

### FUND PURPOSE

**The Pollination Fund’s purpose is to enhance horticulture crop production and resilience through improved pollination**

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#### Improving management of European Honey Bee for pollination

##### INVESTMENT PRIORITIES

1. Future-proof against endemic and exotic pests and diseases
2. Understand requirements of bee nutrition
3. Understand impacts of growing systems on pollination success
4. Increase effectiveness of hive management and services
5. Develop and test superior bee genetics

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#### Optimising crop pollination

##### INVESTMENT PRIORITIES

1. Understand current and future pollination requirements
2. Develop adaptive and tailored strategies to meet pollination requirements
3. Integrate effective pollination into horticulture production systems
4. Understand environmental and climatic barriers to effective pollination

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#### Developing alternate pollination options

##### INVESTMENT PRIORITIES

1. Increase capability and industry capacity to utilise alternative pollinators
2. Develop and enable novel technologies to support pollination
3. Pollination options developed to meet the diverse needs of horticulture crop production

**Extension and adoption of new knowledge and best practice for improved pollination**

##### OUTCOMES

Improved management of European Honey Bee for pollination

##### INVESTMENT OUTCOME

##### OUTCOMES

Crop pollination requirements are understood and integrated into best practice

##### OUTCOMES

Alternate pollination options developed and available

**A resilient and prepared horticulture sector equipped with the necessary research and capacity to meet ongoing and changing pollination needs**