

**Current contracted marketing project actuals at 2022/23 and forecast to 2025/26**

<b>Project code</b>	<b>Project title</b>	<b>2022/23 Actual</b>	<b>2023/24 Forecast</b>	<b>2024/25 Forecast</b>	<b>2025/26 Forecast</b>
CT22640	International citrus marketing program - August 22	60,000			
CT22500	International Philippines citrus additional	10,100			
CT23600	Citrus retail media FY24		54,620		
CT23620	Citrus domestic campaign FY24		275,000		
CT23640	International Citrus marketing program FY24 and FY25		120,000	120,000	
MT22500	Asia Fruit Logistica	50,000			
MT22501	International eLearning retail program FY23	20,000	40,000		
MT20600	Media retainer and incentives		4,188		
MT22641	Asia Fruit Logistica - FY24		50,000		
ST21500	Austrade agribusiness expansion initiative	89,900			
MT20600	Media retainer and incentives				
<b>Total</b>		<b>230,000</b>	<b>543,808</b>	<b>120,000</b>	