



## PURPOSE OF FUND

To build a globally competitive, innovative, resilient and profitable horticulture industry through investment in programs which support ongoing leadership development for people at all stages of their career

## VISION FOR FUND

Australia's current and future horticulture sector workforce is equipped to drive innovation across the sector

## OBJECTIVE OF INVESTMENTS

Investment in national leadership initiatives to attract newcomers, retain existing employees and drive research innovation

## INVESTMENT THEMES

### BUILD FUTURE LEADERS AND SUPPORT IDENTIFIED LEADERS

#### 1 RETAIN EXISTING EMPLOYEES

Create pathways to leadership for existing employees at all stages of their career

#### 2 PROMOTE CAREERS IN HORTICULTURE

Attract and support new entrants with leadership capability to the sector via promotion of the varied career opportunities at all levels of the industry

#### 3 DRIVE RESEARCH INNOVATION

Investment in programs to support development of researchers working on innovative and transformative research

## THEME OUTCOMES

An increased pool of professionals with the leadership skills required to adapt to industry change

An increase in the number of new entrants with leadership capability

An increased number of researchers working on innovative transformational research to drive global competitiveness

Identifying new leaders and supporting existing leaders by working collaboratively to drive innovation across the sector

## INVESTMENT OUTCOME

**A strong, resilient sector equipped to innovate and meet the changing needs of industry**