY19001	National Cherry Conference	Cherry Growers Association	40,000
CY21000	Category Management and Quality Monitoring	Strikeforce	195,458
CY21002	Project eval of CY18002	ACRE economics	
FF18003	SITplus: Prt Augusts Qfly SIT factory pilot operation	PIRSA	69,464
FF20000	National Fruit Fly Council	Plant Health Australia	4,000
HA19007	Plant Biosecurity Research Initiative Plant Biosecurity Research Initiative Program	Plant Biosecurity Research Initiative	628
MT17006	Improving preparedness of the Australian horticultural sector to the threat potentially posed by Xylella fastidiosa (a severe biosecurity risk)	State of Victoria through the Department of Jobs, Precincts and Regions and Wine Australia	14,554
MT18011	Ex-post impact assessment	AgEcon Plus	4,216
MT19005	Horticulture Trade Data	GTIS Global	6,026
MT19006	Across horticulture support for achieving MRL compliance	Bryant Christie and AWRI	1,694

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MT20003	SIP Development Support	Hort Innovation	983
MT20007	Regulatory Support & response Coordinations	AKC Consulting	4,046
MT21002	Hort Innovation Fund Annual Reports 2020/21	Gasoline Group	1,816
MT21003	Consumer Demand Spaces for Horticulture	Kantar Consulting Australia	2,665
MT21004	Consumer Behavioural Retail Data	Nielsen Connect Australia	12,053
MT21005	Strategic agrichemicals review process	AGK Services	4,750
MT21006	Horticulture Statistics Handbook 2021/22 to 2023/24	Retail Works	6,250
MT21007	Seasonal Horticulture Labour Accommodation Study	Strategic Project Partners	935
MT21008	National Bee Pest Surveillance Program	Plant Health Australia	13,000
MT21010	Economic Contribution of Australian Horticulture	International Economics Unit Trust	2,860
MT21012	Creative campaign evaluation	Cubery	1,097
MT21013	Industry specific impact assessment	JW Powell Holdings	6,952
MT21015	Horticulture impact assessment program 2020/21 to 2022/23	JW Powell Holdings	1,391
MT21201	Pilot program – consumer usage and attitude and brand tracking	Fifty-five 5	637
MT21202	Consumer usage & attitude research program	Fifty-five 5	2,202
ST21007	Australian horticulture international demand creation	Kantar Insights	2,437
CY21910	Industry advice & grower consultation	Hort Innovation	6,123
TOTAL			700,447