

Current contracted marketing project actuals at 2022/23 and forecast to 2025/26

Project code	Project title	2022/23 Actual	2023/24 Forecast	2024/25 Forecast	2025/26 Forecast
LY22621	Lychee FY23 marketing program	25,000			
LY22622	Lychees marketing plan FY24		27,000		
MT20600	Media strategy, planning & buying services (retainer)	493			
MT20600	Media strategy, planning & buying services (performance)	104			
MT21600	FY22 small tropicals media	732			
Total		26,329	27,000		