

Australian Horticulture Statistics Handbook

2024/25

All Other Horticulture

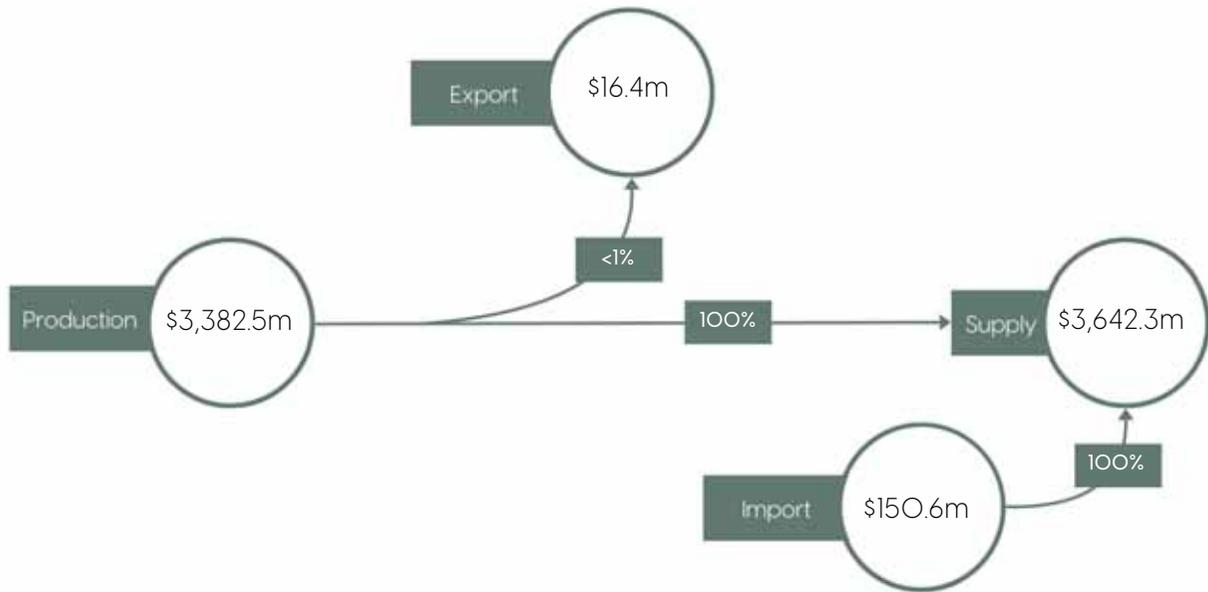


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All Other Horticulture Overview

ALL OTHER HORTICULTURE SUPPLY CHAIN – YEAR ENDING JUNE 2025



Production (\$m)



+4%
vs last year

Export (\$m)



-7%
vs last year



All Other Horticulture Statistics – Five Year Comparison

Year ending June	2021		2022		2023		2024		2025	
	Value	%YoY								
Production (\$m)	\$3,336.2	+6%	\$3,429.6	+3%	\$3,379.8	-1%	\$3,239.3	-4%	\$3,382.5	+4%
Export Value (\$m)	\$13.9	-3%	\$18.2	+31%	\$23.4	+29%	\$17.6	-25%	\$16.4	-7%
Import Value (\$m)	\$141.5	+26%	\$152.4	+8%	\$146.4	-4%	\$137.0	-6%	\$150.6	+10%
Supply Wholesale Value (\$m)	\$3,578.6	+7%	\$3,693.3	+3%	\$3,628.7	-2%	\$3,479.1	-4%	\$3,642.3	+5%

Australian Horticulture Statistics Handbook

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Cut Flower

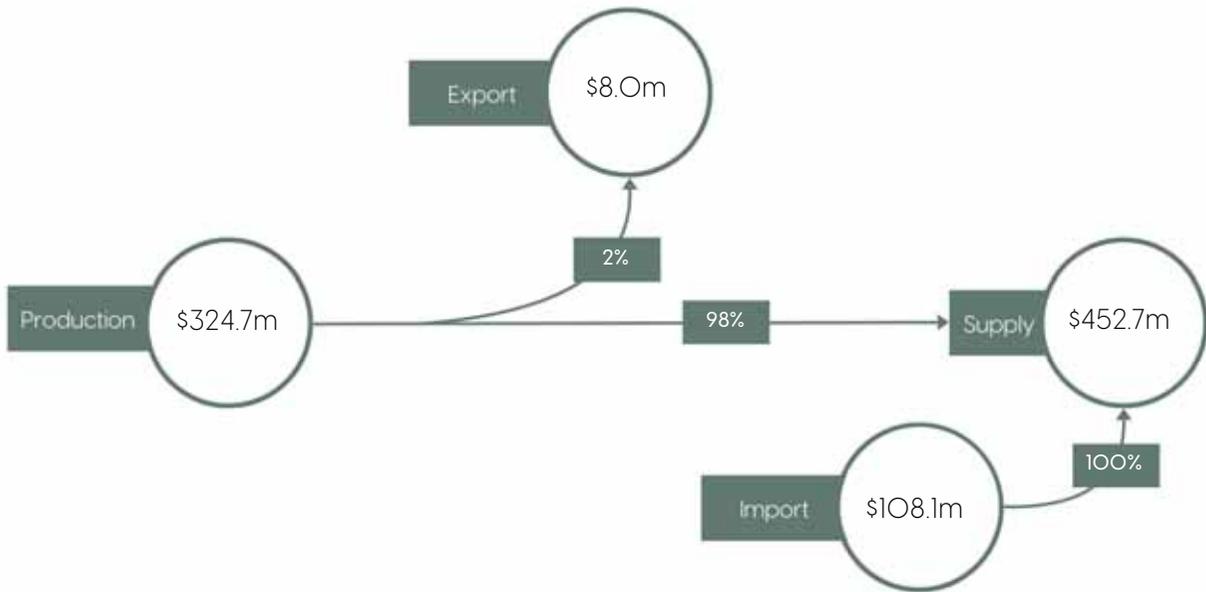


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Cut Flower Overview

CUT FLOWER SUPPLY CHAIN – YEAR ENDING JUNE 2025



* Cut flowers are represented by value rather than volume due to inconsistencies in measurement units across different varieties.



Production (\$m)



+12%
vs last year

Export (\$m)



-11%
vs last year

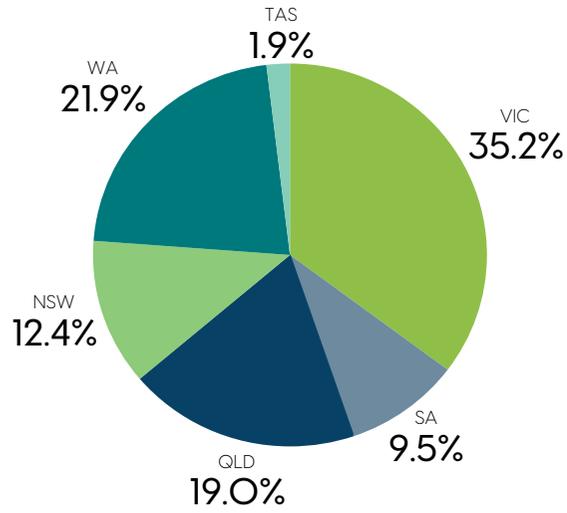


Cut Flower Statistics – Five Year Comparison

Year ending June	2021		2022		2023		2024		2025	
	Value	%YoY								
Production (\$m)	\$277.3	-5%	\$314.7	+14%	\$308.4	-2%	\$289.9	-6%	\$324.7	+12%
Export Value (\$m)	\$7.9	-6%	\$9.5	+21%	\$9.3	-3%	\$9.0	-3%	\$8.0	-11%
Import Value (\$m)	\$95.4	+29%	\$104.6	+10%	\$103.0	-2%	\$96.7	-6%	\$108.1	+12%
Supply Wholesale Value (\$m)	\$380.5	-1%	\$438.7	+15%	\$430.0	-2%	\$404.2	-6%	\$452.7	+12%



2024/25 Cut Flower Production by State



CUT FLOWER SEASONALITY BY STATE

State	Value (\$m)	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Victoria	\$114.4	Light Green	Dark Green	Light Green	Light Green	Dark Green	Light Green						
Western Australia	\$71.1	Light Green	Dark Green	Light Green	Light Green	Dark Green	Light Green						
Queensland	\$61.8	Light Green	Dark Green	Light Green	Light Green	Dark Green	Light Green						
New South Wales	\$40.2	Light Green	Dark Green	Light Green	Light Green	Dark Green	Light Green						
South Australia	\$30.9	Light Green	Dark Green	Light Green	Light Green	Dark Green	Light Green						
Tasmania	\$6.2	Light Green	Dark Green	Light Green	Light Green	Dark Green	Light Green						



International Trade



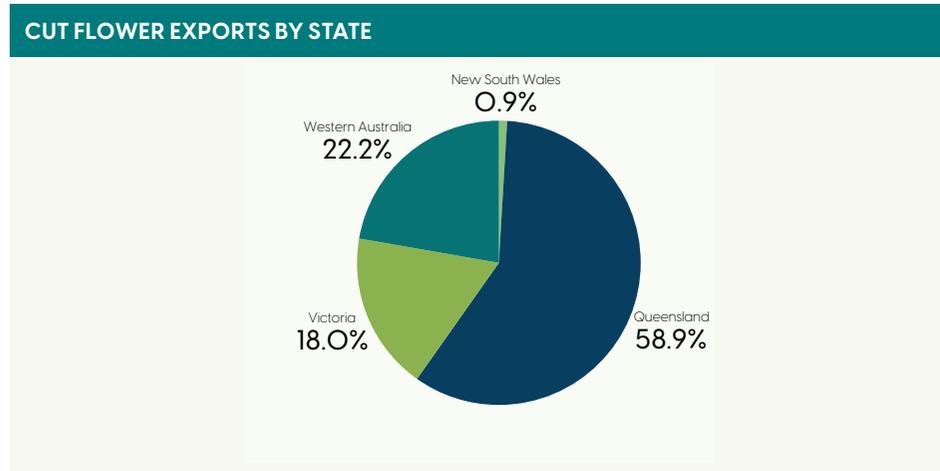
CUT FLOWER EXPORTS AND IMPORTS BY STATE AND COUNTRY

Exports by State (\$m)			
Year ending June	2023	2024	2025
Queensland	4.5	4.3	4.7
Western Australia	2.9	2.4	1.8
Victoria	1.8	1.4	1.4
New South Wales	<1	<1	<1
Others	<1	<1	<1
Total	9.3	9.0	8.0

Imports by State (\$m)			
Year ending June	2023	2024	2025
Victoria	31.8	37.5	46.7
New South Wales	37.5	28.8	28.8
Western Australia	22.4	16.5	14.9
Queensland	6.7	9.0	11.5
South Australia	4.6	4.9	6.3
Total	103.0	96.7	108.1

Exports by Country (\$m)			
Year ending June	2023	2024	2025
Japan	1.9	1.5	1.9
Netherlands	2.3	2.0	1.9
United States	2.6	1.8	1.7
China	<1	1.3	1.1
Korea, South	<1	<1	<1
Others	1.3	1.8	<1
Total	9.3	9.0	8.0

Imports by Country (\$m)			
Year ending June	2023	2024	2025
Malaysia	22.9	22.6	22.6
Kenya	18.1	17.8	20.5
Vietnam	6.0	9.8	18.7
Ecuador	15.2	15.5	15.8
China	17.9	10.7	12.5
Others	22.9	20.2	17.9
Total	103.0	96.7	108.1



Australian Horticulture Statistics Handbook

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Nursery

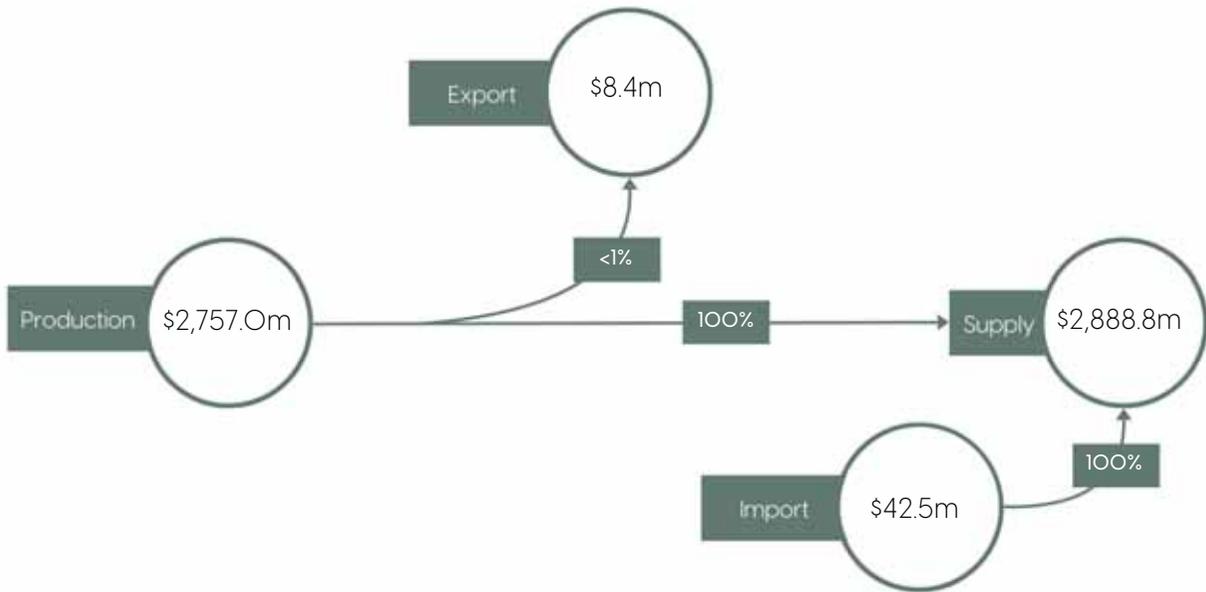


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Nursery Overview

NURSERY SUPPLY CHAIN – YEAR ENDING JUNE 2025



* The production value for the nursery sector has been determined independently of the THRUChain methodology. This value is based on data obtained from the NY21000 project (Nursery Industry Statistics 2020/21 to 2024/25).



Production (\$m)



+4%
vs last year

Export (\$m)



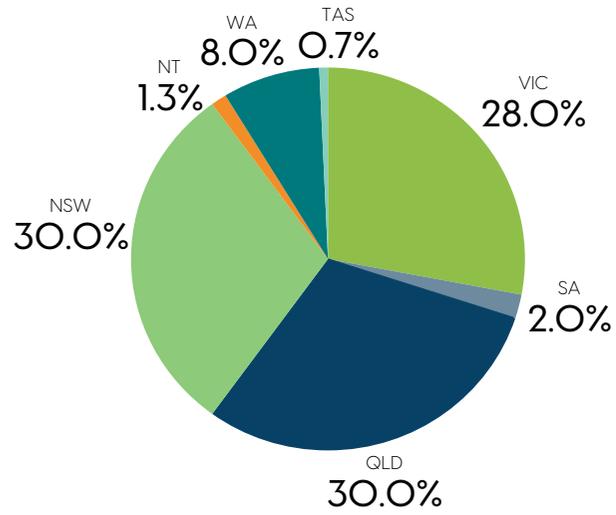
-3%
vs last year



Nursery Statistics – Five Year Comparison

Year ending June	2021		2022		2023		2024		2025	
	Value	%YoY								
Production (m units)	2,324	+11%	2,334	<1%	2,264	-3%	2,064	-9%	2,133	+3%
Production (\$m)	\$2,789.5	+9%	\$2,833.0	+2%	\$2,775.3	-2%	\$2,648.0	-5%	\$2,757.0	+4%
Export Value (\$m)	\$6.0	+1%	\$8.7	+44%	\$14.1	+63%	\$8.6	-39%	\$8.4	-3%
Import Value (\$m)	\$46.1	+22%	\$47.8	+4%	\$43.4	-9%	\$40.3	-7%	\$42.5	+5%
Supply Wholesale Value (\$m)	\$2,928.6	+9%	\$2,972.7	+2%	\$2,902.7	-2%	\$2,773.5	-4%	\$2,888.8	+4%

2024/25 Nursery Production by State

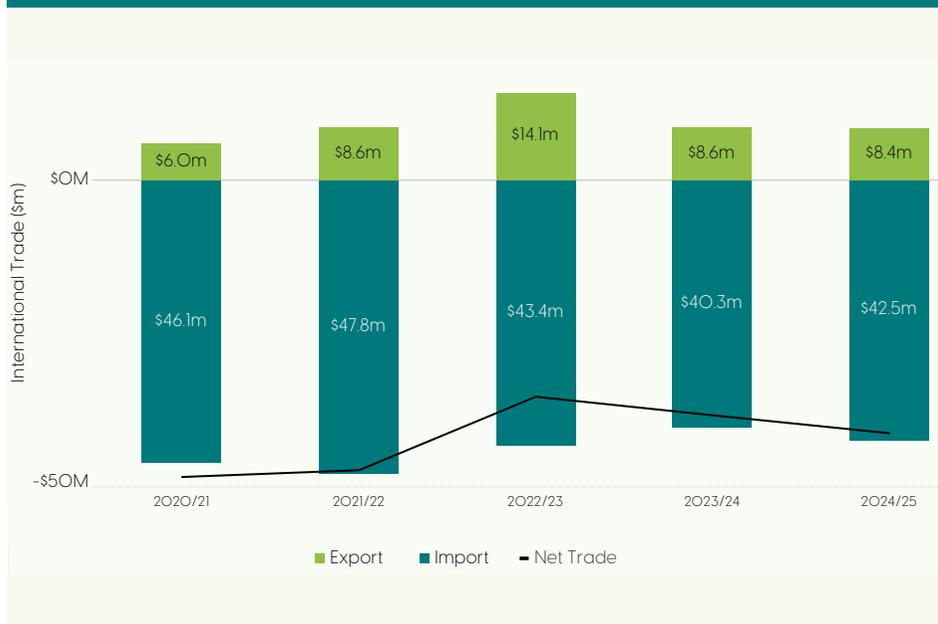


NURSERY SEASONALITY BY STATE													
State	Value (\$m)	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
New South Wales	\$827.0	Light Green	Light Green	Dark Green	Dark Green	Dark Green	Dark Green	Light Green					
Queensland	\$827.0	Light Green	Light Green	Dark Green	Dark Green	Dark Green	Dark Green	Light Green					
Victoria	\$772.0	Light Green	Light Green	Dark Green	Dark Green	Dark Green	Dark Green	Light Green					
Western Australia	\$220.6	Light Green	Light Green	Dark Green	Dark Green	Dark Green	Dark Green	Light Green					
South Australia	\$55.2	Light Green	Light Green	Dark Green	Dark Green	Dark Green	Dark Green	Light Green					
Northern Territory	\$35.9	Light Green	Light Green	Dark Green	Dark Green	Dark Green	Dark Green	Light Green					
Tasmania	\$19.2	Light Green	Light Green	Dark Green	Dark Green	Dark Green	Dark Green	Light Green					



International Trade

NURSERY INTERNATIONAL TRADE



NURSERY EXPORTS AND IMPORTS BY STATE AND COUNTRY

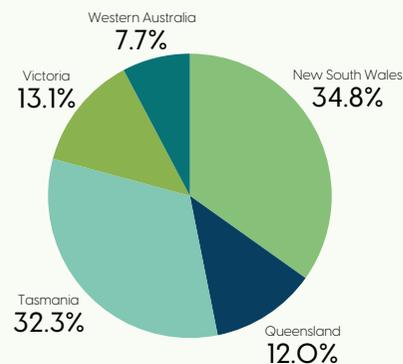
Exports by State (\$m)			
Year ending June	2023	2024	2025
New South Wales	2.5	1.5	2.9
Tasmania	2.2	2.8	2.7
Victoria	<1	<1	1.1
Queensland	6.2	3.4	<1
Western Australia	<1	<1	<1
Others	1.5	<1	<1
Total	14.1	8.6	8.4

Imports by State Destination (\$m)			
Year ending June	2023	2024	2025
Victoria	26.7	25.0	26.3
Queensland	8.8	7.5	7.4
New South Wales	3.4	3.7	3.8
Western Australia	2.6	2.7	3.2
South Australia	1.3	1.3	1.7
Others	<1	<1	<1
Total	43.4	40.3	42.5

Exports by Country (\$m)			
Year ending June	2023	2024	2025
United Kingdom	<1	1.5	2.3
New Zealand	<1	<1	1.0
Netherlands	<1	<1	<1
Georgia	<1	-	<1
France	<1	<1	<1
Others	10.8	5.6	2.9
Total	14.1	8.6	8.4

Imports by Country (\$m)			
Year ending June	2023	2024	2025
Netherlands	16.8	16.1	17.5
Taiwan	9.5	9.2	8.9
China	8.9	8.1	8.6
New Zealand	2.2	1.3	1.6
India	<1	<1	<1
Others	5.1	5.0	5.1
Total	43.4	40.3	42.5

NURSERY EXPORTS BY STATE



NURSERY EXPORTS BY COUNTRY



Country	\$m	%
United Kingdom	2.3	27.8%
New Zealand	1.0	12.5%
Netherlands	<1	10.9%
Georgia	<1	7.6%
France	<1	6.7%
Others	2.9	34.5%

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Turf

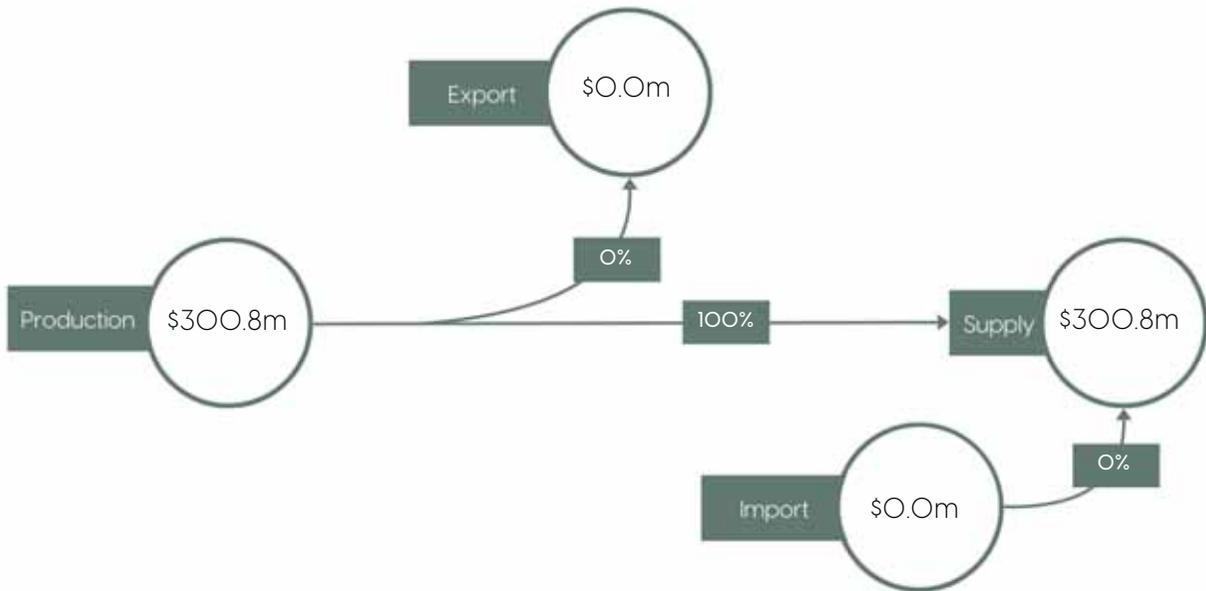


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Turf Overview

TURF SUPPLY CHAIN – YEAR ENDING JUNE 2025



Production (\$m)



> -1%

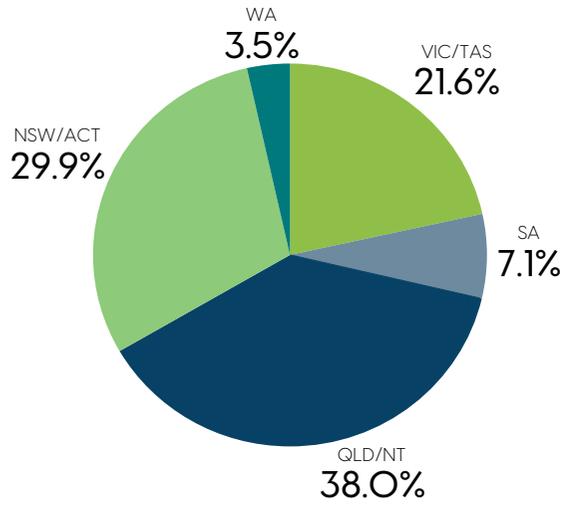
vs last year

Turf Statistics – Five Year Comparison

Year ending June	2021		2022		2023		2024		2025	
	Value	%YoY								
Production (m m2)	37	-3%	33	-12%	35	+5%	35	+2%	35	>-1%
Production (\$m)	\$269.5	-4%	\$281.9	+5%	\$296.1	+5%	\$301.4	+2%	\$300.8	>-1%
Production area (Ha)	3,749	-3%	3,312	-12%	3,479	+5%	3,542	+2%	3,535	>-1%
Fresh Supply (m m2)	37	-3%	33	-12%	35	+5%	35	+2%	35	>-1%
Fresh Supply Wholesale Value (\$m)	\$269.5	-4%	\$281.9	+5%	\$296.1	+5%	\$301.4	+2%	\$300.8	>-1%



2024/25 Turf Production by State



TURF SEASONALITY BY STATE													
State	Value (\$m)	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
QLD/NT	\$114.2	High											
NSW/ACT	\$89.8	High											
VIC/TAS	\$64.8	High											
SA	\$21.4	High											
WA	\$10.5	High											

