

# Turf Fund marketing project summary

July 2021 – June 2022

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Project code	Project title	Delivery Partner	\$
MT21500	Marketing Hype Reel	Hort Innovation	933
MT21501	Marketing Reporting Template	Hort Innovation	210
TU21620	FY22 Turf Social Media Website & PR	Bite Communications	100,000
TU21910	Industry advice & grower consultation	Hort Innovation	740
<b>TOTAL</b>			<b>101,883</b>