

Apple and Pear Fund R&D project summary

July 2021 – June 2022

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Project code	Project title	Delivery Partner	\$
AM17001	Developing a national systems approach for meeting biosecurity requirements to access key Asian markets	CSIRO	21,000
AP15004	Australian apple and pear industry innovation and adoption program	Apple & Pear Australia Limited	(165,682)
AP16005	Developing Agri-Tech Solutions for the Australian Apple Industry	SwarmFarm	538,000
AP17002	Apple and Pear Export Readiness and Market Access	Apple & Pear Australia Limited	247,654
AP18000	National Apple and Pear Industry Communications Program	Apple & Pear Australia Limited	299,988
AP18001	Pilot Sterile Codling Moth Releases for the Apple industry	University of Tasmania	50,000
AP19002	Strengthening cultural and biological management of pests and diseases in apple and pear orchards	State of Victoria through the Department of Jobs, Precincts and Regions	254,000
AP19003	Advancing sustainable and technology driven apple orchard production systems	State of Victoria through the Department of Jobs, Precincts and Regions	82,499
AP19004	Developing technology solutions across the Apple and Pear supply chain	State of Victoria through the Department of Jobs, Precincts and Regions	47,000
AP19005	Developing smarter and sustainable pear orchards to maximise fruit quality, yield and labour efficiency	State of Victoria through the Department of Jobs, Precincts and Regions	208,260
AP19006	Soil health and plant nutrition in Australian Apple and Pear orchards	University of Tasmania	188,620
AP19007	Independent Program Coordination for Apple and Pear PIPS3	ICD	38,900

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AP21000	Apple & Pear Communication program	Apple & Pear Australia Limited	355,111
AP21001	Apple & pear Market access and trade development	Apple & Pear Australia Limited	379,960
AP21002	Apples and Pears quality assurance program	Strikeforce AMC	151,313
AP21003	Apple and Pear Biosecurity plan review	Plant Health Australia	75,000
FF18003	SITplus: Prt Augusts Qfly SIT factory pilot operation	PIRSA	69,464
FF20000	National Fruit Fly Council	Plant Health Australia	8,000
HA19007	Plant Biosecurity Research Initiative Plant Biosecurity Research Initiative Program	Plant Biosecurity Research Initiative	3,363
MT14052	Essential Market Access Data Packages	Department of Agriculture, Fisheries and Forestry	130,178
MT16005	Enhanced National Bee Pest Surveillance Program 2016–2021	Plant Health Australia	15,000
MT17006	Improving preparedness of the Australian horticultural sector to the threat potentially posed by Xylella fastidiosa (a severe biosecurity risk)	Plant Health Australia	12,030
MT17015	Consumer behavioural and retail data for fresh produce	The Nielsen Company	18,088
MT18011	Ex-post impact assessment	AgEcon Plus	11,160
MT19003	Parasitoids for the management of fruit flies in Australia	State of Victoria through the Department of Jobs, Precincts and Regions	45,953
MT19005	Horticulture Trade Data	IHS Global	6,026
MT19006	Across horticulture support for achieving MRL compliance	Bryant Christie	10,483
MT20003	SIP Development Support	Hort Innovation	11,086
MT20007	Regulatory Support & response coordination	AKC Consulting	11,713
MT21002	Hort Innovation Fund Annual Reports 2020/21	Gasoline Group	2,018
MT21003	Consumer Demand Spaces for Horticulture	Kantar Consulting Australia	13,797

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MT21004	Consumer Behavioural Retail Data	Nielsen Connect Australia	31,904
MT21005	Strategic agrichemicals review process	AGK Services	5,250
MT21007	Seasonal Horticulture Labour Accommodation Study	Strategic Project Partners	4,924
MT21008	National Bee Pest Surveillance Program	Plant Health Australia	49,508
MT21010	Economic Contribution of Australian Horticulture	International Economic Unit Trust	15,102
MT21012	Creative campaign evaluation	Cubery	802
MT21015	Horticulture impact assessment program 2020/21 to 2022/23	JW Powell Holdings	7,328
MT21201	Pilot program – consumer usage and attitude and brand tracking	Fifty-five 5	3,355
MT21202	Consumer usage & attitude research program	Fifty-five 5	32,169
AP21910	Industry advice & grower consultation	Hort Innovation	3,671
ST21007	Australian horticulture international demand creation	Kantar Insights	2,437
TOTAL			3,296,432