

Current contracted R&D project actuals at 2022/23 and forecast to 2025/26

Project code	Project title	2022/23 Actual	2023/24 Forecast	2024/25 Forecast	2025/26 Forecast
MT21003	Consumer demand spaces for horticulture	30			
MT21004	Consumer behavioural retail data	2,144	2,103	2,103	2,103
MT21015	Horticulture impact assessment program 2020/21 to 2022/23	19	19	23	
MT21201	Pilot program - consumer usage and attitude and brand tracking	2			
MT21202	Consumer usage & attitude research program	15	17		
HA19007	Plant Biosecurity Initiative PBRI Program	\$4			
Total		2,214	2,139	2,126	2,103