

Table Grape Fund Annual Investment Plan 2023/24



Proposed investments in 2023/24

A list of proposed R&D and marketing investments in the Table Grape Fund in 2023/24 can be found below. Each year, table grape industry representatives meet as advisory panels to discuss investment recommendations in line with the table grape Strategic Investment Plan (SIP). At these meetings, the panels are provided with a financial forecast and an investment analysis of current investments. Based on this information, they provide Hort Innovation with advice on priorities for investment for the upcoming year.

Both the table grape R&D and marketing advisory panels met on September 1, 2022, and June 15, 2023, to discuss, provide advice on, and prioritise recommendations on investments in 2023/24. The R&D investment recommendations are listed in order of priority in Table 1 and the marketing investment recommendations are listed in Table 2.

Note: Investments will be aligned to form multi-industry projects where possible, and all investments are subject to funding availability. If investments do not occur in this financial year, they will be reconsidered and reprioritised for the table grape Annual Investment Plan (AIP) 2024/25.

Table 1. Table grape R&D advisory panel prioritised investment recommendations in 2023/24

Priority	Investment	Outcome	Strategy
1	Table Grapes Market Access and Trade Development Project (2024-2029)	1. Demand creation	O1S1. Market access O1S3. Market access
2	De-risking and future proofing Australian table grape production	2. Industry supply, productivity and sustainability 3. Extension and capability	O2S3. Labour use efficiency O2S5. Supply chain BMP O2S6. Regulatory support O2S7. IPDM O3S1. Extension capability O3S2. Engagement
3	Monitoring maturing across the Table grape supply chain	2. Industry supply, productivity and sustainability 3. Extension and capability	5. Supply chain BMP 2. Engagement
4	Chemical Residue Report to Support Australia's Country Recognition Arrangement (CRA) with Indonesia		

Table 2. Table grape marketing advisory panel prioritised investment recommendations in 2023/24

Priority	Investment	Outcome	Strategy
1	Asia Fruit Logistica - FY24	2. Market optimisation	2. Business engagement
2	International Table Grapes Marketing Program - FY24	1. Demand creation	1. Consumer awareness

Current contracted R&D and marketing projects

Current contracted projects in the Table Grape Fund as at July 1, 2023, which are aligned to the respective outcomes and strategies in the table grape SIP, can be seen in Tables 3 and 4. More information about these projects is available on the Hort Innovation website where the projects have a hyperlink.

Table 3. Current contracted R&D project actuals at 2022/23 and forecast to 2025/26

Project code	Project title	2022/23 Actual	2023/24 Forecast	2024/25 Forecast	2025/26 Forecast
FF18003	Port Augusta QFLY SIT factory pilot operation (SITplus)	74,107			
FF20000	National Fruit Fly Council	8,000	16,000	16,000	16,000
HA19007	Plant Biosecurity Research Initiative PBRI Program	1,252			
MT14052	Essential Market Access Data Packages	112,724			
MT17006	Improving Australia hort sector to the threat potentially posed by xylella fastidiosa (a severe biosecurity risk)		35,222		
MT18005	Improving plant industry access to new genetics (Next Gen sequencing)	15,000	15,000		
MT20007	Regulatory Support & Response Co-ordination	4,946	2,473	3,709	
MT21003	Consumer Demand Spaces for Horticulture	5,538			
MT21004	Consumer Behavioural Retail Data	12,556	12,274	12,274	12,274
MT21005	Strategic agrichemical review process	5,250			
MT21006	Horticulture Statistics Handbook 2021/22 to 2023/24	2,083	4,167	7,583	
MT21007	Seasonal Horticulture Labour Accommodation Study	4,499			
MT21010	Economic Contribution of Australian Horticulture	437	1,487		
MT21012	Creative Campaign Evaluation	(18,616)			
MT21015	Horticulture impact assessment program 2020/21 to 2022/23	3,612	3,612	4,334	

Project code	Project title	2022/23 Actual	2023/24 Forecast	2024/25 Forecast	2025/26 Forecast
MT21019	Ehrenburg-Bass capability program	17,500			
<u>MT21201</u>	Pilot program - consumer usage and attitude and brand tracking	3,253			
<u>MT21202</u>	Consumer usage & attitude research program	1,575	\$2,832		
<u>MT22005</u>	Horticulture trade data 2022-2025	11,011	11,396	11,796	
<u>ST19018</u>	Xyella Insect Vectors	40,000			
<u>ST21007</u>	Australian horticulture international demand creation	7,313			
<u>TG18000</u>	Review of the Biosecurity Plan and Manual for the Viticulture Industry	7,282			
<u>TG18004</u>	Table Grape communications program	174,094			
<u>TG19000</u>	Extension of Technologies and Best Management Practice to the Australian Table grape Industry	555,552	312,564		
<u>TG19003</u>	Table Grape Quality and Consumer Attitudes	48,914	67,257		
<u>TG19004</u>	Minimum maturity standards adoption across the table grape supply chain	310,821	169,445		
TG19005	Independent M&E planning and mid-term evaluation of TG19000	10,460	10,460		
<u>TG20000</u>	Market Access & Trade Development	138,239	472,923		
<u>TG22001</u>	Table Grape Industry Communication Program	304,000	228,000	228,000	190,000
Total		1,861,402	1,365,112	283,696	218,274

Table 4. Current contracted marketing project actuals at 2022/23 and forecast to 2025/26

Project code	Project title	2022/23 Actual	2023/24 Forecast	2024/25 Forecast	2025/26 Forecast
MT20600	Media Strategy, Planning & Buying Services (Retainer Payments)	1,195			
MT17020	Taste Australia Retail Program TG21500	-27,650			
MT22500	Asia Fruit Logistica	50,000			
MT22501	International eLearning retail program FY23	20,000	40,000		
TG22500	Table Grape FY23 India Outbound Mission	72,000			
TG22501	International Table Grapes Marketing Program	661,000			
TG22601	Table Grapes Media	244,000			
TG22610	Table Grapes Creative/PR/Social	56,000			
ST21500	Austrade agribusiness expansion initiative	89,000			
Total		1,165,545	40,000	-	-

Financial statements

Financial statements for the R&D levy fund can be seen in Table 5 below, and the marketing levy fund can be seen in Table 6.

View the current and most up-to-date financial statements for the Table Grape Fund at the Hort Innovation website [here](#).

Table 5. Table grape R&D levy fund actuals at 2022/23 and forecast to 2025/26 (as at July 1, 2023)

	2022/23 Actual	2023/24 Forecast	2024/25 Forecast	2025/26 Forecast
Opening Balance	429,745	194,978	103,243	107,853
Levies from growers	866,452	935,000	935,000	935,000
Commonwealth funds	1,089,645	998,634	899,814	890,946
Other Income	17,576	3,900	2,065	2,157
Total Income	1,973,673	1,937,534	1,836,879	1,828,103
Project funding ¹	1,861,402	1,681,466	1,512,603	1,497,448
Available for Investment	-	-	-	-
Grower consultation and advice	9,736	25,000	25,000	25,000
Service delivery	308,152	290,802	262,026	259,443
Total matched expenditure	2,179,290	1,997,268	1,799,629	1,781,891
Closing Balance	194,978	103,243	107,853	120,772
Federal Government levy collection costs	29,150	32,000	32,640	33,293

Note:

1. Project funding includes committed projects and projects supported by the advisory panel and currently in the process of procurement.

Table 6. Table grape marketing levy fund actuals at 2022/23 and forecast to 2025/26 (as at July 1, 2023)

	2022/23 Actual	2023/24 Forecast	2024/25 Forecast	2025/26 Forecast
Opening Balance	2,869,409	2,390,662	1,867,874	1,466,583
Levies from growers	866,451	935,000	935,000	935,000
Other Income	91,043	47,813	37,357	29,332
Total Income	957,494	982,813	972,357	964,332
Project funding ¹	1,165,545	1,210,000	-	-
Available for Investment	-	-	1,100,000	1,100,000
Grower consultation and advice	8,813	10,000	10,000	10,000
Service delivery	232,733	251,102	228,508	228,508
Total expenditure	1,407,091	1,473,602	1,341,008	1,341,008
Closing Balance	2,390,662	1,867,874	1,466,583	1,056,614
Federal Government levy collection costs	29,150	32,000	32,640	33,293

Note:

1. Project funding includes committed projects and projects supported by the advisory panel and currently in the process of procurement.

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