

# CO-INVESTMENT STRATEGIC INTENT: FRUIT FLY



## PURPOSE OF FUND

**Identification of fruit fly solutions through discovery, design and delivery so that the impacts of fruit flies are negated**

## VISION FOR FUND

**Outcome focused, strategic research collaborations yielding sustainable fruit fly solutions**

## OBJECTIVE OF INVESTMENTS

In collaboration with visionary co-investors from private and public research institutes, commercial partners and industry stakeholders, collectively deploy adoptable solutions that provide fruit fly control and enhanced market access

## INVESTMENT THEMES

### 1 AWM AND SIT

Improved decision-making in Australian fruit production through increased awareness of AWM tools and their adoption, preparing for the deployment of the latest SIT, utilising all communication tools.  
All fly ecology and biology research gaps met and packaged so that all stakeholders (growers and communities) can act in a co-ordinated manner



## THEME OUTCOMES

**AWM and SIT commonly deployed in Australian fruit industries**

### 2 DEVELOP AND MAINTAIN CAPACITY

Sustained ability to react to fruit fly issues through world best research and extension practice. Succession planning and identification and maintenance of appropriate research talent



**Full pipeline of research capability**

### 3 TRADE AND MARKET ACCESS ALIGNMENT

Align the sustainable and effective control techniques with the needs of government and our trading partners. Field control through either topical, AWM or systems approaches backed by robust data sets



**Acceptance of AWM/SIT and systems control approaches by our trading partners**

### 4 NOVEL CONTROL TECHNOLOGIES

Explore effective novel control and suppression technologies from leading research institutes (public and private)



**Identification and deployment of novel technologies against fruit fly**

## INVESTMENT OUTCOME

**Maintained export markets – fruit fly as a second order issue for our trading partners**