

# Papaya Fund marketing project summary

July 2021 – June 2022

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Project code	Project title	Delivery Partner	\$
MT21501	Marketing Reporting Template	Hort Innovation	210
MT21503	Storage and Discards	No Time to Lose	306
MT21600	FY22 Small Tropicals Media	Atomic Search	75,326
MT21620	FY22 Small Tropicals Social Media & Creative	Bite Communications	30,000
PP18501	Papaya PR & Social Media 2019-21	Bite Communications	17,250
PP18503	Papaya Marketing Materials Storage & Distribution	No Time To Lose	273
PP19500	Papaya Storage and Dist	No Time to Lose	(273)
PP20620	Digital Media POP	Bite Communications	33,735
PP21910	Industry advice & grower consultation	Hort Innovation	362
<b>TOTAL</b>			<b>157,189</b>