

Onion Fund marketing project summary

July 2021 – June 2022

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Project code	Project title	Delivery Partner	\$
MT21500	Marketing Hype Reel	Hort Innovation	933
MT21501	Marketing Reporting Template	Hort Innovation	210
ST20600	The Good Mood Food Wave Two Media	Atomic Search	(13,911)
VN20620	Onion Social Media, PR, Website and Design	Bite Communications	18,000
VN21620	Social, PR & Website	Bite Communications	175,000
VN21600	Onions Media	Atomic Media	33,296
VN21910	Industry advice & grower consultation	Hort Innovation	2,564
TOTAL			216,092