

Olive Annual Investment Plan 2021/22

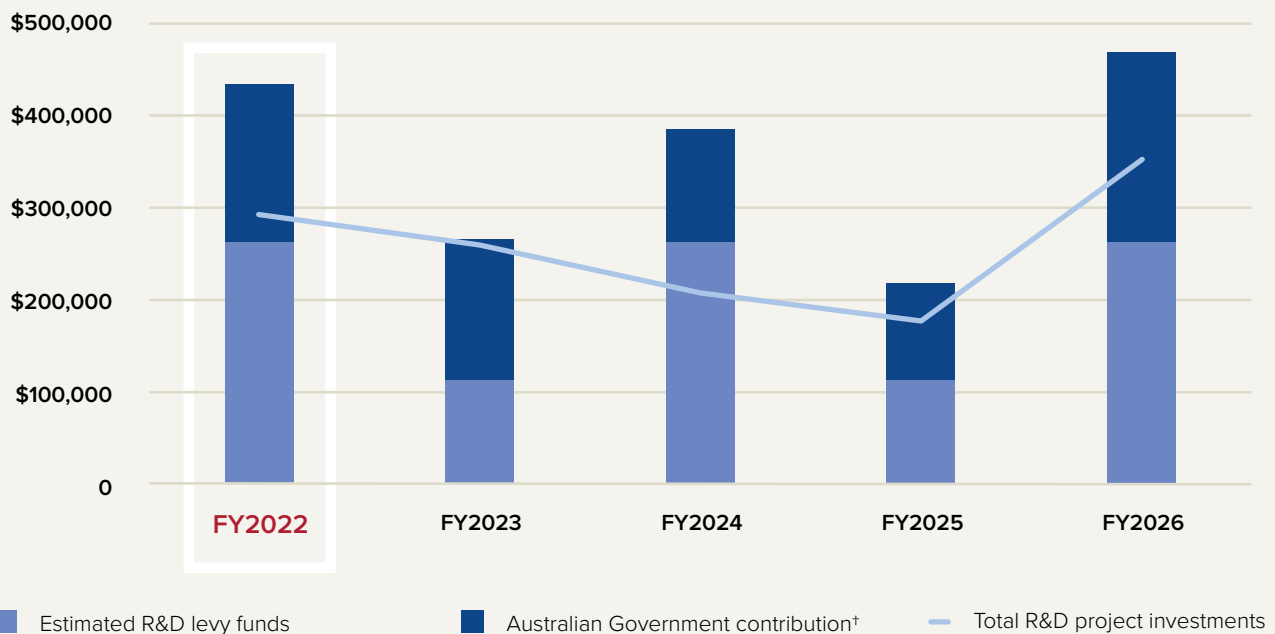


The 5-year Strategic Investment Plan

The olive Strategic Investment Plan (SIP) 2022-2026 provides a roadmap to guide Hort Innovation’s investment of olive industry levies and Australian Government contribution, ensuring investment decisions are aligned with industry priorities.

Figure 1 provides an indicative overview of the Olive Fund’s funding availability over the life of the SIP (FY2022-FY2026).

FIGURE 1. INDICATIVE FUNDING AVAILABILITY FOR THE OLIVE FUND’S FIVE-YEAR INVESTMENT PROGRAM



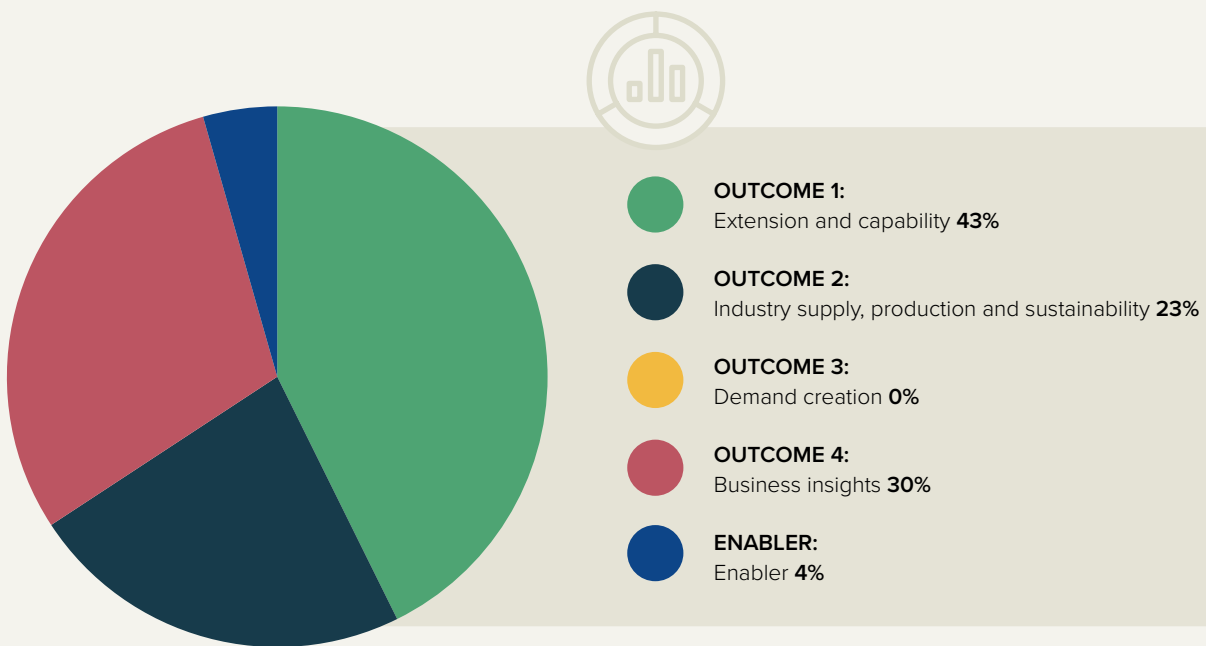
[†] Australian Government contribution is only applicable to the estimated levy funds for R&D.

About the olive Annual Investment Plan

Investment decisions in the Olive Fund are guided by the olive SIP 2022-2026 and prioritised based on potential industry impact, as well as availability of levy funds each year. Specific investments to address the SIP outcomes and strategies, and how they align with industry strategic priorities are outlined in detail through the olive AIP each year.

Figure 2 summarises how the AIP will invest in the SIP outcome areas for FY2022.

FIGURE 2. OLIVE STRATEGIC INVESTMENT PLAN EXPENDITURE ANALYSIS FY2022



\$265,436

THE **TOTAL AMOUNT COMMITTED FROM EXISTING INVESTMENT** IN THE OLIVE FUND FOR 2021/22

Olive Annual Investment Plan in detail

The financial table on the following pages provides detail on current investments and how new investments will be made in the Olive Fund in FY2022. Outcomes in the olive SIP 2022-2026 are defined below for your reference when reading the financial table.

Outcome 1 – Extension and capability

Building capability and an innovative culture supports industry to use the relevant investment outputs across the supply and demand initiatives to better manage risk and create positive change.

Outcome 2 – Industry supply, productivity and sustainability

The Australian olive industry has increased profitability, efficiency and sustainability through innovative research and development, best management practices and enhanced biosecurity.

Outcome 3 – Demand creation

Demand creation supports the Australian olive industry to develop existing and future domestic and international markets.

Outcome 4 – Business insights

The Australian olive industry is more profitable through informed decision-making using consumer feedback and tracking, benchmarking performance and independent reviews.

Enabler

Investments that support the delivery of the Strategic Investment Plan.

TABLE 1. INDICATIVE ESTIMATES FOR THE OLIVE ANNUAL INVESTMENT PLAN 2021/22 AS AT **1 JULY 2021**

RESEARCH AND DEVELOPMENT

| | \$ |
|------------------------------------|------------------|
| OPENING FUND BALANCE | (190,909) |
| Levy income | 370,000 |
| Levy collection costs | (21,500) |
| Australian Government contribution | 169,565 |
| Other income | 2,000 |
| TOTAL INCOME | 520,065 |

Contracted R&D projects

| Outcome | Strategy | Project code | Project title | Quarter 1 \$ | Quarter 2 \$ | Quarter 3 \$ | Quarter 4 \$ | Total \$ |
|--------------------------|---|--------------|--|--------------|--------------|--------------|--------------|----------|
| Extension and capability | Support industry-driven innovation and extension initiatives (based on the open sharing of knowledge and expertise from Australian and international networks and benchmarking initiatives) that help support positive change in the areas of sustainable production, iosecurity, and meeting consumer quality expectations | OL15002 | International Olive Council Committee | – | – | – | 5,400 | 5,400 |
| Extension and capability | Support industry-driven innovation and extension initiatives (based on the open sharing of knowledge and expertise from Australian and international networks and benchmarking initiatives) that help support positive change in the areas of sustainable production, iosecurity, and meeting consumer quality expectations | ST16008 | Proposed AgVet Collaborative Forum Plant Industry Investment | – | – | – | 50 | 50 |

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Contracted R&D projects (continued)

| Outcome | Strategy | Project code | Project title | Quarter 1 \$ | Quarter 2 \$ | Quarter 3 \$ | Quarter 4 \$ | Total \$ |
|--|--|--------------|---|--------------|--------------|--------------|--------------|----------|
| Extension and capability | Support industry-driven innovation and extension initiatives (based on the open sharing of knowledge and expertise from Australian and international networks and benchmarking initiatives) that help support positive change in the areas of sustainable production, biosecurity, and meeting consumer quality expectations | OL17006 | Extending OliveCare to foster excellence in production of Australian olives | 43,850 | – | – | – | 43,850 |
| Extension and capability | Support industry-driven innovation and extension initiatives (based on the open sharing of knowledge and expertise from Australian and international networks and benchmarking initiatives) that help support positive change in the areas of sustainable production, biosecurity, and meeting consumer quality expectations | OL18000 | Australian olive industry communications and extension program | – | 64,000 | – | – | 64,000 |
| Industry supply, production and sustainability | Generate residue, efficacy and crop safety data to support applications to the APVMA that seeks to gain, maintain or broaden access to priority uses for label registrations and/or minor use permits for crop protection needs* | OL16000 | Olive Minor Use Permits | – | – | – | – | 6,600 |
| Industry supply, production and sustainability | Generate residue, efficacy and crop safety data to support applications to the APVMA that seeks to gain, maintain or broaden access to priority uses for label registrations and/or minor use permits for crop protection needs* | ST16006 | Generation of Residue Data for Pesticide Minor Use Permit | – | – | – | – | 20,735 |
| Industry supply, production and sustainability | Improve industry preparedness and resilience to biosecurity threats (e.g., Xylella fastidiosa) | MT17006 | Improving preparedness of the Australian horticultural sector to the threat potentially posed by Xylella fastidiosa (a severe biosecurity risk) | – | 5,942 | – | 4,462 | 10,404 |
| Industry supply, production and sustainability | Provide regulatory support and co-ordination for crop protection regulatory activities with the potential to impact plant protection product access, both in Australia and internationally* | MT20007 | Regulatory Support & Response Co-ordination | – | 481 | – | – | 481 |

Continued >>

Contracted R&D projects (continued)

| Outcome | Strategy | Project code | Project title | Quarter 1 \$ | Quarter 2 \$ | Quarter 3 \$ | Quarter 4 \$ | Total \$ |
|--|--|--------------|--|---------------|---------------|---------------|---------------|----------------|
| Industry supply, production and sustainability | Generate residue, efficacy and crop safety data to support applications to the APVMA that seeks to gain, maintain or broaden access to priority uses for label registrations and/or minor use permits for crop protection needs* | ST17000 | Data Generation Program for Minor Use | – | 23,039 | – | – | 23,039 |
| Business insights | Increase industry alignment with quality and brand-positioning opportunities driven by consumer insights* | MT19005 | Horticulture Trade Data | – | 2,038 | – | 2,038 | 4,076 |
| Business insights | Increase industry alignment with quality and brand-positioning opportunities driven by consumer insights* | OL19001 | Educating Health Professionals about Australian Olive Products | 45,037 | – | 30,019 | – | 75,056 |
| Enabler | Enabler | MT20003 | SIP Development Support | – | – | – | 5,475 | 5,475 |
| Enabler | Enabler | MT21002 | Hort Innovation Fund Annual Reports 2020/21 | – | – | – | 1,922 | 1,922 |
| Enabler | Enabler | MT18009 | Ex -post impact assessment | – | – | – | 1,553 | 1,553 |
| Enabler | Enabler | MT18011 | Ex-post impact assessment | 1,553 | 1,243 | – | – | 2,796 |
| Contracted investment | | | | 90,440 | 96,742 | 30,019 | 20,900 | 265,436 |

Uncontracted new R&D investments

| Outcome | Strategy | Project code | Project title | Quarter 1 \$ | Quarter 2 \$ | Quarter 3 \$ | Quarter 4 \$ | Total \$ |
|-------------------------------------|---|--------------|---------------------|--------------|--------------|--------------|--------------|----------------|
| Business insights | Increase industry alignment with quality and brand-positioning opportunities driven by consumer insights* | MT21004 | Behavioural Data | – | – | – | – | 6,000 |
| Business insights | Increase industry alignment with quality and brand-positioning opportunities driven by consumer insights* | MT21003 | Demand Spaces | – | – | – | – | 5,401 |
| Business insights | Increase industry alignment with quality and brand-positioning opportunities driven by consumer insights* | MT21200 | Usage and attitudes | – | – | – | – | 2,754 |
| Uncontracted investment | | | | – | – | – | – | 14,155 |
| Available for new investment | | | | | | | | – |
| CCR | | | | | | | | 59,541 |
| Projected end balance | | | | | | | | (9,976) |

Disclaimer: All figures are indicative only and may change depending on milestone achievements and actual income and expenditure.

* Foundational investments provide data and information that underpin the delivery of other SIP outcome areas and will be aligned to this strategy. Foundational investment areas include:

- Consumer behavioural data
- Consumer usage and attitudes, and brand health tracking data
- Impact assessments
- Trade data
- Crop protectant data.

Financial table definitions:

Opening fund balance: Forecast opening fund balance

Net levy income: Net levy income/revenue that is generated and collected by levy revenue services (LRS)

Australian Government contribution: Amount of contribution from the Australian Government on R&D levy-funded expenditure

Contracted investment: Estimated value of contracted projects

Uncontracted investment: Represents the estimated dollar value that is available for potential new investments for industry subject to industry advice

CCR: Cost to implement and manage R&D and marketing investment programs for each industry

Projected end balance: Forecast of the anticipated final position of each fund

Enabler: Investments that support the delivery of the SIP

Available for new investment: Uncontracted projects and the figure indicated in the SIP as available for new investment

Find out more information on the Olive Fund
at www.horticulture.com.au/olive/