

**Current contracted marketing project actuals at 2022/23 and forecast to 2025/26**

<b>Project code</b>	<b>Project title</b>	<b>2022/23 Actual</b>	<b>2023/24 Forecast</b>	<b>2024/25 Forecast</b>	<b>2025/26 Forecast</b>
MT20600	Marketing Retainer	11,151	19,649		
MT20600	Marketing Incentive	1,475	4,697		
NY17519	Nursery Industry Marketing Program	655,000	655,000		
NY22500	Additional School of Thumb production	40,000			
NY22600	FY23 Nursery Media	180,000			
NY23600	H1 July - Dec, Nursery media to promote School of Thumb		140,000		
<b>Total</b>		<b>\$887,626</b>	<b>819,346</b>		